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**Development Management** Regeneration and Planning London Borough of Camden **Judd Street** London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Shaftesbury Covent Garden Limited				
Street address:	c/o Agent		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City County:		Fax number:			
Country:	United Kingdom	Email address:			
Postcode:					
	e, Address and Contact Details	Yes No			
Title: Mr	First Name: R	Surname: Lith	nerland		
Company name:	Rolfe Judd Planning [P6124]				
Street address:	Old Church Court		Country Code	National Number	Extension Number
	Claylands Road	Telephone number:		020 7556 1500	
	Oval	Mobile number:			
Town/City	London	Fax number:			
County:					
Country:		Email address:			
Postcode:	SW8 1NZ	rupertl@rolfe-judd.co.u	ık		

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3. Site Address	Details			·			
Full postal address	of the site (includ	ing full postcode wh	ere available)	Description:			
House:		Suffix:					
House name:	St. Martins Hous	se					
Street address:	65-75 Monmout	h Street					
Town/City:	London						
County:	Camden						
Postcode:	WC2H 9DG						
Description of locat (must be completed							
Easting:	530064						
Northing:	181005						
4. Pre-application  Has assistance or pr		ought from the local	authority about this a	pplication? Yes • No			
5. Neighbour a	nd Communi	ity Consultation	1				
Have you consulted your neighbours or the local community about the proposal?  Yes  No							
6. Authority En	nployee/Men	nber					
(b) an el (c) relate	mber of staff ected member ed to a member c ed to an elected r	member	Do any of these staten	nents apply to you? Yes <b>©</b> No			
7. Type of Prop	osed Advert	isement(s)					
Please describe the proposed advertisement(s):  Application for Advertisement Consent for a Temporary Scaffold Wrap and Hoarding							
How many of the fo	ollowing type of a	dvertisements are yo	ou applying for?				
Fascia sign(s)	0 Pro	ojecting or hanging s	ign(s) 0	Hoarding(s) 1 Other 1			
Please describe:							
Scaffold Wrap							
8. Location of	Advertiseme	nt(s)					
Is the advertisemen	it(s) you are apply	ying for already in pla	ice?	Yes • No			
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?							
Will the proposed a	dvertisement(s) p	oroject over a footpa	th or other public high	way?			
9. Advertiseme	ent(s) Period						
Please state the per	iod of time for w	hich consent is sough	nt for the advertisemer	nt			
From: 01/12/2	2015	To: 01/1	1/2016				
10. Interest in t	the Land						
Does the applicant own the land or buildings where the adverts are to be placed?  Yes No							
Does the applicant	own the land or b	ouildings where the a	adverts are to be place	d? Yes No			
Does the applicant	own the land or b	ouildings where the a	adverts are to be place	d? Yes No			

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign	
What is the height from the ground to the base of the advertisement (in metres)?  0.000  m	
What is the maximum projection of the advertisement from face of building (in metres)?  0.000  m	
What are the dimensions of the proposed advertisement? Height: 3.000 x Width: 50.000 x Depth: 0.040 metres	
What materials will the sign be made of?	
The hoarding will be constructed from plywood with graphics fixed on the plywood via wrap mounted	
What is the maximum height of any of the individual letters and symbols (in centimetres)? 15.500 cm	
The colour of text and background:	
Various Colours - Please refer to the submitted plans for details.	
Will the sign be illuminated? Yes   No	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	
What is the maximum projection of the advertisement from face of building (in metres)?	
What are the dimensions of the proposed advertisement? Height: 13.000 x Width: 75.000 x Depth: 0.002 metres	
What materials will the sign be made of?	
The shroud wrap will be constructed from a PVC mesh with printed visual. The wrap will be carefully affixed to the scaffolding using cable ties and elastic ties through specified 'eyelets' in the material.	
What is the maximum height of any of the individual letters and symbols (in centimetres)?  41.200 cm	
The colour of text and background:	
Various Colours - Please refer to the submitted drawings for further information.	
Will the sign be illuminated? Yes   No	
12. Site Visit	
Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	
The agent Other person	4
13. Declaration	=
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.    Date   D6/11/2015	