

Statement of Community Engagement



53-55 Chalton Street NW1 1HY & 60 Churchway NW1 1LT
Rangepay Ltd. August 2015



divine ideas architects

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Community Engagement

We have acknowledged Camden's Local Development Framework in regards to Community involvement and have taken the opportunity to consult with the public regarding our proposed hotel development.

We felt that the best method of showing our proposal to the public was to utilize the community presence that the site already has.

By providing a summary of our proposal with a feedback form attached at the Nisa Local. We were able to involve the local people who will be effected directly with ease.

Flyer as circulated is attached as appendix A)

Community Feedback.

We provided 250 flyer's that were available for the local community to take. These had all been taken with a few days, with a feedback submitted by 172 people (69.2%).

The results are as follows:

In favour for development

152
88.3%

Impartial to development

8
4.6%

Opposing development

13
18%

Summary of feedback:

- *Good for businesses*
- *Good idea for the area*
- *Location is appropriate for hotel*
- *Good, providing more jobs*
- *Mr & Mrs Patel are good in community as it stands so will no doubt provide a good hotel.*

Summary of feedback:

- *No more hotels*
- *Too many private landlords, stop privatising.*
- *Need more homes.*

Having looked at these results, we conclude that this public consultation was beneficial and the interaction with the local community produced an overall result in favour of the proposed hotel development.



53-55 Chalton Street & 60 Churchway New Hotel Development



53-55 Chalton Street & 60 Churchway New Hotel Development

It is proposed to develop a new hotel on this site in Chalton Street. The hotel will have approximately 50 rooms and will produce 12-15 local jobs. Some images of the proposed scheme are shown on the front of this information sheet. The proposals will enhance the existing street scene in Somers Town with the addition of a new modern building designed to complement the traditional feel of the street.

The hotel will cater for both business and leisure visitors to London and will bring a lot of additional activity and custom to Somers Town and its local traders.

The expectation is that many visitors will travel to the hotel from local mainline rail stations and will have a great opportunity to embrace the local community on their visit.

Please could you take some time to provide your comments on the above proposals as we value the opinion of our local residents

Please tick the relevant box:

- I am in favour of this proposed new hotel
- I am against this proposed new hotel

Name

Address

.....

Any additional comments, please enter below:

Thanks for taking the time to respond to our proposals.

If you would like to make further representations on these proposals please do so via our architects
Divine Ideas (UK) Ltd

Email: info@divineideas.co.uk
Phone: 020 8530 7632

Further Consultation

The applicant facilitated a meeting with the three Ward Councillors on Monday 3rd August in Chalton Street. The Ward Councillors are:

- Councillor Roger Robinson
- Councillor Paul Tomlinson
- Councillor Samata Khatoon

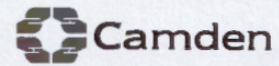
The architects attended and described the proposals in detail to the Councillors and answered preliminary questions.

The following letter was subsequently issued by the three councilors. (Appendix B)

One of their concerns was the possible emission of noise from the hotel. The letter refers to inclusion of triple glazing which we expect will be in the specification. It is also expected that the sustainability specification, of a comfort cooled hotel in this inner city location, will require a sealed and controlled envelope which in itself will maximise noise reduction.

Another concern was the noise for operating hours and deliveries, a Service Management Plan has been submitted with the application to show the proposals in more detail and how the Hotel will be less impact than the current Supermarket.

The Councillors also spoke about Employment opportunities and again this is mentioned in the Service Management Plan



15th Aug 2015

St Pancras and Somers
Town Ward

London Borough of Camden
Camden Town Hall
Town Hall
Judd Street
London WC1H 9JE

Tel: 020 7974 3663
www.camden.gov.uk

To whom it may concern,

We, the three ward councillors for St Pancras and Somers Town ward wish to write in support of the planning application to develop a new hotel on Chalton Street.

The Ward Councillors met with Mr Vija Patel and the architect to consider the proposed new hotel on Chalton Street. We are satisfied with the project proposal.

We wish to offer our support to the proposal, as it will bring investment and development to the heart of our ward. It was agreed that the hotel will bring local jobs for the local community.

As the hotel will bring in more visitors than usual, it will therefore bring more opportunities to benefit local businesses and for the market traders to benefit from.

In addition Section 106 money will also be used to benefit the local area. The community concern about noise was raised and it was explained that the hotel windows will be triple glazed.

The community is also behind this project. Community Engagement feedback states that 88.3% of the local people are in favour of this proposal.

Should you need further information please feel free to contact us directly.

Yours faithfully;

Cllr Samata Khatoon

Cllr Roger Robinson

Cllr Paul Tomlinson