

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

$Publication\ of\ applications\ on\ planning\ authority\ websites.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title: Mr	First name: Gary	Surname: Ke	elly		
Company name	Hewlett Packard Enterprise Services UK Limited				
Street address:	104		Country Code	National Number	Extension Number
	Camley Street	Telephone number:			
		Mobile number:			
Town/City	London	Fax number:			
County:	Camden	Fax Humber.			
Country:	United Kingdom	Email address:			
Postcode:	N1C 4PF				
	e, Address and Contact Details				
Title: Mr	First Name: Tony	Surname: Co	ollins		
Company name:	Collins & Coward Ltd				
Street address:	The Courtyard		Country Code	National Number	Extension Number
	9A East Street	Telephone number:		01376 538533	
		Mobile number:		07825 633573	
Town/City	Coggeshall	Fax number:			
County:	Essex	. ax ridinoon			
Country:	United Kingdom	Email address:			
Postcode:	CO6 1SH	tony.collins@collinsco	oward.co.uk		

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	Details									
Full postal address of	of the site (including full postcode where available)						Description:			
House:	104] :	Suffix:							
House name:										
Street address:	Camley Street									
Town/City:	London									
County:	Camden									
Postcode:	N1C 4PF									
Description of locati (must be completed										
Easting:	52980)3								
Northing:	18378	34								
4. Pre-applicati			h - 11	41			2		O Var. O Na	
Has assistance or pri	ior advice beer	n sought from t	ne iocai au	tnority at	oout this a	ppiicatio	n?	(Yes • No	
5. Neighbour a	nd Commu	nity Consul	tation							
Have you consulted	your neighboo	urs or the local	communit	y about th	he proposa	al?	(Yes	No	
6. Authority Em	nployee/Me	ember								
(b) an ele (c) relate	Authority, I am mber of staff ected member ed to a member ed to an elected	r of staff	De							
			DO	any of th	ese statem	nents app	oly to you?	(Yes • No	
7. Type of Prop	osed Adve	rtisement(s		any of th	ese statem	nents app	oly to you?		Yes • No	
7. Type of Prop Please describe the				any of th	ese statem	nents app	oly to you?	(Yes • No	
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Please describe the	proposed adve	ertisement(s): d sign for Hewl) ett Packard	1		nents app	oly to you?		Yes • No	
Please describe the Replacement extern	proposed advenally illuminated	ertisement(s): d sign for Hewl	ett Packard ts are you a	d applying f		nents app	oly to you? Hoarding(s)	0	Yes No No Other 0	
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1.295 x Width: 3.100 x Depth: 0.050 metres
What materials will the sign be made of?
White Painted aluminium and vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
whitew text dark red brick background
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: 500.000 cd/m
Will the illumination be static or intermittent? Static Intermittent
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
 The agent The applicant Other person
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13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any
opinions given are the genuine opinions of the person(s) giving them. Date 05/11/2015