

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First name: Aaron	Surname: Mo	organ				
Company name	Vodafone						
Street address:	88		Country Code	National Number	Extension Number		
	Tottenham Court Road	Telephone number:					
		Mobile number:					
Town/City		Fax number:					
County: Country:	Camden United Kingdom	Email address:					
Postcode:	W1T 4TH						
Are you an agent acting on behalf of the applicant? Yes No 2. Agent Name, Address and Contact Details							
Title: Mr	First Name: Ben	Surname: Fro	oud				
Company name:	Retail Design Solutions						
Street address:	The Mill Store		Country Code	National Number	Extension Number		
	Foundry Lane	Telephone number:					
		Mobile number:					
Town/City	Earls Colne	Fax number:					
County:	Essex						
Country:	United Kingdom	Email address:					
Postcode:	CO6 2SB	ben@retaildesignsolut	tions.com				

Full postal address of the site (including full postcode where available) Description: House: B Suffix: House: B Suffix: Full postal address: Tottenham Court Road Town/City: London County: Camden Postcode: WIT 4TH Description of location or a pild reference (must be completed if postcode is not known): Easting: 52416 Street address: 181987 A Pre-application Advice Has assistance or pilor advice been sought from the local authority about this application? Yes Northing: 181987 A pre-application Advice Has assistance or pilor advice been sought from the local authority about this application? Yes Northing: 181987 Consultation Proposed /Member With respect to the Authority, Iam: (a) a member of staff (b) an elected member (c) related to a member of staff (c) related to a member of staff (c) related to a member of staff (c) related to an elected member Do any of these statements apply to you? Yes No Present of Proposed Advertisement(s) Please describe the proposed advertisement(s) Please darket and projecting sign How many of the following type of advertisement(s) Please darket and projecting sign How many of the following type of advertisement(s) Please fully illuminated fascia and projecting sign How many of the following type of advertisements are you applying for?						
House name: House name: Street address: Tottenham Court Road County: Canden Postcode: WIT 4TH Description of location or a grid reference (must be completed if postcode is not hnown): Easting: S2416 Northing: 181987 A. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No Authority Employee/Member With respect to the Authority. Jam: (a) an ember of staff (b) an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(5): Please describe the proposed advertisement(5): Please describe the proposed advertisement(5): Please describe the proposed advertisement(5):						
House name: Street address: Tottenham Court Road Town/City: London County: Camden Postcode: W11 41H Description of location or a grid reference (must be completed if postcode is not known): Easting: S279416 Northing: 181987 4. Pre-application Advice Has assistance or pior advice been sought from the local authority about this application? 4. Pre-application Advice Has assistance or pior advice been sought from the local authority about this application? 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 6. Authority Employee/Member With respect to the Authority. Jam: (a) a member of staff (b) an elected member (c) related to an elected member (c) rela						
Journet data construction Town/City: London County: Camden Postcode: WiT 4TH Description of location or a grid reference (must be completed if postcode is not known): Easting: S29416 Northing: 181987 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 6. Authority Employee/Member With respect to the Authority. Jam: (a) a member of staff (b) related to a member of staff (c) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s): Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
County: Camden County: Camden Postcode: WIT 4TH Description of location or a grid reference (must be completed if postcode is not known): Easting: 529416 Northing: 181987 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority. I am: (a) a member of staff (b) an elected member (c) related to an elected member (c) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
County: Camden County: Camden Postcode: WIT 4TH Description of location or a grid reference (must be completed if postcode is not known): Easting: 529416 Northing: 181987 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority. I am: (a) a member of staff (b) an elected member (c) related to an elected member (c) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
Postcade: WI1 4TH Description of location or a grid reference (must be completed if postcade is not known): Easting: 529416 Northing: 181987 Northing: 181987 A. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to an elected member (c) relate						
Description of location or a grid reference (must be completed if postcode is not known): Easting: \$29416 Northing: 181987 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to an elected member (d) related to an elected member 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
(must be completed if postrode is not known): Easting: 529416 Northing: 181987 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority. I am: (a) a member of staff (b) an elected member (c) related to an elected member (d) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s): New fully illuminated fascia and projecting sign						
Northing: 181987 A. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s): New fully illuminated fascia and projecting sign						
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes Yes No 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to a member of staff (e) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s): New fully illuminated fascia and projecting sign						
Has assistance or prior advice been sought from the local authority about this application? Yes No S. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No S. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No Yes No						
Has assistance or prior advice been sought from the local authority about this application? Yes No No Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No No Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member Co related to an melber of staff (d) related to an elected member Do any of these statements apply to you? Yes No Yes No						
Have you consulted your neighbours or the local community about the proposal? Yes No Authority Employee/Member With respect to the Authority. I am: (a) a member of staff (b) an elected member (c) related to an member of staff (d) related to an elected member Do any of these statements apply to you? Yes No Authority for proposed Advertisement(s): New fully illuminated fascia and projecting sign						
 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s): Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s): Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
 (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
Please describe the proposed advertisement(s): New fully illuminated fascia and projecting sign						
New fully illuminated fascia and projecting sign						
How many of the following type of advertisements are you applying for?						
Fascia sign(s) 1 Hoarding(s) 0 Other 0						
8. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place? (Yes No						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes Ves No Not Applicable						
Will the proposed advertisement(s) project over a footpath or other public highway? • Yes • No						
9. Advertisement(s) Period						
Please state the period of time for which consent is sought for the advertisement						
From: 24/12/2015 To: 24/12/2020						
10. Interest in the Land						
10. Interest in the Land Does the applicant own the land or buildings where the adverts are to be placed? Yes No						

11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)? 3.420							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement?Height:0.810xWidth:4.825xDepth:0.100metres							
What materials will the sign be made of?							
Fascia will be made of Aluminum and will Powder-coated aluminium, with acrylic and vinyl lettering. PDF called 'Vodafone Standard Detail Illuminated Signage' will provide all details.							
What is the maximum height of any of the individual letters and symbols (in centimetres)? 18.600 cm							
The colour of text and background:							
White Text, Red Background							
Will the sign be illuminated?							
Will the sign be illuminated internally or externally?							
Illuminance Levels: cd/m							
Will the illumination be static or intermittent?							
11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
What is the height from the ground to the base of the advertisement (in metres)? 3.524 m							
What is the maximum projection of the advertisement from face of building (in metres)? 0.600							
What are the dimensions of the proposed advertisement? Height: 0.600 × Width: 0.600 × Depth: 0.070 metres							
What materials will the sign be made of?							
Projecting Sign will be made of Aluminum. PDF called 'Vodafone Standard Detail Illuminated Signage' will provide all details.							
What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000							
The colour of text and background:							
White Backgroud, White Circle							
Will the sign be illuminated?							
Will the sign be illuminated internally or externally? Internally Externally							
Illuminance Levels: cd/m							
Will the illumination be static or intermittent?							
	\leq						
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
The agent The applicant Other person							
	\leq						
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and							
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 24/12/2015							