

David Armstrong  
129 Stapleton Hall Road  
London N4 4RB

Planning Services  
Camden Town Hall  
Argyle Street  
London WC1H 8EQ

19<sup>th</sup> October 2015

Dear Sir or Madam,

**Re: Advertisement consent for the temporary display of an advertisement within a scaffold shroud at 45 New Oxford Street, London WC1A 1BH  
PP-04564409**


I write on behalf of my client, King Media, to request advertisement consent for the temporary display of an advertisement within a scaffold shroud, for a period of 10 months, at 45 New Oxford Street, London WC1A 1BH.

Please find herewith the following documents to assist determination:

- Schedule of drawings
- Building Survey 2012
- Photographic Survey of Condition (2015)
- Schedule of Works (2015)
- Lighting Specifications

Consent is sought for a temporary period of 10 months to correspond with the programme of works, as set out in the accompanying schedule of works. The Applicant is an experienced outdoor advertising company that has carried out a number of similar screening projects in cities across the UK. I am very happy to discuss the details of this application or provide any further information requested by the Council to aid its consideration of my client's application. It is hoped that the Council will consider this application favourably and grant the permission sought.

Yours faithfully

  
**David Armstrong** BA MRUP MRTPI  
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