

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2015/4407/P	Inmidtown BID	Inmidtown BID Second Floor Sicillian House Sicillian Avenue WC1A 2QR	10/11/2015 09:49:35	SUPPRT	<p>The above application is within the Inmidtown BID boundary, and the future of the site is of importance to Inmidtown BID. This is a centrally located site, bound to the south by High Holborn and to the north by Eagle Street. Uses along High Holborn are predominantly office buildings and supporting employment uses, including retail, hotel and educational uses. The existing building provides tired and out of date accommodation and is in much need of an upgrade. The proposed development will provide Grade A office space along with A1/ A3 units and residential accommodation, giving a properly mixed use character, and adding to the economic attractiveness of the area. The increased residential accommodation will increase footfall, natural surveillance, and help to provide a sense of neighbourhood to the area. The provision of A3/A1 space at ground floor will create an interactive and secure frontage, and A3 uses in particular will help provide safer streets and add to the nighttime and tourist economy.</p> <p>In this context, the Inmidtown BID priorities for the area, to enhance commercial viability, help the realization of full economic potential, and make Bloomsbury, Holborn and St Giles a quality environment in which to work and live, will be enhanced and we would support the currant application.</p>
