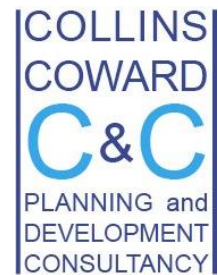


DD: 01376 538533
T: 01376 538538
M: 07825 633573
F: 01376 563240
E: tony.collins@collinscoward.co.uk



Our Ref: CC/1786

5 November 2015

Planning Department
Camden Borough Council
5 St Pancras Square
London
N1C 4AG

The Courtyard
9A East Street
Coggeshall
Essex
CO6 1SH

Dear Sirs

REPLACEMENT CORPORATE SIGNAGE FOR HEWLETT PACKARD, 104 CAMLEY STREET, KINGS CROSS, LONDON N1C 4PF

We submit on behalf of our client, Hewlett Packard Enterprise Services UK Limited ("HPES"), an application to display a replacement sign at the above property. The new sign will be positioned to replace the existing which faces Camley Street. The existing externally illuminated sign is replaced by individual externally illuminated letters and box symbol in white. The existing external illumination will be retained. Accordingly, we enclose the following documentation:

1. Application form;
2. Cheque for £110;
3. Location Plan CC/001;
4. Signs Site Plan CC/002;
5. Photos and photomontages of new HPES sign;
6. Photo of existing HP sign.

The change is necessary as Hewlett Packard Ltd's business is splitting into two major separate companies and the replacement signs present the new brand for HPES at this location. The intention is to have the new signs in place by 20 December 2015.

We trust that this is satisfactory but should you have any queries please contact Tony Collins at this office.

Yours faithfully

A handwritten signature in black ink that reads 'Collins & Coward Ltd.' The signature is written in a cursive, slightly slanted style.

Collins & Coward Ltd