



Hi Jenna,

Reference 20155//558/P

The amended planning application from Ballymore has raised comments we would like to put forward.

Camden originally granted permission for smaller units for start up business's and this was a good opportunity to provide this. The request to make this into a larger unit and take away smaller enterprises starting up seems to be against the original concept. There is a larger unit above the shops at the north of the Square that could provide the extra space without taking away the smaller units, could this not be used instead. It would be at the entrance to the station and possibly be easier to access. Our understanding is that there is a demand for smaller units in the area and with M&S taking over a large area for an anchor store this is depriving the locality of small enterprises which are being pushed out constantly. We are not against the haberdashers having the space but there should be more provision for smaller units.

The hours already existing seem to be sufficient until 11p.m. and Sunday trading should not be necessary to extend for longer just for restaurant use as there is already sufficient in the area.

The development is car Capped and therefore the need for a Car Club is essential. Zip cars as the only option is not sufficient to base this on. There will already be owners of the flats buying cars because Camden cannot stop car ownership although they will not receive permits, this does not prevent them from owning and parking out of resident permit parking hours, which is when permit owners need the spaces so to allow the Hampstead Square residents to use the local Car Club facilities and not provide anything on site seems to go against the Camden Policy on car capping. So even if the car club is only accessible to the Hampstead Square residents, this would be better than taking it away altogether but surely space could be found at the back of the site that remains open or this going to be a gated community, which was never agreed,

Could we have an explanation on Camden's car capping policy because there are many car users in West Hampstead who own cars but do not have permits issued to them. It would be better to provide on site parking and not deprive permit owners of space.

Kind regards,

Anne Heymann  
Chair WHLCG