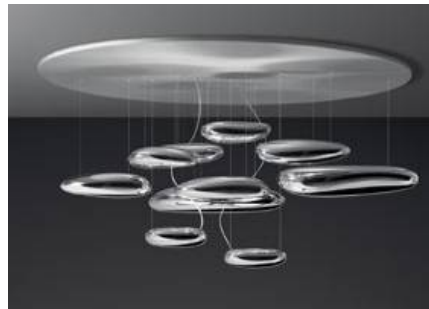
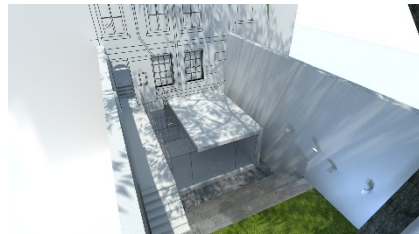


Heritage Statement for an extension to the Artemide showroom Rev.C  
**106 Great Russell Street | London**



**SDA  
ARCHITECTS  
& DESIGNERS**

**Artemide**

## Listed Building Statement

106 Great Russell Street is Grade II listed (Front elevation only) located in Bloomsbury Conservation Area.

The early Georgian three-storey terraced house dates from the late 17th century, which were re-fronted in the 18th and 19th centuries. The building is a part of a small group of three-storey terraces in yellow stock brick with rubbed brick heads under a slated roof with 3-light dormer. The façade has two recessed sash windows with gauged brick flat arched and is finished with a parapet with stucco band. The shop front is notable with early 19th Century wood shop front with pilasters carrying entablature with egg-and-dart cornice and slightly projecting shop window having small panes. The square-headed doorways with fanlights have panelled door to upper storey, while the shop door is partly glazed.

A Kupron bronze plaque is located at the 1st floor and was designed in 1908 by C Fitzroy Doll, Bedford Estate surveyor, from a model by C Langlois, commemorating the residence of AC and AWN Pugin.

## Heritage Statement

106 Great Russell Street London is a Grade II listed property located in Bloomsbury Conservation Area. It is an important landmark in this highly important area of the city. The building sits just up from the British Museum and directly opposite the internationally renowned Bloomsbury Hotel.

The property is currently the UK Headquarters of Artemide Lighting, an International Design company with exclusive stores all over the world.

The property itself was built in the late 17<sup>th</sup> century and was re-fronted in the 18<sup>th</sup> and 19<sup>th</sup> centuries and forms part of a Georgian Terrace of which the facades remain mainly intact. The building was the home of Pugin the famous British Architect and a plaque can be seen on the front façade commemorating this. In addition the Bloomsbury Conservation Society have highlighted the importance of the original shop front façade and door.

Due to the importance of the property and its prominence on Great Russell Street, there is no intention to undertake any work to the façade beyond that of maintenance that would occur normally. The concept for the design also embraces the history of the building and looks to return the room on the street elevation to reflect the Georgian style. This will be maintained as a reception to the gallery behind. It is intended to replace the fireplace and features of the room to reflect its Georgian heritage.

The new extension to the back of the building has been designed with key issues in mind.

Both of the adjoining properties have expanded out at the rear to fill in the entire back yards. This has obviously been done over a number of years and the foundations and support structures for these is unknown. In addition to this, the old drainage system runs down the rear elevation of the property passing under the adjoining property and the ad-hoc constructions to the back of Artemide.

This proposed extension is designed to avoid complications with existing drainage by leaving a route between the boundary wall and the extension and by keeping the proposed and existing basement floor levels the same.

The new building will be formed in a lightweight timber framed roof & wall construction with white render finish externally and plasterboard finish internally. The rear façade will be constructed in frameless double glazing with a frameless glazed roof light. The main part of the new rendered roof will be joined sympathetically to the rear of the existing building with a glazed roof link

The Architecture of the new extension is designed to create a statement separate from that of the Georgian building, it is an addition, and it is its own building. A new feature stair with toughened glass balustrade leading down to the basement display area will also be created.

In creating this contrast for the exhibition space the remainder of the building is to be refurbished as simply as possible the existing stair will be fully refurbished to level out the rise and going. The original skirtings will be made good as will the cornices. In addition it is hoped that the panelling on the first floor can be exposed and completely restored.

It is this respect for the existing but also the creation of the new contrasting extension that Artemide hope to infuse into the building to make greater use of the space and extend its longevity.

**Artemide**

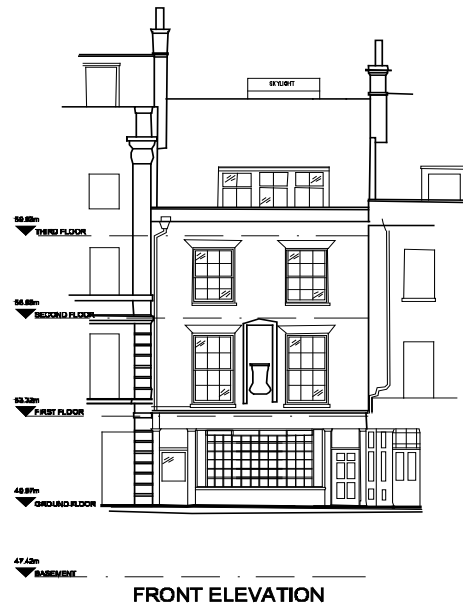
## **Internal Works**

In creating the new exhibition space at Ground Floor and Basement, we also propose to refurbish the other floors in the building. As can be seen from the photographs in this document the other spaces within the building are in need of refurbishment. We want the proposed works to be sympathetic to this Listed building so we intend to keep this refurbishment simple and restore features of the building where we can.

In the interest of Health and Safety and providing easier access in accordance to Part M & Part K of the Building Regulations the existing stair will be fully refurbished to level out the rise and going.

We also propose that the original skirtings and cornices will be made good and restored to their original design. In addition to these simple works we also hope that the existing wall panelling can be exposed and completely restored.

By completing these works we are hoping to provide an attractive building with restored features that can be brought back into use.

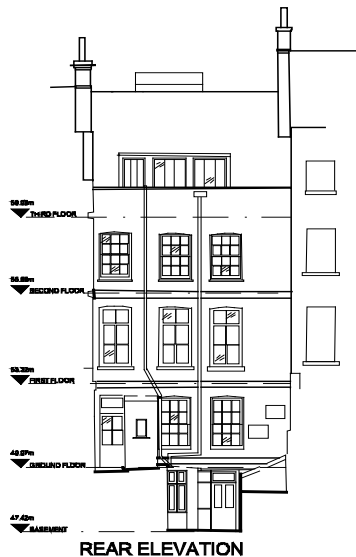


FRONT ELEVATION



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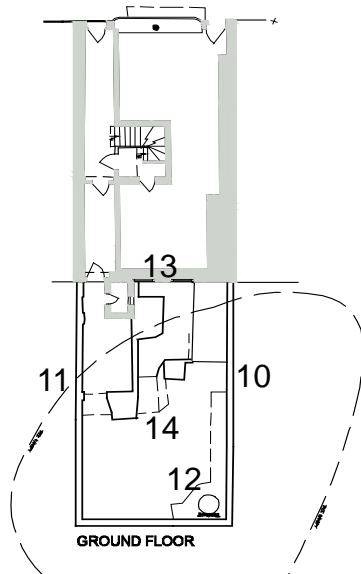




REAR ELEVATION



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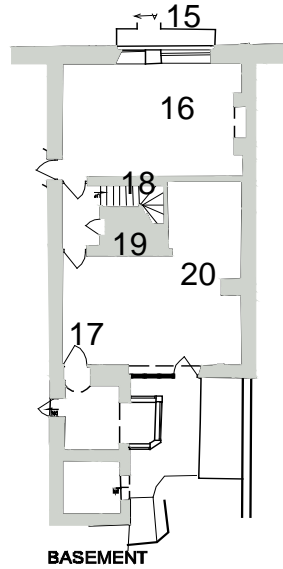
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REAR YARD

**Artemide**

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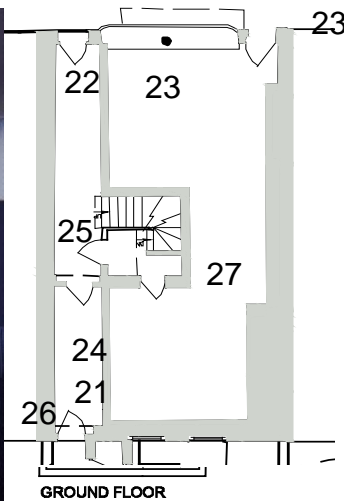
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BASEMENT

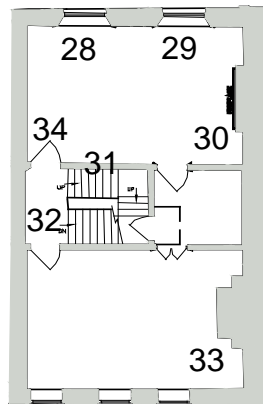
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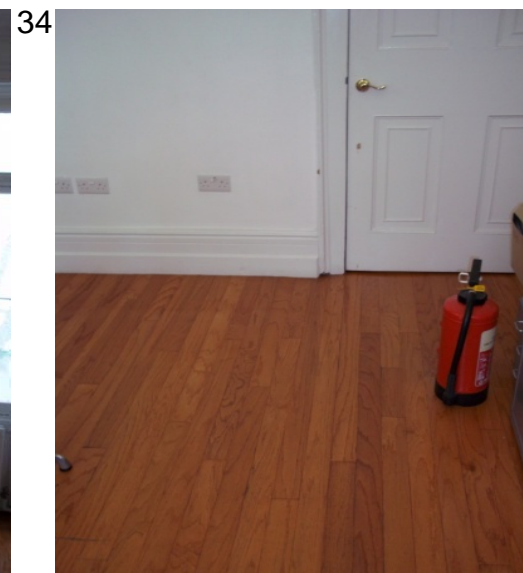
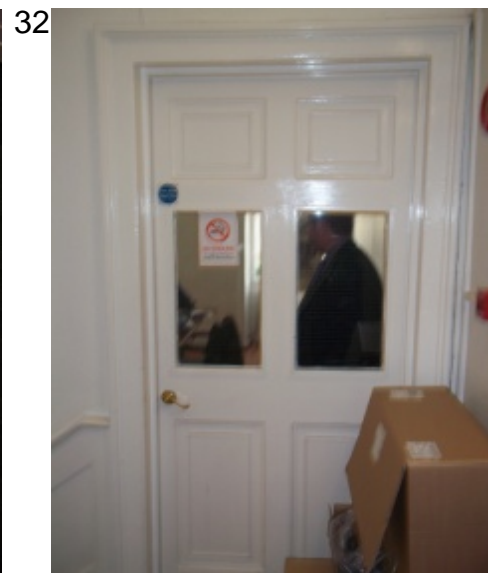


GROUND FLOOR

Artemide



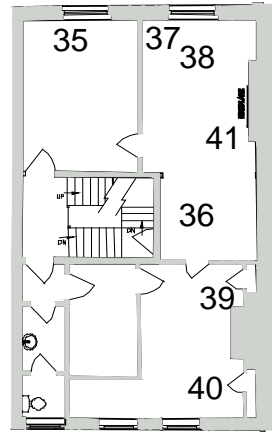
FIRST FLOOR



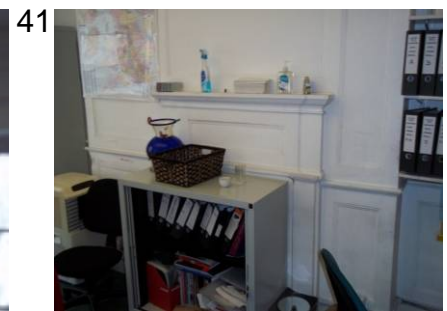
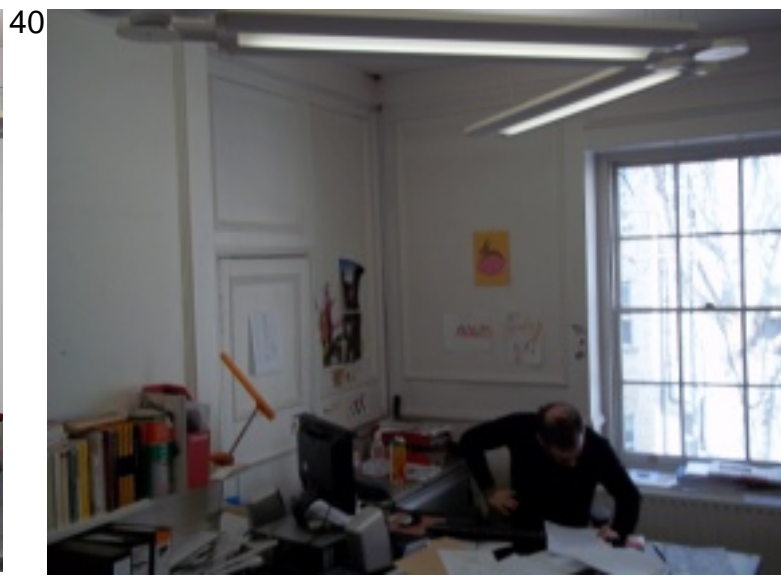
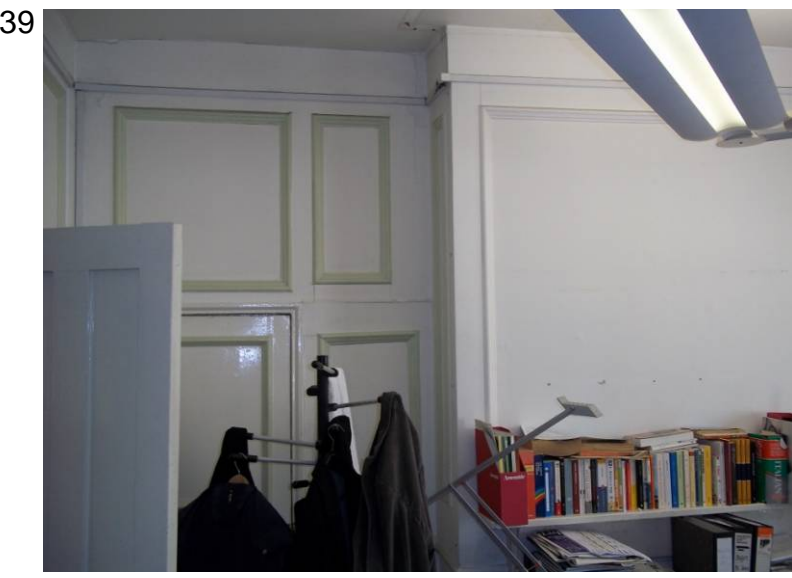
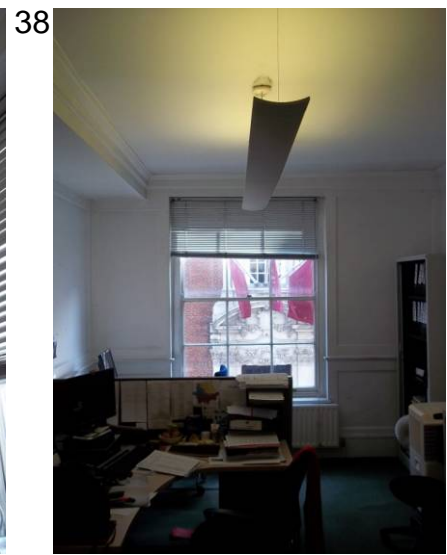
FIRST FLOOR

**Artemide**



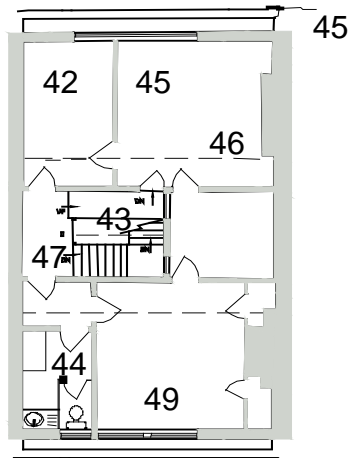
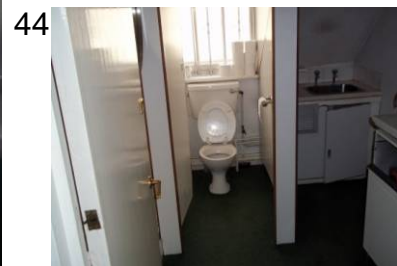
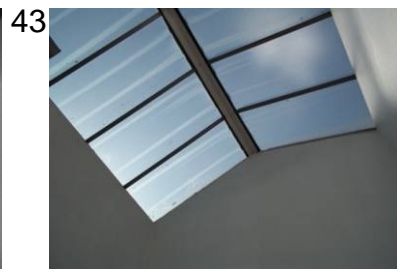
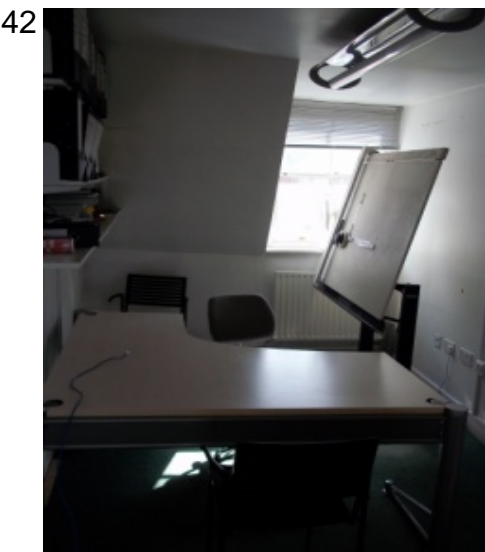


SECOND FLOOR



SECOND FLOOR





THIRD FLOOR



THIRD FLOOR

**Artemide**