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Development Management
 Regeneration and Planning
 London Borough of Camden
 Judd Street
 London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First name:	<input type="text" value="Eirik"/>	Surname:	<input type="text" value="Holth"/>
Company name:	<input type="text" value="Conilon Ltd"/>				
Street address:	<input type="text" value="Care of WeWork"/>			Country Code	National Number
	<input type="text" value="1 Fore Street"/>			Telephone number:	<input type="text"/>
	<input type="text"/>			Mobile number:	<input type="text"/>
Town/City:	<input type="text" value="London"/>			Fax number:	<input type="text"/>
County:	<input type="text" value="London"/>			Email address:	
Country:	<input type="text" value="United Kingdom"/>			<input type="text"/>	
Postcode:	<input type="text" value="EC2Y 9DT"/>			<input type="text"/>	
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No	

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Jonathan"/>	Surname:	<input type="text" value="Orchard"/>
Company name:	<input type="text" value="The Fruitful Design Consultancy Ltd"/>				
Street address:	<input type="text" value="Unit 5 Chiltern House"/>			Country Code	National Number
	<input type="text" value="Waterside"/>			Telephone number:	<input type="text" value="01494 771512"/>
	<input type="text"/>			Mobile number:	<input type="text" value="07968 028019"/>
Town/City:	<input type="text" value="Chesham"/>			Fax number:	<input type="text"/>
County:	<input type="text" value="Buckinghamshire"/>			Email address:	
Country:	<input type="text" value="United Kingdom"/>			<input type="text" value="jmo@befruitful.co.uk"/>	
Postcode:	<input type="text" value="HP5 1PS"/>			<input type="text"/>	

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="5 - 7"/>		
Street address:	<input type="text" value="Goodge Street"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="W1T 2PE"/>		

Description of location or a grid reference (must be completed if postcode is not known):

Easting:	<input type="text" value="529561"/>
Northing:	<input type="text" value="181756"/>

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

If Yes, please provide details:

Consultation with developers and freeholder. Signage proposal approved. Signage to be on time clock limiting illumination to trading hours

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Sign 1 - FASCIA IN HARDWOOD TIMBER PAINTED BLACK AND MECHANICALLY FIXED TO DESCALED STAINLESS STEEL PANEL. CNC CUT FACE TO READ BLACK SHEEP COFFEE BACKED IN OPAL ACRYLIC WITH INTERNAL ILLUMINATION BY WAY OF LED'S
Sign 2 - PROJECTING SIGN IN DESCALED STAINLESS STEEL WITH CNC FACE CUT WITH LOGO 'BUBBLE'. FACE CLAD WITH HARDWOOD TIMBER PAINTED BLACK. FRET CUT FACE BACKED WITH OPAL ACRYLIC WITH LOGO APPLIED IN BLACK 10 YEAR VINYL AND ILLUMINATED BY WAY OF INTERNAL LED.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.850 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.670 x Width: 4.800 x Depth: 0.100 metres

What materials will the sign be made of?

FASCIA IN HARDWOOD TIMBER PAINTED BLACK AND MECHANICALLY FIXED TO DESCALED STAINLESS STEEL PANEL. CNC CUT FACE TO READ BLACK SHEEP COFFEE BACKED IN OPAL ACRYLIC WITH INTERNAL ILLUMINATION BY WAY OF LED'S

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35.000 cm

The colour of text and background:

White text on black background

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.900 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.680 m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 0.600 x Depth: 0.100 metres

What materials will the sign be made of?

PROJECTING SIGN IN DESCALED STAINLESS STEEL WITH CNC FACE CUT WITH LOGO 'BUBBLE'. FACE CLAD WITH HARDWOOD TIMBER PAINTED BLACK. FRET CUT FACE BACKED WITH OPAL ACRYLIC WITH LOGO APPLIED IN BLACK 10 YEAR VINYL AND ILLUMINATED BY WAY OF INTERNAL LED.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.000 cm

The colour of text and background:

Black background with logo in white

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

17/12/2015