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Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

ublication of applications on planning authority websites.
lease note that the information provided on this application form and in supporting documents may be published on the Authority's website. you require any further clarification, please contact the Authority's planning department.

d 0 11 13	Lorent Address and Constant Data No.				
1. Applicant i	Name, Address and Contact Details				
Title: Mr	First name:	Surname:			
Company name	Marks & Spencer PLC				
Street address:	Waterside House		Country Code	National Number	Extension Number
	35 North Wharf Road	Telephone number:			
		Mobile number:			
Town/City	London				
County:		Fax number:] [
Country:	United Kingdom	Email address:			
Postcode:	W2 1NW				
	e, Address and Contact Details				
Title: Miss	First Name: Meadhbh	Surname: Cal	dwell		
Company name:	WDR & RT Taggart				
Street address:	Lagan Wood House		Country Code	National Number	Extension Number
	Newforge lane	Telephone number:	028	90662121	
	Malone Road	Mobile number:			
Town/City	Belfast	Fax number:			
County:	Antrim	Tax Hambon		J <u>L</u>	
Country:	United Kingdom	Email address:			
Postcode:	BT9 5NX	meadhbh.caldwell@wd	dr-rt-taggart.co	om	

		luding full postcode where 	available)	Description:	
House:	55	Suffix:		M&S SIMPLY FOOD	Tottenham Court Road,
House name:					
Street address:	TOTTEN	JHAM COURT RO	οAσ		
Town/City:	LONDO	luc			
County:					
Postcode:	W1T 2EQ				
Description of loc	ation or a grid re	eference			
(must be complet	ted if postcode is	not known):			
Easting:	5295	94			
Northing:	1817	32			
	Al 0 . l . l				
4. Pre-applica					0.4%
Has assistance or	prior advice bee	n sought from the local aut	nority about this a	pplication?	↑ Yes No
5. Neighbour	and Commu	nity Consultation			
Havo vou consult.	arl ymur nairibha	urs or the local community	about the propos	al?	Yes (No
nave you consulte	ca your neighbo	ars or the local community	about the propose	0	100 (- 110
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With respect to th		li .			
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(b) an i (c) rela	elected member	r of staff d member	any of these statem	ients apply to you?	C Yes @ No
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What materials will the sign be made of? Decaded Stalletes Seed Letter faces and returns Finished with a 100% Glass Laquer RAL 9005 Backing. Aluminium 14g stored white ref. Ral 9003. What is the maximum height of any of the individual letters and symbols (in centimetres)? What is given a stall the sign be illuminated internally or externally? Will the sign be illuminated internally or externally? What is been shall the sign be illuminated internally or externally? What is the height from the ground to the base of the advertisement (in metros)? What is the maximum projection of the advertisement from face of building (in metros)? What are the dimensions of the proposed advertisement from face of building (in metros)? What has the sign be illuminated internal the sign be made or? What the sign be illuminated internally or externally? What can be illuminated internal method to the sign of the proposed advertisement? Height: 0.750 x Vidit: 4,750 x Depth: 0.149 mr. What are the dimensions of the proposed advertisement? Height: 0.750 x Vidit: 4,750 x Depth: 0.149 mr. What are the dimensions of the proposed advertisement? Height: 0.750 x Vidit: 4,750 x Depth: 0.149 mr. What are the dimensions of the proposed advertisement from face of building (in metros)? The colour of text and background: (in the sign be illuminated? • No. Will the sign be illuminated? • Yes No. Will the sign be illuminated? What is the height from the ground to the base of the advertisement (in metros)? What is the height from the ground to the base of the advertisement (in metros)? What are the dimensions of the proposed advertisement? Height: 0.700 x Wild the sign be make of? What is the height from the ground to the base of the advertisement (in metros)? What are the dimensions of the proposed advertisement? Height: 0.700 x Wild the sign be make of? What is the maximum height of any of the individual letters and symbols (in centimetres)? It (b). Details of Proposed Advertisement? Height: 0.700 x Wild the sign be ba	11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
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Will the sign be illuminated internally or externally? © Internally © Externally Illuminance Levels: 800.000 cd/m Will the illumination be static or intermittent? © Static		
Will the sign be illuminated internally or externally? Illuminance Levels: 800.000 cd/m Will the lillumination be static or intermittent? Static Intermittent If (b). Details of Proposed Advertisement(s) - Hanging Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.700 × Width: 0.700 × Depth: 0.100 metres What materials will the sign be made of? Aluminium Panels finished 30-40% gloss RAL 9003 'M&S' 15mm Perspex. Face applied with gloss black vinyl'Est. 1884' 5mm Perspex. Face applied with 3M Gloss Bi What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Black Letters (RAL 9005)White Background (RAL 9003) Will the sign be illuminated internally or externally? Illuminance Levels: 800.000 cd/m Will the illumination be static or intermittent? Intermittent 2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? Yes \(\) No		
Illuminance Levels: \$600.000	Will the sign be Illuminated? (• Yes () No	
Will the illumination be static or intermittent? (a) Static	Will the sign be illuminated internally or externally? (i) Internally Carternally	y.
It (b). Details of Proposed Advertisement (s) - Hanging Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.700 × Width: 0.700 × Depth: 0.100 metres What materials will the sign be made of? Aluminium Panels finished 30-40% gloss RAL 9003 M&S ' 15mm Perspex. Face applied with gloss black vinyl'Est. 1884' 5mm Perspex. Face applied with 3M Gloss Bi What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Black Letters (RAL 9005)White Background (RAL 9003) Will the sign be illuminated? Yes No Will the sign be illuminated internally or externally? Illuminance Levels: 800.000 cd/m Will the illumination be statle or intermittent? 2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No	Illuminance Levels: 800.000 cd/m	
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What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 0.700 x Depth: 0.100 metres What materials will the sign be made of? Aluminium Panels finished 30-40% gloss RAL 9003 'M&S' 15mm Perspex. Face applied with gloss black vinyl'Est. 1884' 5mm Perspex. Face applied with 3M Gloss Bl What is the maximum height of any of the individual letters and symbols (in centimetres)? 14.830 cm The colour of text and background: Black Letters (RAL 9005)White Background (RAL 9003) Will the sign be illuminated? Yes No Will the sign be illuminated internally or externally? Internally Externally Will the illumination be static or intermittent? Static Intermittent 2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No	71 111 11 11 11	0.700
What rare the dimensions of the proposed advertisement? Height: 0.700	What is the maximum projection of the advertisement from face of building (in metres)?	0.700 m
Aluminium Panels finished 30-40% gloss RAL 9003 'M&S' 15mm Perspex. Face applied with gloss black vinyl'Est. 1884' 5mm Perspex. Face applied with 3M Gloss Black What is the maximum height of any of the individual letters and symbols (in centimetres)? [14.830] The colour of text and background: Black Letters (RAL 9005) White Background (RAL 9003) Will the sign be illuminated? [Internally] [Internally	What are the dimensions of the proposed advertisement? Height: 0.700 x w	vidth: 0.700 × Depth: 0.100 metres
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Black Letters (RAL 9005) White Background (RAL 9003) Will the sign be illuminated? Yes No Will the sign be illuminated internally or externally? Illuminance Levels: 800.000 cd/m Will the illumination be static or intermittent? Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No	What is the maximum height of any of the individual letters and symbols (in centimetres)?	14.830 cm
Will the sign be illuminated? No Will the sign be illuminated internally or externally? Illuminance Levels: 800.000 cd/m Will the illumination be static or intermittent? Can the site be seen from a public road, public footpath, bridleway or other public land? No Yes No	The colour of text and background:	
Will the sign be illuminated internally or externally? (a) Internally (b) Externally Illuminance Levels: 800.000 cd/m Will the illumination be static or intermittent? (a) Static (c) Intermittent 2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? (b) Yes (c) No	Black Letters (RAL 9005)While Background (RAL 9003)	
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Will the illumination be static or intermittent? 2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? (a) Yes (b) No	Will the sign be illuminated internally or externally? • Internally Externally	1
2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? One Static Intermittent	Illuminance Levels: 800.000 cd/m	
Can the site be seen from a public road, public footpath, bridleway or other public land?		
	2. Site Visit	
	المال المالية	G Vas C No
if the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
	If the planning authority needs to make an appointment to carry out a site visit, whom should they c	contact? (Please select only one)

11(a) Height from the ground to the base of advertisement - 2.692m

Maximum Projection - 0.150m

Dimensions - H - 0.746m × W-19.300m × D-0.150m

Materials - Descaled - Strainless Steel Letters. Face and returns

Finished with 100% Gloss laquer RAL 9005

Backing; Aluminium 149 Stoved white ref; RAL 9003

Maximum height of letters - 37.4 cm

Colour + best of background - Black letters (RAL 9005)

White Background (RAL 9003)

Will Sign be illuminated? - Yes

Internally

800 cd/m

Static.