

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $Publication\ of\ applications\ on\ planning\ authority\ websites.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	Name, Address and Contact Details				
Title: Miss	First name: Lizzie	Surname: Mille	er		
Company name	Bay Media Ltd				
Street address:	19 Deane House Studios		Country Code	National Number	Extension Number
	Greenwood Place	Telephone number:			
		Mobile number:			
Town/City	London	Fav number:			
County:		Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	NW5 1LB				
3. Site Addres	ss Details ss of the site (including full postcode where available)  Suffix:	Description:			
House name:	Marriner House				
Street address:	Hatton Garden				
Town/City:	London				
County:	Camden				
Postcode:	EC1N 8EH				
Description of loc (must be complet	ation or a grid reference ed if postcode is not known):				
Easting:	531407				
Northing:	181777				

004677695

4. Pre-application Advice								
Has assistance or prior advice been sought from the local authority about this application?  • Yes • No								
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):								
Officer name:								
Title: Mr First name: Matthias Surname: Gentet								
Reference:								
Date (DD/MM/YYYY): 25/11/2015 (Must be pre-application submission)								
Details of the pre-application advice received:								
Advised to submit application following a site visit to determine suitability of all sites								
5. Neighbour and Community Consultation								
Have you consulted your neighbours or the local community about the proposal?  Yes  No								
6. Authority Employee/Member								
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes  No								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s):								
2.2m x 0.785m PVC banners, retro-fitted to lamppost columns using Bay Media's patented Storm Spill bracket system.  The application is for 16 banners to be installed on requested sites. The banners will form part of a commercial scheme within the borough, whereby advertising space is sold, with a proportion of the revenue going to Camden Council								
How many of the following type of advertisements are you applying for?								
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1								
Please describe:								
Application is for 16 banners - all of equal size. The exact type of advertisement will only be know once sold, but all advertisements displayed will adhere to the advertising restrictions, pursuant to the Advertising Standards Authority code								
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place?  Yes   No								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable								
Will the proposed advertisement(s) project over a footpath or other public highway?  ( Yes								
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 01/01/2016 To: 01/01/2021								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed?  Yes   No								
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes No								

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	2.800	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.785	m						
What are the dimensions of the proposed advertisement? Height: 2.200 x Width:	0.785 x	Depth:	0.000 metres					
What materials will the sign be made of?								
PVC								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
Various								
Will the sign be illuminated? Yes   No								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
☐ The agent ☐ The applicant ☐ Other person								
40.5.1.11								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them.	-	$\boxtimes$	Date 04/12/2015					