
Conservation Area Advisory Committee

Advisory Committee

Application ref

2015/3749/P

Address

Bloomsbury Plaza 2-8 Bloomsbury Street and 52-56 New
Oxford Street London WC1B 3ST

Planning Officer

Elaine Quigley

Comments by

1 December 2015

Proposal

Alterations to ground floor facades on both New Oxford Street and Bloomsbury Plaza frontages, including new shopfronts and new office entrance portico associated with refurbishment of building and reordering of uses at ground floor level including conversion of rear courtyard building from retail to ancillary office facilities (Class B1). Alterations at roof level comprising the alterations to the roof profile, insertion of new dormer windows and alterations to the rear fenestration and addition of balconies at rear.

Objection

Yes

Observations

The existing building is a respectable reproduction neo-georgian office block. The proposals introduce discordant elements in a contemporary style which is inappropriate for the host building. The dormers are too large and out of scale and the large unrelieved areas of glazing at GF level are too open given the building above and the surrounding streetscape. Similarly the introduction of curtain walling to Bloomsbury Plaza facade is inappropriate. We believe the proposed alterations would be detrimental to the character of the conservation area.

Hugh Cullum
Bloomsbury CAAC

Documents attached

No details entered

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