

Arqiva
Farley Lane
Romsley Hill
Romsley Halesowen
Worcestershire B62 0LG

Application Ref: **2015/4776/P**
Please ask for: **Shane O'Donnell**
Telephone: 020 7974 **2944**

22 October 2015

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:
**Telephone Exchange
Kelly Street
Camden
NW1 8PH**

Proposal: Erection of a pole-mounted Omni antenna on an existing support to a height of 20m above ground level, replacement of an equipment cabinet at lower roof level, and associated cabling.

Drawing Nos: 166658-00-004-ML001 REV 1, 166658-01-150-MD007 REV 7.A, 166658-01-100-MD007 REV 7.A, Equipment Cabinet Dimensions.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed telecommunications antenna, by reason of its location, position and cumulative impact, would result in visual clutter and would cause harm to the visual amenity of the surrounding area, and would not preserve and enhance the character and appearance of the listed terrace on Kelly Street and the adjacent Kelly Street Conservation Area, contrary to policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development



Framework Core Strategy and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Ed Watson', with a stylized flourish at the end.

Ed Watson
Director of Culture & Environment