

Email: planning@camden.gov.uk
 Phone: 020 7974 4444
 Fax: 020 7974 1680

Development Management
 Regeneration and Planning
 London Borough of Camden
 Judd Street
 London WC1H 8ND

Application for Planning Permission and consent to display advertisement(s).
Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
 If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: First name: Surname:

Company name:

Street address:

Town/City:

County:

Country:

Postcode:

Telephone number:

Country Code	National Number	Extension Number
<input type="text"/>	<input type="text"/>	<input type="text"/>

Mobile number:

Country Code	National Number	Extension Number
<input type="text"/>	<input type="text"/>	<input type="text"/>

Fax number:

Country Code	National Number	Extension Number
<input type="text"/>	<input type="text"/>	<input type="text"/>

Email address:

Are you an agent acting on behalf of the applicant? Yes No

2. Agent Name, Address and Contact Details

Title: First Name: Surname:

Company name:

Street address:

Town/City:

County:

Country:

Postcode:

Telephone number:

Country Code	National Number	Extension Number
<input type="text"/>	<input type="text" value="01305 267120"/>	<input type="text"/>

Mobile number:

Country Code	National Number	Extension Number
<input type="text"/>	<input type="text"/>	<input type="text"/>

Fax number:

Country Code	National Number	Extension Number
<input type="text"/>	<input type="text"/>	<input type="text"/>

Email address:

3. Description of the Proposal

Please describe the proposed development including any change of use:

Has the building, work or change of use already started? Yes No

4. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

5. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

6. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicle access proposed to or from the public highway? Yes No

Is a new or altered pedestrian access proposed to or from the public highway? Yes No

Are there any new public roads to be provided within the site? Yes No

Are there any new public rights of way to be provided within or adjacent to the site? Yes No

Do the proposals require any diversions/extinguishments and/or creation of rights of way? Yes No

7. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste? Yes No

Have arrangements been made for the separate storage and collection of recyclable waste? Yes No

8. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

9. Materials

Please state what materials (including type, colour and name) are to be used externally (if applicable):

Walls - description:

Description of *existing* materials and finishes:

Description of *proposed* materials and finishes:

Others - description:

Type of other material:

Description of *existing* materials and finishes:

Description of *proposed* materials and finishes:

9. (Materials continued)

Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement? Yes No

If Yes, please state references for the plan(s)/drawing(s)/design and access statement:

HSBC Tottenham Court Road 15 139 PA 00 Location & Block Plan.pdf
HSBC Tottenham Court Road 15 139 PA 01 Existing Floor Plan.pdf
HSBC Tottenham Court Road 15 139 PA 02 Existing Elevations.pdf
HSBC Tottenham Court Road 15 139 PA 08 Photosheet.pdf
HSBC Tottenham Court Road 15 139 PA 11,12,13,14,15,16,17 Signage Details
HSBC Tottenham Court Road 15 139 PA 22 Proposed Elevations.pdf
Design and Access Statement

10. Vehicle Parking

Please provide information on the existing and proposed number of on-site parking spaces:

Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces
Cars	0	0	0
Light goods vehicles/public carrier vehicles	0	0	0
Motorcycles	0	0	0
Disability spaces	0	0	0
Cycle spaces	0	0	0
Other (e.g. Bus)	0	0	0
Short description of Other			

11. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains sewer Package treatment plant Unknown
Septic tank Cess pit
Other

Are you proposing to connect to the existing drainage system? Yes No Unknown

12. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.) Yes No

If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? Yes No

Will the proposal increase the flood risk elsewhere? Yes No

How will surface water be disposed of?

Sustainable drainage system Main sewer Pond/lake
 Soakaway Existing watercourse

13. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:

a) Protected and priority species

Yes, on the development site Yes, on land adjacent to or near the proposed development No

b) Designated sites, important habitats or other biodiversity features

Yes, on the development site Yes, on land adjacent to or near the proposed development No

c) Features of geological conservation importance

Yes, on the development site Yes, on land adjacent to or near the proposed development No

14. Existing Use

Please describe the current use of the site:

HSBC Bank

Is the site currently vacant? Yes No

Does the proposal involve any of the following?

If yes, you will need to submit an appropriate contamination assessment with your application.

Land which is known to be contaminated? Yes No

Land where contamination is suspected for all or part of the site? Yes No

A proposed use that would be particularly vulnerable to the presence of contamination? Yes No

15. Trees and Hedges

Are there trees or hedges on the proposed development site? Yes No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? Yes No

If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste? Yes No

17. Residential Units

Does your proposal include the gain or loss of residential units? Yes No

18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace? Yes No

19. Employment

If known, please complete the following information regarding employees:

	Full-time	Part-time	Equivalent number of full-time
Existing employees	0	0	0
Proposed employees	0	0	0

20. Hours of Opening

If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:

Use	Monday to Friday		Saturday		Sunday and Bank Holidays		Not Known
	Start Time	End Time	Start Time	End Time	Start Time	End Time	

21. Site Area

What is the site area?

22. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

Banking

Is the proposal for a waste management development? Yes No

23. Hazardous Substances

Is any hazardous waste involved in the proposal? Yes No

24. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement bank signage for upgraded branding

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

ATM benefits sign 1
ATM benefits sign 2
ATM benefits sign 3
Nameplate
Opening Hours vinyl
Welcome sign to entrance
Welcome message vinyl

25. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

HSBC Tottenham Court Road 15 139 PA 02 & 08

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

26. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

27. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

built up letters and logo in aluminium, with clear acrylic back trays on white aluminium fascia panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black text with red logo on white background

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

28 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.700 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.875 m

What are the dimensions of the proposed advertisement?

Height: 0.650 x Width: 0.650 x Depth: 0.176 metres

What materials will the sign be made of?

bracket of mild steel, face panels of moulded acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

14.000 cm

The colour of text and background:

black text with red logo on white background

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

Static Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.400 x Width: 0.306 x Depth: 0.015 metres

What materials will the sign be made of?

vitreous enamel nameplate with stainless steel frame

What is the maximum height of any of the individual letters and symbols (in centimetres)?

4.700 cm

The colour of text and background:

black text with red logo on white background

Will the sign be illuminated? Yes No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.330 x Width: 0.200 x Depth: 0.000 metres

What materials will the sign be made of?

reverse applied vinyl opening hours sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

4.000 cm

The colour of text and background:

black and red text on white background with white text on red background

Will the sign be illuminated? Yes No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.178 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.972 x Width: 2.750 x Depth: 0.000 metres

What materials will the sign be made of?

face applied full digital print vinyl (welcome sign over entrance)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

13.000 cm

The colour of text and background:

black and red text on white background with white text on red background

Will the sign be illuminated? Yes No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.280 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.900 x Width: 1.800 x Depth: 0.000 metres

What materials will the sign be made of?

Reverse applied full digital print vinyl (Welcome message)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.500 cm

The colour of text and background:

black text with red logo on white background with full colour photograph

Will the sign be illuminated?

Yes No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.314 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.038 m

What are the dimensions of the proposed advertisement?

Height: 0.715 x Width: 0.720 x Depth: 0.038 metres

What materials will the sign be made of?

aluminium composite sheet, finished with anti-graffiti matt lacquer with foamex fixing panel to rear

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.500 cm

The colour of text and background:

white text with red symbols on black background

Will the sign be illuminated?

Yes No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.515 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.038 m

What are the dimensions of the proposed advertisement?

Height: 0.520 x Width: 0.720 x Depth: 0.038 metres

What materials will the sign be made of?

aluminium composite sheet, finished with anti-graffiti matt lacquer with foamex fixing panel to rear

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.500 cm

The colour of text and background:

white text with red symbols on black background

Will the sign be illuminated?

Yes No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.670 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.038 m

What are the dimensions of the proposed advertisement?

Height: 0.200 x Width: 0.720 x Depth: 0.038 metres

What materials will the sign be made of?

aluminium composite sheet, finished with anti-graffiti matt lacquer with foamex fixing panel to rear

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.500 cm

The colour of text and background:

white text with red symbols on black background

Will the sign be illuminated?

Yes No

29. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

30. Certificates (Certificate B)

Certificate of Ownership - Certificate B

Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (*owner is a person with a freehold interest or leasehold interest with at least 7 years left to run*) and/or agricultural tenant (*"agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990*) of any part of the land or building to which this application relates.

Owner/Agricultural Tenant	Date notice served
Name: Workman LLP	03/08/2015
Number: 12 Suffix: House name:	
Street: Caxton Street	
Locality: Alliance House	
Town: London	
Postcode: SW1H 0QS	

Title: Mr First name: Ben Surname: French

Person role: Applicant Declaration date: 03/08/2015 Declaration made

31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date 03/08/2015