

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details								
Title: Mr	First name:	Surname:							
Company name	PegasusLife								
Street address:	c/oTibbalds Planning & Urban Design		Country Code	National Number	Extension Number				
	169 Tower Bridge Road	Telephone number:							
		Mobile number:							
Town/City County:	London	Fax number:							
Country:	United Kingdom	Email address:							
Postcode:	SE1 2JB								
	e, Address and Contact Details	es No							
Title: Mr	First Name: Christian	Surname: Lap	Surname: Lapper						
Company name:	Tibbalds Planning and Urban Design								
Street address:	19 Maltings Place		Country Code	National Number	Extension Number				
	169 Tower Bridge Road	Telephone number:							
		Mobile number:							
Town/City	London	Fax number:							
County:	London	Tux Hamber.							
Country:	United Kingdom	ngdom Email address:							
Postcode:	SE1 2JB	christian.lapper@tibba	lds.co.uk						

3. Site Address	Details							
Full postal address of	of the site (inclu	ding full postcode where	available)		Description:			
House:	79	Suffix:						
House name:	Arthur West Ho	ouse						
Street address:	Fitzjohn's Aven	ue						
Town/City:	London							
County:	Camden							
Postcode:	NW3 6PA							
Description of locat (must be completed								
Easting:	526431							
Northing:	185513	}						
4. Pre-applicati								
Has assistance or pr	ior advice been	sought from the local au	thority abou	ut this application	on?	○ Y	es   No	
5. Neighbour a	nd Commur	ity Consultation						
Have you consulted	your neighbou	rs or the local community	about the	proposal?		• Yes •	No	
If Yes, please provide details:								
Hand-delivered leaf	let showing adv	ertisement to 190 neighb	oours.					
6. Authority Em	nployee/Me	mber						
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes No								
7. Type of Prop	osed Adver	tisement(s)						
Please describe the proposed advertisement(s):  Advertising to be affixed to existing hoarding.								
How many of the following type of advertisements are you applying for?								
Fascia sign(s)	0 Pi	rojecting or hanging sign	(s) C	)	Hoarding(s)	1	Other 0	
8. Location of	Advertisem	ent(s)						
Is the advertisement(s) you are applying for already in place?								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Polymerable								
Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No								
9. Advertiseme	nt(s) Period							
Please state the peri	iod of time for v	which consent is sought fo	or the adver	rtisement				
From: 23/10/2		To: 23/10/2						
		10. 23/10/2	.017					
10. Interest in t	he Land							
Does the applicant of	own the land or	buildings where the adv	erts are to b	oe placed?		Yes C	No	

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign							
What is the height from the ground to the base of the advertisement (in metres)?	0.000	m					
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m					
What are the dimensions of the proposed advertisement? Height: 2.400 x Width:	95.000 x	Depth:	0.019	metres			
What materials will the sign be made of?							
3mm Diabond Aluminium Panels mounted onto 3/4" ply.							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	21.000	cm					
The colour of text and background:							
Pantone 121U Background. Black Text.							
Will the sign be illuminated? Yes   No							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes • N	О					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
The applicant							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any							
opinions given are the genuine opinions of the person(s) giving them.			Date	23/10/2015			