

Email: planning@camden.gov.uk
 Phone: 020 7974 4444
 Fax: 020 7974 1680

Development Management
 Regeneration and Planning
 London Borough of Camden
 Judd Street
 London WC1H 8ND

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address	2. Agent Name and Address
Title: <input type="text" value="MISS"/> First name: <input type="text" value="ALISON"/>	Title: <input type="text"/> First name: <input type="text"/>
Last name: <input type="text" value="RODRIGUEZ"/>	Last name: <input type="text"/>
Company (optional): <input type="text" value="FAIRVIEW NEW HOMES"/>	Company (optional): <input type="text"/>
Unit: <input type="text"/> House number: <input type="text"/> House suffix: <input type="text"/>	Unit: <input type="text"/> House number: <input type="text"/> House suffix: <input type="text"/>
House name: <input type="text"/>	House name: <input type="text"/>
Address 1: <input type="text" value="50 LANCASTER ROAD"/>	Address 1: <input type="text"/>
Address 2: <input type="text"/>	Address 2: <input type="text"/>
Address 3: <input type="text"/>	Address 3: <input type="text"/>
Town: <input type="text" value="ENFIELD"/>	Town: <input type="text"/>
County: <input type="text" value="MIDDLESEX"/>	County: <input type="text"/>
Country: <input type="text" value="ENGLAND"/>	Country: <input type="text"/>
Postcode: <input type="text" value="EN2 0BY"/>	Postcode: <input type="text"/>

3. Site Address Details
Please provide the full postal address of the application site.

Unit: House number: House suffix:

House name:

Address 1: **32 LAWN ROAD**

Address 2:

Address 3:

Town: **HAMPSTEAD**

County: **LONDON**

Postcode (optional): **NW3 2XU**

Description of location or a grid reference. (must be completed if postcode is not known):

Easting: Northing:

Description:

4. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).
Please tick if the full contact details are not known, and then complete as much as possible:

Officer name:

Reference:

Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

6. Authority Employee / Member
With respect to the Authority, I am: Do any of these statements apply to you?

(a) a member of staff Yes No

(b) an elected member Yes No

(c) related to a member of staff Yes No

(d) related to an elected member Yes No

If Yes, please provide details of the name, relationship and role

7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):

SITE HAVE RECENTLY ERECTED HOARDING + REMOVED OUR PREVIOUS LAND ACQUIRED SIGNAGE. WE PROPOSE TO DRESS THE HOARDING WITH SALES MESSAGES TO MAKE THE APPEARANCE OF SITE MORE PRESENTABLE

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	2
Other	

If you selected Other, please describe:

TO DRESS 2 SECTIONS OF HOARDING WITH 13 DIBOND PANELS

8. Location of Advertisement(s)
Is the advertisement you are applying for already in place? Yes No

If Yes, please provide details of when the use or work started:

WE INTEND TO START DRESSING THE HOARDING ON 23/9/15.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From **23/09/2015** To **30/09/2016** date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	HOARDING PANEL SECTION S1	HOARDING PANEL SECTION F1	HOARDING PANEL SECTION F2
a) The height from the ground to the base of the advertisement (in metres)	150MM	150 MM	150 MM
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	5.47m x 2.44m	8.80m x 2.44m	12.0m x 2.44m
c) The maximum height of any of the individual letters and symbols (in metric)	LETTER - 386 MM LOGO - 308 MM	LETTER - 135 MM LOGO - 290 MM	LETTER - 261 MM
d) The colour of the text and background	RED, SILVER, WHITE, CHROME	RED, SILVER, WHITE, CHROME	RED, SILVER, WHITE, CHROME
e) Materials of the proposed sign(s)	DI BOND	DI BOND	DI BOND
f) The maximum projection of advertisement from the face of the building	N/A	N/A	N/A
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From To date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	HOARDING PANEL SECTION F3	HOARDING PANEL SECTION F4	HOARDING PANEL SECTION F5
a) The height from the ground to the base of the advertisement (in metres)	150 MM	150 MM	150 MM
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	12.0M x 2.44 M	4.88M x 2.44M	8.54M x 2.44 M
c) The maximum height of any of the individual letters and symbols (in metric)	LETTER - 139 MM LOGO - 381 MM	LETTER - 341 MM	N/A
d) The colour of the text and background	RED, SILVER, WHITE, CHROME	GREY, WHITE	4 COLOUR IMAGES
e) Materials of the proposed sign(s)	DI BOND	DI BOND	DI BOND
f) The maximum projection of advertisement from the face of the building	N/A	N/A	N/A
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From To date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	HOARDING PANEL SECTION F6	HOARDING PANEL SECTION F7	HOARDING PANEL SECTION F8
a) The height from the ground to the base of the advertisement (in metres)	150 MM	150 MM	150 MM
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	9.76M x 2.44M	11.91m x 2.44m	2.44M x 2.44M
c) The maximum height of any of the individual letters and symbols (in metric)	LETTER - 135MM LOGO - 297MM	LETTER - 169MM	LETTER - 71MM LOGO - 381MM
d) The colour of the text and background	Grey / WHITE	RED. WHITE	RED, SILVER, WHITE, CHROME
e) Materials of the proposed sign(s)	DI BOND	DI BOND	DI BOND
f) The maximum projection of advertisement from the face of the building	N/A	N/A	N/A
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) Illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From To date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	HOARDING PANEL SECTION B1	HOARDING PANEL SECTION B2	HOARDING PANEL SECTION B3
a) The height from the ground to the base of the advertisement (in metres)	150 MM	150 MM	150 MM
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	4.88M x 2.44M	4.88M x 2.44M	4.88M x 2.44M
c) The maximum height of any of the individual letters and symbols (in metric)	LETTER - 135 MM LOGO - 407 MM	LETTER - 138 MM LOGO - 290 MM	LETTER - 135 MM LOGO - 407 MM
d) The colour of the text and background	RED, SILVER, WHITE, CHROME	WHITE, COLOUR IMAGE	RED, SILVER, WHITE, CHROME
e) Materials of the proposed sign(s)	DI BOND	DI BOND	DI BOND
f) The maximum projection of advertisement from the face of the building	N/A	N/A	N/A
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From To date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	HOARDING PANEL SECTION B4		
a) The height from the ground to the base of the advertisement (in metres)	150 mm		
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	4.88 m x 2.44 m		
c) The maximum height of any of the individual letters and symbols (in metric)	LETTER - 138 mm LOGO - 290 mm		
d) The colour of the text and background	WHITE, COLOUR IMAGE		
e) Materials of the proposed sign(s)	DI BOND		
f) The maximum projection of advertisement from the face of the building	N/A		
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

