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Development Management
 Regeneration and Planning
 London Borough of Camden
 Judd Street
 London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First name:	<input type="text" value="Craig"/>	Surname:	<input type="text" value="Lombard"/>
Company name	<input type="text" value="Sixty Retail UK Ltd"/>				
Street address:	<input type="text" value="39 Neal Street"/>			Country Code	<input type="text"/>
	<input type="text"/>			National Number	<input type="text"/>
	<input type="text"/>			Extension Number	<input type="text"/>
Town/City	<input type="text" value="London"/>			Telephone number:	<input type="text"/>
County:	<input type="text" value="London"/>			Mobile number:	<input type="text"/>
Country:	<input type="text" value="United Kingdom"/>			Fax number:	<input type="text"/>
Postcode:	<input type="text" value="WC2H 9PJ"/>			Email address:	<input type="text"/>

Are you an agent acting on behalf of the applicant? Yes No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="39"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Neal Street"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="WC2H 9PS"/>		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	<input type="text" value="530203"/>		
Northing:	<input type="text" value="181107"/>		

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

There is a standard template that is used, and can be found on the governments website at: <http://www.planningportal.gov.uk/planning/applications/howtoapply/permissiontypes>. Please ensure to select the advertisement consent tab.
Submitting the application next year as suggested in your email is reasonable; when submitting any correspondence in relation to the application please send to planning@camden.gov.
When the application is decided, the statutory period for implementing the decision is 3 years. However, because the current advertisement does not have consent, it is open to formal action taken at any time without informing you. I advise that once consent is given action the permission as soon as possible and if you require time to implement the decision, please notify me as soon as possible.
With regards to you last point, I am not referring to adverts in the window but those that are on top of the building (3x internally illuminated fascia signs).
I hope this is of some assistance; have a pleasant Christmas and Happy New Year.
Regards,
Sumaya

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

If Yes, please provide details:

I have been liaising with: Sumaya Nakamya | Planning Enforcement Officer | Development Management
Culture and Environment | London Borough of Camden | 5 Pancras Square | London N1C 4AG
Email: sumaya.nakamya@camden.gov.uk | Tel: 020 7974 2693 | Web: www.camden.gov.uk

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

If Yes, please provide details of the name, relationship and role:

(a) member of staff
Craig Lombard
Operations Manager

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1x Miss Sixty (logo) above the shops door entrance.
dimension: sign above entrance door – 15cm high x 3cm depth

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

If Yes, please provide details:

The current dimensions are not correct therefore it has to be changed.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date