

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details					
Title: Mr	First name: Stuart	Surname:	Howard		
Company name	RBS	]			
Street address:	RBS Gogarburn	]	Country Code	National Number	Extension Number
	PO Box 1000	Telephone number:			
		Mobile number:			
Town/City County:	Edinburgh	Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	EH12 1HQ	J			
Are you an agent a	cting on behalf of the applicant?	O No			
2. Agent Name	e, Address and Contact Details				
Title: Mrs	First Name: Emma	Surname:	Cleevely		
Company name:	Hawes Signs Limited	]			
Street address:	Sandfield Close	]	Country Code	National Number	Extension Number
	Moulton Park	Telephone number:		01604 790000	
		Mobile number:			
Town/City	Northampton	Fax number:			
County:	Northamptonshire				
Country:	United Kingdom	Email address:			
Postcode:	NN3 6EU	ecleevely@hawes.co	o.uk		

3. Site Address	Details				
Full postal address	of the site (including full postcode where available)	Description:			
House:	127 Suffix:				
House name:					
Street address:	High Holborn				
Town/City:	London				
County:	Camden				
Postcode:	WC1V 6PQ				
	tion or a grid reference d if postcode is not known):				
Easting:	530421				
Northing:	181521				
4. Pre-applicat Has assistance or pr	i <b>on Advice</b> rior advice been sought from the local authority about this applicat	tion? () Yes () No			
5. Neighbour a	and Community Consultation				
Have you consulted	d your neighbours or the local community about the proposal?	🔿 Yes 💿 No			
6. Authority En	nployee/Member				
With respect to the	Authority, I am:				
(a) a me	ember of staff lected member				
(c) relate	ed to a member of staff				
(d) relate	ed to an elected member Do any of these statements a	pply to you?			
7. Type of Prop	bosed Advertisement(s)				
	proposed advertisement(s):				
	ernally illuminated fascias with text. Projection sign internally illuminated fascias with text.	inated, wall mounted welcome sign and new ATMI surround.			
	billowing type of advertisements are you applying for?				
Fascia sign(s)	7 Projecting or hanging sign(s) 2	Hoarding(s) 0 Other 2			
	come sign and ATM surround				
8. Location of	Advertisement(s)				
Is the advertisement(s) you are applying for already in place?  Ves  No					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?					
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).					
Williams and Glyn - London High Holborn - External Signage					
Will the proposed a	advertisement(s) project over a footpath or other public highway?	Yes No			
9. Advertisement(s) Period					
Please state the per	riod of time for which consent is sought for the advertisement				
From: 29/01/2					
10. Interest in the Land					
Does the applicant own the land or buildings where the adverts are to be placed? <ul> <li>Yes</li> <li>No</li> </ul>					
<u> </u>					

11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)? 4.450 m				
What is the maximum projection of the advertisement from face of building (in metres)?       0.075       m				
What are the dimensions of the proposed advertisement?Height:0.500xWidth:4.384xDepth:0.075metres				
What materials will the sign be made of?				
3mm aluminium with roundel to be 5mm aluminium				
What is the maximum height of any of the individual letters and symbols (in centimetres)?       50.000       cm				
The colour of text and background:				
white logo on light green roundel with dark green text on cream background				
Will the sign be illuminated?    Yes  No				
Will the sign be illuminated internally or externally?				
Illuminance Levels: 350.000 cd/m				
Will the illumination be static or intermittent?				
11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?       4.450				
What is the maximum projection of the advertisement from face of building (in metres)? 0.075 m				
What are the dimensions of the proposed advertisement?       Height:       0.500       x       Width:       4.375       x       Depth:       0.075       metres				
What materials will the sign be made of?				
3mm aluminium				
What is the maximum height of any of the individual letters and symbols (in centimetres)?				
The colour of text and background:				
cream background				
Will the sign be illuminated?  Ves  No				
11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)? 4.450 m				
What is the maximum projection of the advertisement from face of building (in metres)? 0.075 m				
What are the dimensions of the proposed advertisement?       Height:       0.500       x       Width:       4.375       x       Depth:       0.075       metres				
What materials will the sign be made of?				
3mm aluminium with 5mm aluminium roundel				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm				
The colour of text and background:				
white text on light green logo, with dark green text on cream background				
Will the sign be illuminated?   Yes No				
Will the sign be illuminated internally or externally?				
Illuminance Levels: 350.000 cd/m				
Will the illumination be static or intermittent?				

11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?       4.450						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement?Height:0.500xWidth:3.050xDepth:0.075metres						
What materials will the sign be made of?						
3mm aluminium						
What is the maximum height of any of the individual letters and symbols (in centimetres)?    0.000    cm						
The colour of text and background:						
cream background						
Will the sign be illuminated? O Yes O No						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement?Height:0.500xWidth:3.030xDepth:0.075metres						
What materials will the sign be made of?						
3mm aluminium with 5mm aluminium roundel						
What is the maximum height of any of the individual letters and symbols (in centimetres)?50.000						
The colour of text and background:						
white text on light green roundel, with dark green text on cream background						
Will the sign be illuminated?    Yes  No						
Will the sign be illuminated internally or externally?						
Illuminance Levels: 350.000 cd/m						
Will the illumination be static or intermittent?						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)? 4.450 m						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement?       Height:       0.500       x       Width:       2.900       x       Depth:       0.075       metres						
What materials will the sign be made of?						
3mm aluminium						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
cream background						
Will the sign be illuminated? O Yes O No						

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign					
What is the height from the ground to the base of the advertisement (in metres)?	4.450 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.075 m				
What are the dimensions of the proposed advertisement?       Height:       0.500       x       Width	x Depth: 0.075 metres				
What materials will the sign be made of?					
3mm aluminium with 5mm aluminium roundel					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	50.000 cm				
The colour of text and background:					
white logo on light green roundel with dark green text on cream background					
Will the sign be illuminated?					
Will the sign be illuminated internally or externally? <ul> <li>Internally</li> <li>Externally</li> </ul>					
Illuminance Levels: 350.000 cd/m					
Will the illumination be static or intermittent?					
11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?	4.450 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.650 m				
What are the dimensions of the proposed advertisement?       Height:       0.600       X       Width:	0.600 X Depth: 0.150 metres				
What materials will the sign be made of?					
aluminium with pushed through ampersand, inner rim of sign and bracket constructed from mild steel					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	50.000 cm				
The colour of text and background:					
white logo on light green background					
Will the sign be illuminated? (  Yes  No					
Will the sign be illuminated internally or externally?   Internally   Externally					
Illuminance Levels: 200.000 cd/m					
Will the illumination be static or intermittent? <ul> <li>Static</li> <li>Intermittent</li> </ul>					
11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?	4.450 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.650 m				
	0.600 X Depth: 0.150 metres				
What materials will the sign be made of? aluminium with raised pushed through ampersand, bracket constructed from mild steel					
What is the maximum height of any of the individual letters and symbols (in centimetres)?    50.000    cm					
The colour of text and background: white logo on light green background					
Will the sign be illuminated?   Yes  No					
Will the sign be illuminated internally or externally?					
Illuminance Levels: 250.000 cd/m					
Will the illumination be static or intermittent?					

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11 (d). Details of Proposed Advertisement(s) - Other Sign				
What is the height from the ground to the base of the advertisement (in metres)?	0.500 m			
What is the maximum projection of the advertisement from face of building (in metres)?	0.035 m			
What are the dimensions of the proposed advertisement?       Height:       1.430       x       Width:	0.780 x Depth: 0.035	metres		
What materials will the sign be made of?				
specialist plastic surround with opal returns				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	12.000 cm			
The colour of text and background: white and light green text on dark green background				
Will the sign be illuminated? (• Yes () No				
Will the sign be illuminated internally or externally? <ul> <li>Internally</li> <li>Externally</li> </ul>				
Illuminance Levels: 200.000 cd/m				
Will the illumination be static or intermittent?				
(11 (d) Dataile of Drow good Advertisence of (d). Other Circ				
11 (d). Details of Proposed Advertisement(s) - Other Sign				
What is the height from the ground to the base of the advertisement (in metres)?	0.500 m			
What is the maximum projection of the advertisement from face of building (in metres)?	0.035 m			
What are the dimensions of the proposed advertisement?       Height:       0.890       x       Width:	0.315 x Depth: 0.035	metres		
What materials will the sign be made of?				
clear acrylic face panel decorated with printed graphic, fitted on aluminium backtray				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	12.000 cm			
The colour of text and background:				
white and dark green text on cream and dark green background         Will the sign be illuminated?       Yes         Image: Constraint of the sign be illuminated?       No				
Will the sign be illuminated? () Yes (• No				
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes • No			
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent      The applicant      Other person				
O me applicant O other person				
13. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and				
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any				
opinions given are the genuine opinions of the person(s) giving them. Date 29/01/2016				