

King's Cross

Patrick Marfleet
Planning and Development Control
London Borough of Camden
3 Pancras Square
London N1C 4AH

17 December 2015

Dear Patrick,

King's Cross Central: Application for Planning Permission and consent to display advertisement(s)

Please find enclosed an Application for Planning Permission and consent to display advertisement(s) for a site wide Wayfinding Scheme at King's Cross Central.

The application is made by Argent (King's Cross) Limited on behalf of King's Cross Central General Partner Limited ('KCCGPL').

The scheme proposes 18 new bespoke Wayfinding signs across KXC, which will include more detailed information about the destinations located within the estate. This planning application includes two principal components: the design of the signs and their proposed installation in different locations across KXC. The proposed KXC signs will present a map with directional information on one side, and a 'What's On' panel on the other.

The proposals are set out in detail in the enclosed Submission Statement (which includes the Design and Access Statement) with reference to the relevant Outline Planning Permission conditions. The document includes renderings of the proposed KXC sign design as well as detailed plans of the proposed locations for the 18 signs.

The London Borough of Camden application form is submitted alongside an electronic copy of the Submission Statement (on CD) and a cheque for £305 as payment of the application fee. I trust that you will find this application to be in order, but please do not hesitate to contact me should you have any queries.

Yours Sincerely,



Frédérique Siegel

King's Cross Central Limited Partnership

4 Stable Street, London N1C 4AB

Tel +44 (0)20 3664 0200 Fax +44 (0)20 3664 0144 www.kingscross.co.uk

King's Cross Central Limited Partnership (a limited partnership formed under the provisions of the Limited Partnerships Act 1907 registration number LP12617) of 4 Stable Street King's Cross London N1C 4AB acting by its general partner **King's Cross Central General Partner Limited** (company registration number 6387691) having its registered office at 4 Stable Street aforesaid.