

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $Publication\ of\ applications\ on\ planning\ authority\ websites.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

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1. Applicant Na	ame, A	ddress	and C	ontact Det	ails							
Title: Dr	Fir	st name:	Colr	n				Surname:	Doyl	е		
Company name	Shape I	Dental Clir	iic									
Street address:	44				7			Country Code	onal nber	Extension Number		
	Kilburn	High Road	t				Telepl	none numb	oer:			
							Mobil	e number:				
Town/City	Londor	London										
County:	Camden					Fax nu	ımber:					
Country:	United	Kingdom					Email	address:				
Postcode:	NW6 4H	4J										
Are you an agent acting on behalf of the applicant?  Yes  No												
2. Agent Name	e, Addr	ess and	Cont	act Details								
No Agent details were submitted for this application												
3. Site Address Details												
Full postal address of the site (including full postcode where available)  Description:												
House:	44			Suffix:								
House name:												
Street address:	Kilburn	High Road	t									
Town/City:	London	1										
County:	Camden											
Postcode:	NW6 4H	4J										
Description of loca (must be complete				n):								
Easting:		525448					7					
Northing:		183624										
4. Pre-application Advice												
Has assistance or prior advice been sought from the local authority about this application?  Yes  No												
5. Neighbour and Community Consultation												
Have you consulted your neighbours or the local community about the proposal?  Yes  No												

5. Authority Employee/Member								
With respect to the Authority, I am:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member  Do any of these statements apply to you?  Yes  No								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s):								
Internally illuminated Fascia sign and internally illuminated Projection sign.								
How many of the following type of advertisements are you applying for?								
Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0								
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place?  Yes  No								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?								
Will the proposed advertisement(s) project over a footpath or other public highway?								
P. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 01/11/2015 To: 24/12/2028								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No								
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  • Yes • No								
to give permission for the display of arradvertisement been obtained:								
11 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the height from the ground to the base of the advertisement (in metres)?  3.240 m								
What is the maximum projection of the advertisement from face of building (in metres)?  0.050								
What are the dimensions of the proposed advertisement? Height: 1.015 x Width: 1.440 x Depth: 0.050 metres								
What materials will the sign be made of?								
Aluminium; Acrylic, Vinyl								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
Text: PMS 204 (Gloss) PMS 427 (Gloss); Background: RAL 9017 (Matt)								
Will the sign be illuminated?    Yes    No								
Will the sign be illuminated internally or externally?  • Internally Externally								
Iluminance Levels: 300.000 cd/m								
Will the illumination be static or intermittent?    Static  Intermittent								

11 (b). Details of Proposed Advertisement(s) - Hanging Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 0.450 x Depth: 0.080 metres								
What materials will the sign be made of? Aluminium; Acrylic, Vinyl								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:  Text: PMS 204 (Gloss) PMS 427 (Gloss); Background: RAL 9017 (Matt)								
Will the sign be illuminated?    Yes    No								
Will the sign be illuminated internally or externally?   • Internally   Externally								
Illuminance Levels: 300.000 cd/m								
Will the illumination be static or intermittent?  • Static  Intermittent								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent • The applicant Other person								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date  14/10/2015								