

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $\label{publication} \textbf{Publication of applications on planning authority websites}.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Lloyds Banking Group				
Street address:	PO Box 112		Country Code	National Number	Extension Number
	Canons House	Telephone number:			
	Canons Way	Mobile number:			
Town/City	Bristol				
County:	Avon	Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	BS99 7LB				
	e, Address and Contact Details	○ No			
Title: Mrs	First Name: Sarah	Surname: We	hrle		
Company name:	Blaze Neon Ltd				
Street address:	5 Patricia Way		Country Code	National Number	Extension Number
	Pysons Road	Telephone number:		01843 601075	
		Mobile number:			
Town/City	Broadstairs	Fax number:			
County:	Kent	Tax Humber.			
Country:	United Kingdom	Email address:			
Postcode:	CT10 2XZ	planning@blazeneon.c	com		

004648566

3. Site Address	Details						
Full postal address of	f the site (including full	postcode where availab	ole)	Description:			
House:	140	Suffix:					
House name:							
Street address:	Camden High Street						
Town/City:	London						
County:	Camden						
Postcode:	NW1 0NG						
Description of locat	on or a grid reference						
	mpleted if postcode is not known):						
Easting:	528970						
Northing:	183791						
4. Pre-applicati			ala avst tila i a avanli anti a	m2 C Van G Na			
Has assistance or pr	or advice been sought f	rom the local authority a	about this applicatio	nn? Yes • No			
5. Neighbour a	nd Community Co	nsultation					
Have you consulted	your neighbours or the	local community about	the proposal?				
6. Authority En	ployee/Member						
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes No							
7. Type of Prop	osed Advertiseme	nt(s)					
Please describe the	oroposed advertisement	t(s):					
Light strip	d letters to painted back	ground by others					
	lowing type of advertise		n for?				
		or hanging sign(s)	0	Hoarding(s) 0 Other 1			
Fascia sign(s)  Please describe:	Projecting	or nanging sign(s)	U	noaldilig(s) U Ottlei I			
Light Strip							
8. Location of	Advertisement(s)						
Is the advertisemen	(s) you are applying for	already in place?	Yes	<ul><li>No</li></ul>			
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
Please refer to drawing number 105090							
Will the proposed a	dvertisement(s) project o	over a footpath or other	public highway?	Yes    No			
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
From: 21/11/2015 To: 21/11/2020							
10. Interest in the Land							
Does the applicant	own the land or building	s where the adverts are	to be placed?	• Yes No			

11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)?  4.000 m							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 0.325 x Width: 1.864 x Depth: 0.060 metres							
What materials will the sign be made of?							
Please refer to detailed section through on drawing.							
What is the maximum height of any of the individual letters and symbols (in centimetres)?							
The colour of text and background:							
White on green							
Will the sign be illuminated?    Yes    No							
Will the sign be illuminated internally or externally?   • Internally							
Illuminance Levels: 600.000 cd/m							
Will the illumination be static or intermittent?  • Static Intermittent							
11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)?  4.000 m							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 0.325 x Width: 1.864 x Depth: 0.060 metres							
What materials will the sign be made of?							
Please refer to detailed section through on drawing.							
What is the maximum height of any of the individual letters and symbols (in centimetres)?							
The colour of text and background:							
White on green							
Will the sign be illuminated?    Yes    No							
Will the sign be illuminated internally or externally?  • Internally							
Illuminance Levels: 600.000 cd/m							
Will the illumination be static or intermittent?   Static Intermittent							
11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)?  4.000 m							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 0.325 x Width: 1.864 x Depth: 0.060 metres							
What materials will the sign be made of?							
Please refer to detailed section through on drawing.							
What is the maximum height of any of the individual letters and symbols (in centimetres)?  20.000 cm							
The colour of text and background:							
White on green							
Will the sign be illuminated? Yes No							
Will the sign be illuminated internally or externally?  © Internally  Externally							
Illuminance Levels: 600.000 cd/m							
Will the illumination be static or intermittent?  • Static  Intermittent							

11 (d). Details of Proposed Advertisement(s) - Other Sign								
11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	4.000 m							
	0.010							
What is the maximum projection of the advertisement from face of building (in metres)?  0.040								
What are the dimensions of the proposed advertisement? Height: 0.065 x Width:	20515.000 x Depth: 0.040 metres							
What materials will the sign be made of?								
Please refer to detailed section through on drawing.								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
Housing is white and lighting is green								
Will the sign be illuminated?     Yes    No								
Will the sign be illuminated internally or externally?  • Internally  • Externally								
Illuminance Levels: 600.000 cd/m								
Will the illumination be static or intermittent?  • Static  Intermittent								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes • No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them.  Date 21/11/2015								