



Dear Mr Peres Da Costa and the Planning Team,

Further to my letter and email (18<sup>th</sup> August 2015) detailing our Objections to the proposed planning application scheme for 17, Branch Hill, London NW3 7LS ((ref. no. 2015/3377/P), I would like to bring to your attention recent developments regarding 17 Branch Hill, which have just been highlighted to me and I believe are fundamental to the rejection of the application.

As you have read in the Design and Access Statement, the Owner's intention was for the demolition of the existing building and its replacement with a 'single family dwelling' (p.3), as 'the current users of the existing building experience high on-going living and maintenance costs due to inefficient choice of materials during construction' (p. 6). Our objection letter has separately addresses many of these points.

The existing property in question is now up for sale through TK International agents for £9.0 million. The intention by the current owner is clearly not to keep the property for their own family residence but, presumably, to sell onto a developer/interested-party with planning for commercial reasons. This development clearly contradicts the ethos of their own Design and Access Statement – there is no intention to keep the property for the family - and our entire neighbourhood, with many elderly residents and children, will be subjected to 2 years of sheer hell for reasons of profit.

The link to the property agent's site : <http://www.t-k.co.uk/property-for-sale/house-for-sale-in-hampstead-london-nw3/658>

I strongly believe this new information is damning to this already questionable application, with its many misleading entries, and I strongly urge you to reject the application entirely.

Best,

Gus Majed

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**From:** Gus Majed [mailto:gmajed@beca-capital.com]  
**Sent:** 18 August 2015 13:27  
**To:** planning@camden.gov.uk  
**Cc:** gmajed@beca-capital.com; cg@catherinegale.co; Pauline Solari (paulinasolari@hotmail.com)  
**Subject:** 17 Branch Hill, London NW3 7LS (ref. no. 2015/3377/P) - OBJECTION  
**Importance:** High

Dear Mr Peres Da Costa,

Please find attached our formal objection letter and supporting documents to the planning application and scheme proposed for 17 Branch Hill, London NW3 7LS (ref. no. 2015/3377/P). If I may ask you to acknowledge safe receipt of my email, we will also be lodging our objection on-line and by post.

Please do not hesitate to contact me if you require more information from our side.

Best,

Gus Majed

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