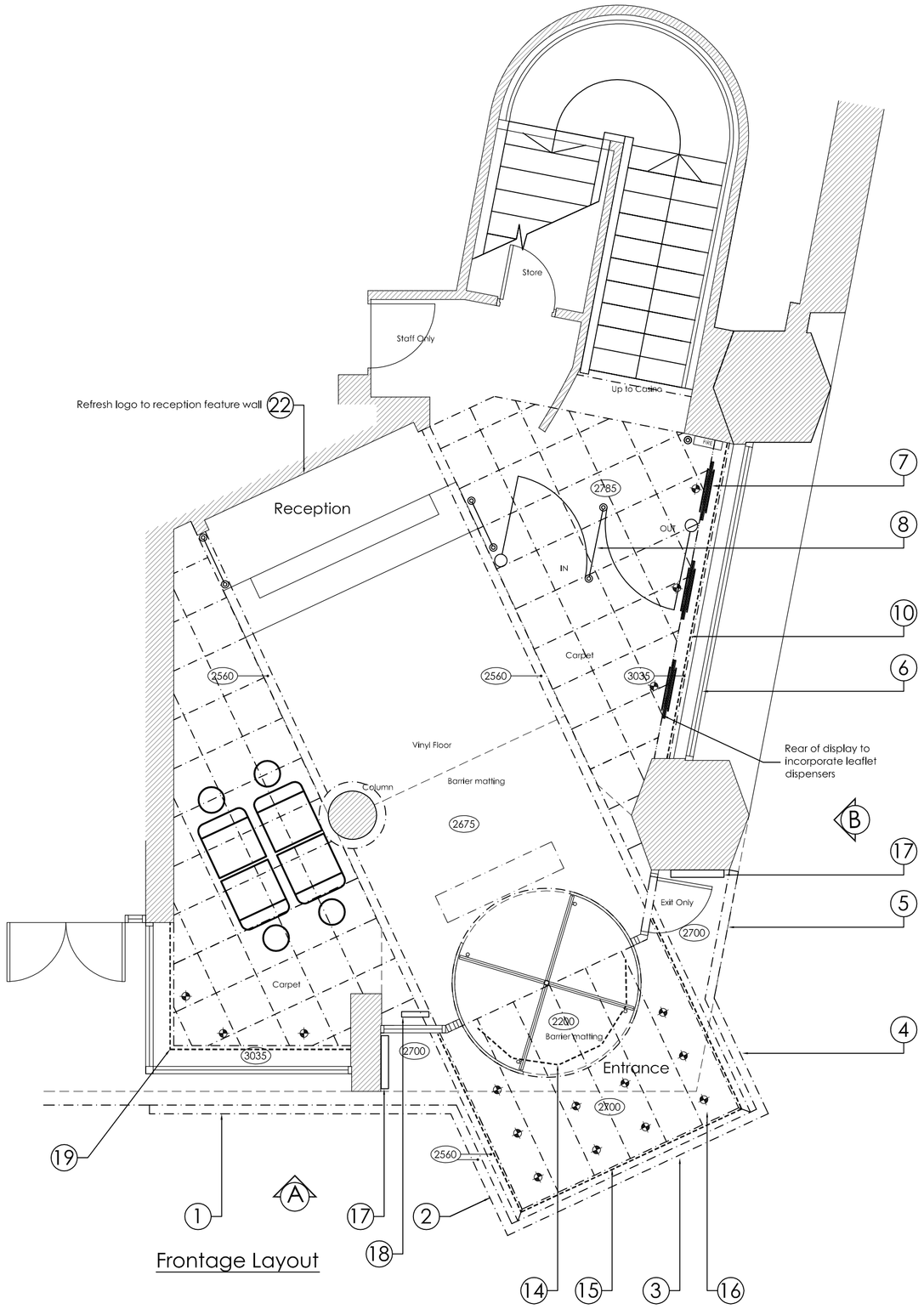


Frontage Layout

The Proposed Works

1. FASCIA 1- Retain as existing.

2. FASCIA 2 - Retain as existing.

3. FASCIA 3 - Retain as existing.

4. FASCIA 4- Retain as existing.

5. FASCIA 5- Retain as existing.

6. Remove existing one-way vinyl film from Great Russell Street side window.

7. Form 3 nr. new internal 'towers', provisionally screen print branded Foamex board onto composite board (detail to follow) with LED lightbox poster displays in the display windows (Client direct purchase). The reverse of the board to overhang sill to drop full height to provide a backdrop for the full length poster displays (currently these are provided by free standing 'temp' banner displays). Note the reverse of one panel to have leaflet dispenser and appropriate signage. Reverse of displays illuminated with recessed angled spotlights.
The poster displays to line through to the same height as the new poster displays to the Tottenham Court Road elevation for consistency.

8. Reposition casino entry/ exit gates to allow satisfactory positioning of item 7 tower displays.

9. Install white vinyl logo decals direct to rear of glazing within the display window centred onto the new tower displays.

10. Underside of running message display board casing to receive blue LED strip light angled onto new display (spec to follow).

11. Install new static LED display board set back behind the glazing to the side window on Great Russell Street elevation. Black casing with high white LED static messages that will change once every hour (i.e. 24 times max' per day)

12. --OMITTED--

13. Replace existing car park signage.

14. Install blue LED strip lights to the top of the rotating door 'drum', concealed from view to give a blue halo effect to the underside of the canopy for enhanced effect to the main entrance.

15. Replace existing orange edge lighting to the concealed gap in the canopy structure with blue LED for enhanced effect to the main entrance.

16. Replace or re-finish the existing canopy soffit panels with blue (EPC finish to confirm) and install new LED downlights to significantly increase the entrance lighting level. 10 nr new LED downlights (white light) spec to follow.

17. Retain existing illuminated banner display cases either side of the entrance reveals.

18. Install new menu display tower. New internally illuminated totem in folded aluminium casing with 2 nr. backlit A3 menu windows and 'menu' header in Client new typeface. Detail to follow.

19. Ceiling recess including return into adjacent lobby to receive blue LED strip light to back wash window.

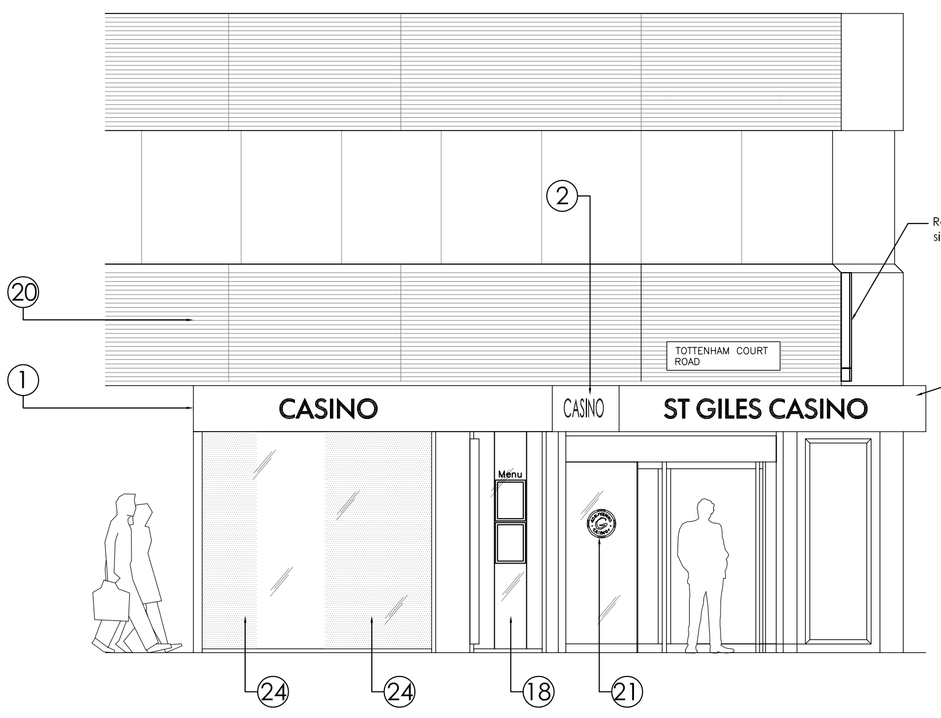
20. Remove hanging baskets and make good.

21. Remove existing frosted vinyl logo from the entrance doors and screening and replace with new logo design in white vinyl.

22. Subject to confirmation (branding beyond frontage), replace logo behind reception wall with new panel to Client latest design.

23. Carry out all necessary making good and decoration to seamlessly blend in new works to adjacent surfaces.

24. Retain existing coloured vinyl to Tottenham Court Rd elevation windows (subject to confirmation)



Front Elevation A- Tottenham Court Road

Front Elevation B- Great Russell Street

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all structural alterations are to be approved by a structural engineer

do not scale from this drawing, all dimensions to be checked on site

C 03.12.15 SG- Item 11 revised to static LED, hourly message change. Item 12 decals to smoking balcony at thigh level omitted.

B 22.09.15 MM-Car park sign replaced with new

A 14.09.15 MM - Logo updated and alternative removed.

dwg no: **944-02** revision: **C**

client: **Grosvenor Casinos Ltd**

project: **St Giles Casino**
262 Tottenham Court Road
London W1T 7RG

title: **Proposed Frontage Plan & Elevations**

origin: **SG/MM** checked: **SG**
scale: **1:50@A1** date: **26.05.15**

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