

HERITAGE STATEMENT



31 Neal Street, WC2H 9PR

Existing

Grade II listed. A terraced house and shop, probably C18, restored early C19. Four storeys & basement, C20 shopfront. Façade above ground yellow stock brick.

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4 storeys and basement. 2 windows. C20 shopfront. Works to the house doorway with patterned radial fanlight and fielded 4-panel door does not form part of this application.

Gauged flat brick arches to recessed sash windows with C19 glazing bars. Continuous 3rd floor workshop window of 3 lights under segmental arch. Restored parapet.

Proposed

The proposed application for signage to the fascia panel & projecting sign to existing bracket has no adverse impact on the special interest of the structure. No changes have been made to the shopfront structure or surrounds.

The name & logo sign are formed in quality materials being powder coated individual letters fixed on spacers to the fascia. Illumination is provided by existing black stalk signs. A small powder coated panel displaying the name & logo has been attached to the existing wrought iron bracket. It matches other similar signs nearby in size. This is not illuminated.

Signs are of similar proportion to those on adjacent buildings of same age & structure.