



London Borough of Camden, Town Hall Extension, Argyle Street,
London, WC1H 8EQ

Premises Licence

London Borough of Camden Licensing Authority

Premises licence number PREM-LIC\3683

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description Brondes Age 328 KILBURN HIGH ROAD LONDON NW6 2QN
Telephone number 020 7624 9010

Where the licence is time limited the dates N/A

Licensable activities authorised by the licence	
(b) Films:	Yes
(c) Indoor Sports:	Yes
(e) Live Music:	Yes
(g) Performance of Dance:	Yes
(h) Similar to (e), (f) or (g):	Yes
(k) Similar to (i) or (j):	Yes
Late Night Refreshments:	Yes
Retail of Alcohol:	Yes

The times the licence authorises the carrying out of licensable activities	
(b) Films:	
Ground floor Only	
Monday to Thursday:	11:00 - 01:00
Friday to Saturday:	11:00 - 02:00
Sunday:	11:00 - 00:00
(c) Indoor Sports:	
Ground floor Only	
Monday to Thursday:	11:00 - 01:00
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Sunday:	11:00 - 00:00

<p>(e) Live Music:</p> <p><u>Ground floor only</u> Monday to Thursday: 11:00 - 01:00 Friday to Saturday: 11:00 - 02:00 Sunday: 11:00 - 00:00</p>	
<p>(f) Recorded Music:</p> <p><u>Ground Floor:</u> Monday to Thursday: 11:00 - 01:00 Friday to Saturday: 11:00 - 02:00 Sunday: 11:00 - 00:00</p> <p><u>First Floor:</u> Monday to Saturday: 11:00 - 00:30 Sunday: 11:00 - 00:00</p>	
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<p>(h) Similar to (e), (f) or (g):</p> <p><u>Ground Floor:</u> Monday to Thursday: 11:00 - 01:00 Friday to Saturday: 11:00 - 02:00 Sunday: 11:00 - 00:00</p> <p><u>First floor:</u> Monday to Saturday: 11:00 - 00:30 Sunday: 11:00 - 00:00</p>	
<p>Late Night Refreshments:</p> <p><u>Ground Floor:</u> Monday to Thursday: 23:00 - 01:00 Friday to Saturday: 23:00 - 02:00 Sunday: 23:00 - 00:00</p> <p><u>First Floor:</u> Monday to Saturday: 23:00 - 00:30 Sunday: 23:00 - 00:00</p>	

Supply of Alcohol:	
<u>Ground floor:</u>	
Monday to Thursday:	11:00 - 01:00
Friday to Saturday:	11:00 - 02:00
Sunday:	11:00 - 00:00
<u>First Floor:</u>	
Monday to Saturday:	11:00 - 00:30
Sunday:	11:00 - 00:00

The above licensable activities are extended as follows:
 On Bank holidays, Burns Night and Saints days these hours shall be extended up until the permitted hours the following morning.

From the end of permitted hours on New Year's Eve (31/12) to the start of permitted hours on New Year's Day (01/01)

On the change from GMT to British Summer Time: An additional hour to all licensable activities.

The opening hours of the premises

Monday to Thursday: 07:00 - 01:30
 Friday to Saturday: 07:00 - 02:30
 Sunday: 07:00 - 00:30

On Bank holidays, Burns Night and Saints days these hours shall be extended up until the permitted hours the following morning.

From the end of permitted hours on New Year's Eve (31/12) to the start of permitted hours on New Year's Day (01/01)

On the change from GMT to British Summer Time: An additional hour to all licensable activities.

Where the licence authorises supplies of alcohol whether these are on and/or off supplies
 On and OFF the premises

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

The Brondes Age Limited
328 Kilburn Road
London
NW6 2QN

Registered number of holder, for example company number, charity number (where applicable)

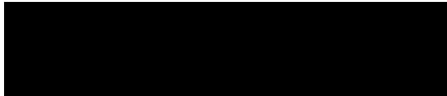
04272643

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Brian Mannion
274 Kilburn High Road
London
NW6 2BY

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Personal Licence number : 059033191
Issued by Royal Borough of Kensington and Chelsea.



Signed on behalf of the Director, Culture and Environment Directorate
Date Licence Granted: 24/09/2014 APPP/PREMISES-NEW/001436

Annex 1 - Mandatory conditions

1. The supply of alcohol is prohibited at a time when there is no designated premises supervisor in respect of the premises.
2. The supply of alcohol is prohibited at a time when the designated premises supervisor does not hold a personal licence or his/her licence is suspended.
3. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
4. Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, the licence must include a condition that each such individual must
 - (a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or
 - (b) be entitled to carry out that activity by virtue of section 4 of that Act.
5. But nothing in subsection (4) requires such a condition to be imposed -
 - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
 - (b) in respect of premises in relation to -
 - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
 - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
6. For the purposes of this section
 - (a) "security activity" means an activity to which paragraph 2(1)(a) of that Schedule applies[and which is licensable conduct for the purposes of that Act (see section 3(2) of that Act)], and
 - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.
7. (1) The responsible person shall take all reasonable steps to ensure that staff

on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;

(d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on

(i) the outcome of a race, competition or other event or process, or

(ii) the likelihood of anything occurring or not occurring;

(e) selling or supplying alcohol in association with promotional posters or fliers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

8. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
9. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
10. (a) The premises licence holder or club premises certificate holder shall

ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(b) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

11. The responsible person shall ensure that:
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
 - (i) beer or cider: 1/2 pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) customers are made aware of the availability of these measures.
12. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
13. For the purposes of the condition set out in paragraph 12
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) "permitted price" is the price found by applying the formula
$$P = D + (D \times V)$$
where
 - (i) P is the permitted price,
 - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club

present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

14. Where the permitted price given by Paragraph (b) of 13 above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
15. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
16. Where a premises licence authorises the exhibition of films, the licence must include a condition requiring the admission of children to the exhibition of any film to be restricted in accordance with this section.
17. Where the film classification body is specified in the licence, unless subsection (3)(b) applies, admission of children is must be restricted in accordance with any recommendation made by that body.
18. Where -
(a) the film classification body is not specified in the licence, or
(b) the relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question, admission of children must be restricted in accordance with any recommendation made by that licensing authority.
19. In this section -
"children" means persons aged under 18; and "film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification).

Annex 2 - Conditions consistent with the operating schedule

21. The premises shall install and maintain a comprehensive CCTV system. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.

22. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage and provide Police / Council officer with a copy of the recording with the absolute minimum of delay when requested.
23. There shall be a personal license holder on duty on the premises at all times when the premises are authorised to sell alcohol.
24. All staff engaged outside the entrance to the premises, or supervising or controlling queues, shall wear high visibility yellow jackets or vests.
25. There shall be no admittance or re-admittance to the premises after 1:30am.
26. A direct telephone number for the manager at the premises shall be publicly available and displayed at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
27. The license holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.
28. The premises shall adopt the 'Challenge 25' scheme and any person wishing to purchase alcohol who appears to be under 25 shall be asked to produce an acceptable form of identification (photographic UK driving licence, passport, PASS accredited and/or armed forces card)
29. All staff shall be trained in recognising the signs of drunkenness and the expectation that they will not serve alcohol to drunks. This training to be documented and made available to Police / Council officers on request.
30. An incident book shall be kept on the premises. All instances of violence, ejections and any use of force shall be recorded.
31. Polycarbonate/plastic drink ware shall be used by all persons after 00.00 hrs hours. all alcoholic and 'soft' drinks are to be decanted by premises staff into such drink ware at the point of sale.
32. The premises shall prominently display signage at all entrances informing customers:

"All persons entering this premise are liable to be searched. Agreement to search is a condition of entry. If persons do not consent, entry will be refused. Police maybe called if drugs or weapons are found."

"CCTV is in operation throughout this premises and is made

available to the police."

"Any person found carrying weapons or illegal drugs will be permanently excluded and the police will be informed. Management reserve the right to refuse entry"

33. A register of security personnel working on the premises shall be maintained in a legible format and made available to police upon reasonable request. The register should be completed by the DPS/duty manager/ nominated staff member at the commencement of work by each member of security staff and details recorded should include; Full name, SIA badge number, expiry date, time of commencement of duties. The security operative should then sign their name against these details.
34. During the close and dispersal at the end of the evening, SIA staff shall take all reasonable steps to disperse customers away from the venue. SIA to remain on duty until 20 mins after the premises closes to the public for this purpose.
35. 30 minutes before the terminal hour for alcohol, the venue shall commence a 'soft close'. This is to involve raising the lights, turning down the music and playing calmer music in order to encourage a gradual and calm dispersal from the venue.
36. Where the premises are open for licensable activities on Fridays and Saturdays from 22:00 hours, a minimum of four (4) SIA licensed door staff shall be on duty at the premises until close. A "wand" will be available for searches.
37. On Fridays and Saturdays the Premises (Premises License Holder/DPS/Tenant) shall use SIA registered security personnel from a registered security company. SIA staff not registered with a security company will not be used. External promoters will not be permitted to use security personnel in contravention of the above requirement. From Sunday-Thursday this shall not apply and in house licensed security may be used.
38. After 22:00hrs on Fridays and Saturdays, both male and female customers shall be subject to a selective search. These searches will include the searching of the customers' person, wallets, purses, bags and any other items carried on or by the customer. Searches to be carried out on all patrons after 23.00. All searches are to be conducted by SIA door staff and must be carried out within an area covered by the premises CCTV system. Refusal to being searched will result in No Entry.
39. All windows shall be kept closed after 23.00.
40. Notices requesting patrons to leave the premises quietly shall be prominently displayed.
41. The management shall ensure that staff are trained, as appropriate, in

respect of relevant licensing law, the implementation of licence conditions, health and safety, first aid, alcohol and drug awareness and conflict management.

42. The first floor shall close to members of the public at 00.30 Monday-Saturday and at 00.00 on Sunday.
43. Notices shall be displayed within the premises warning customers about personal thefts; and to be vigilant.
44. A colour photocopy of each door supervisor's SIA badge shall be taken by the DPS, or another manager, and retained at the premises.
45. Door supervisors and appropriate staff shall be provided with 'two-way' radios or similar systems capable of ensuring continuous communication between each other at all times that the premises are open for a licensable activity.
46. When the venue is open for licensable activities, the toilets are to be checked by staff at least every two hours and these checks are to be documented on each occasion.
47. No persons carrying visibly open or sealed alcohol vessels shall be admitted to the premises at any time that the premises are open for any licensable activity.
48. No patron shall be allowed to leave the premises whilst in the possession of any drinking vessel or open glass bottle whether empty or containing any beverage, 22:00 hours.

Annex 3 - Conditions attached after hearing by the licensing authority

N/A

Annex 4

Plans



London Borough of Camden, Town Hall Extension, Argyle Street
London, WC1H 8EQ

Premises Licence Summary
London Borough of Camden Licensing Authority

Premises licence number PREM-LIC\3683

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description Brondes Age 328 KILBURN HIGH ROAD LONDON NW6 2QN	Telephone number 020 7624 9010
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Where the licence is time limited the dates: N/A
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Licensable activities authorised by the licence	
(b) Films:	Yes
(c) Indoor Sports:	Yes
(e) Live Music:	Yes
(f) Recorded Music:	Yes
(g) Performance of Dance:	Yes
(k) similar to (i) or (j):	Yes
Late Night Refreshments:	Yes
Retail of Alcohol:	Yes

The times the licence authorises the carrying out of licensable activities	
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<u>Ground floor Only</u> Monday to Thursday:	11:00 - 01:00
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From the end of permitted hours on New Year's Eve (31/12) to the start of permitted hours on New Year's Day (01/01)

On the change from GMT to British Summer Time: An additional hour to all licensable activities.

The opening hours of the premises

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On the change from GMT to British Summer Time: An additional hour to all licensable activities.

Where the licence authorises supplies of alcohol whether these are on and/or off supplies
 ON and OFF the premises.

Part 2**Name, (registered) address of holder of premises licence**

The Brondes Age Limited
c/o LT Law
18 Soho Square
London
W1D 3QL

**Registered number of holder, for example company number, charity number
(where applicable)**

04272643

**Name of designated premises supervisor where the premises licence
authorises the supply of alcohol**

Brian Mannion

State whether access to the premises by children is restricted or prohibited

N/A