

Colliers International
50 George Street
London
W1U 7GA
United Kingdom

Application Ref: **2015/3178/P**
Please ask for: **Tessa Craig**
Telephone: 020 7974 **6750**

6 October 2015

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:
89-91 West End Lane
London
NW6 4SY

Proposal: Replacement of front, side, rear and lightwell windows with aluminium and upvc framed windows.

Drawing Nos: Site Location Plan, 001, 002, 003, 004, 005, 006, 007, 008, 009, 010, 011, 012, 013, 014, Ascent Vertical Slider and Aliterm brochure and technical specifications.

The Council has considered your application and decided to **refuse** planning permission for the following reasons:

Reasons for Refusal

- 1 The proposed replacement windows, by reason of their material, and detailed design, would be detrimental to the appearance of the host building and the character and appearance of the South Hampstead Conservation Area contrary to policies CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy, and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies and Camden Planning Guidance Design CPG1, dated July



2015.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Ed Watson', with a stylized flourish at the end.

Ed Watson
Director of Culture & Environment