

DESIGN AND ACCESS STATEMENT

25 - 27 Heath Street, London NW3 6TR

1. Description of the Existing Property

25 - 27 Heath Street is office premises. Its character is typical of properties in Hampstead.

2. Intended use of the proposed development

Madison Carter wishes to affix signage to the fascia of the building with the business name and making it obvious that the premises are an art gallery.

3. Appearance of the proposed development and design concept i. Signage

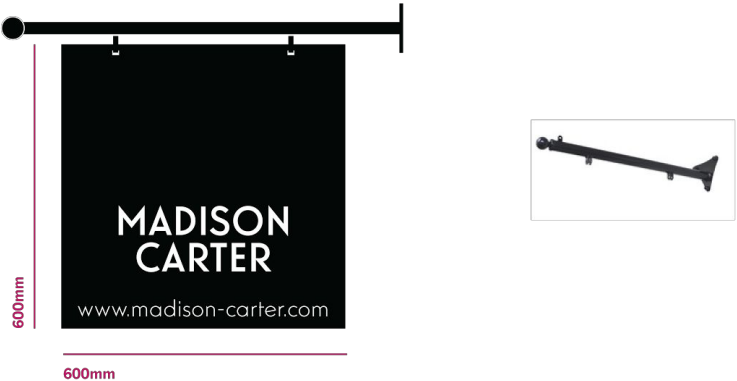
The design of the gallery signage is sympathetic to the overall design and historical context of the building.

We have selected muted colours which do not in any way degrade the stature of the immediate vicinity, affect the neighbouring buildings or have an adverse impact on the historical significance of the building.

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Our design serves to enhance the property's physical features and historical setting. The signage concept is as follows:

The swing sign will be positioned on the fascia at the top right of 25 - 27 Heath Street.
The technical specification of the design is below:



1 off projecting sign, bracket 850mm long with panel covered in Matt black with White matt text to face - Double sided

Here a site plan which the sign installed:

