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DESIGN & ACCESS / HERITAGE STATEMENT – CHANGE OF USE OF 1NO. BT PHONEBOX TO 1NO. RETAIL KIOSKS @ OUTSIDE 35 HAMPSTEAD HIGH STREET, LONDON, NW3 1QE.

1. Use

1.1 The proposal involves a change of use.

2. Amount

2.1 The proposal does not involve any increase in the size of the development.

3. Layout

3.1 The proposal does not involve any changes to the layout of the site.

3.2 As per previous planning consents for similar developments in several locations around the UK, no external paraphernalia will be added to the site.

4. Scale

4.1 The footprint of the site remains unaltered by the proposal.

5. Landscaping

5.1 The landscaping remains unaltered by the proposal.

6. Appearance and Design

6.1 The K2 and K6 red phone boxes are iconic pieces of both engineering and architecture. The aim of this proposal is to redefine their usage to suit modern-day needs and requirements without compromising their external appearance on the street scene.

6.2 The box is Listed and in a conservation area, so careful consideration has been given to preserving both the box and its relationship to the conservation area. No external alterations are proposed and so the relationship with, and effect on, the conservation area remains unchanged by the proposal, and the Listed building remains unaffected by the proposal as all fixings are made into the base of the box, not into its sides.

6.3 Given its Listed status and presence in a conservation area, careful consideration has been given to update the use of the phone box but at the same time maintain its character. The external appearance of the phone box(es)

remains unaltered by the proposal, with the exception of the introduction of a new five-lever mortice lock fitted below the existing pull handle, with an escutcheon cover is fitted externally over the lock and painted red to match the restored.

6.4 Externally, the phone box(es) will remain painted in BT phone box red, and a rolling maintenance programme will see the kiosks refurbished every two years. The maintenance programme will entail a complete overhaul, to include all exterior and interior paint and associated works. All paint used will be the same as that currently used by BT. The method statement for refurbishment will be as follows:

- 1) Sugar soap wash the boxes throughout after stripping the phone apparatus.
- 2) Strip back frame and lead fill and micro resin bond any cracks and imperfections on the frame and panels.
- 3) Apply one coat zinc oxide metal primer undercoat.
- 4) Apply one coat of BS referenced BT approved red paint, and then key surface to receive a final coat of topcoat over the entire kiosk.
- 5) Apply one coat Hammerite Metalshield paint, colour black, to the skirt and roof.

6.5 Internally, the existing telephones and associated equipment will be removed back to the original shell. The new fully self-contained pod units will not have any fixings to the carcass or floor plate of the phone box and can easily be moved in and out manually within minutes. They will use the existing electricity supply to the boxes.

6.6 The modular kiosks will be serviced every day in respect of dry stock, water and / or saleable goods. In conjunction with the delivery of goods, waste removal will be part of the same daily process, whereby the operators will remove any waste at the end of each day.

6.7 The units will be staffed at all times, with staff working on a shift basis to allow for comfort breaks and lunch breaks. During such times as a member of staff may have to leave a unit unattended, the phonebox will be locked and all monies will be kept on the member of staff's person in a money belt, in the manner of other street traders. At no time will any cash be left on the premises.

7. Access

7.1 The existing access to the phone box(es) is almost level, with one low step up, and remains unaltered by the scheme.

7.2 The site is close to public transport links and shopping areas, and parking is not required.

8. Appraisal

8.1 The concept of a public telephone box is now outdated as the majority of people own a mobile phone. The proposed new use maintains their iconic

appearance but re-invents their use to suit the 21st century. The concept of adapting phone boxes to different uses has been adopted throughout the country with over 2000 to date adapted to varied uses.

8.2 This is a scheme to convert a number of disused iconic BT Kiosks into small advertising pods or small self-contained retail outlets, selling ice cream, coffee and other products suited to street sale. Planning Consent has been granted in many cities to date

8.4 The units will be run within normal business hours and in accordance with all Health and Safety at Work, licensing and hygiene requirements. Opening hours are detailed on the application form.

8.5 The kiosks will vend either pre-prepared packed, cold drinks, ice cream or hot beverages, and no food will be prepared or handled on the premises. No alcohol will be kept on the premises or sold from the premises.

8.6 There will be no seating, parasols or other paraphernalia outside the box at any times. The kiosks are being marketed at the commuter, who will want to stop briefly to pick up a drink or snack and then move on to work, their train etc. All the boxes will have an online presence allowing customers to pre-order their drink by mobile phone / tablet etc. and then pick it up as they walk by. This will further reduce any queueing at the phonebox.

8.7 Consent was granted under delegated powers on 10th September 2013 by Brighton and Hove City Council (BH2013/01316) for a change of use for a pair of telephone boxes on New Road, Brighton. The only conditions were the standard ones about implementation of the consent within three years; implementation in accordance with the approved drawings; hours of operation to be between 08.00 and 21.00 Mondays to Sundays, Bank Holidays and Public Holidays; and no tables, seating or other paraphernalia to be located outside the boxes.

8.8 Consent and Listed consent was granted under delegated powers on 28th April 2014 by Plymouth City Council (14/00402/FUL and 14/00485/LBC) for a change of use for a pair of telephone boxes on Quay Road, Plymouth, PL1 2JZ. The only conditions were the standard ones about implementation of the consent within three years; implementation in accordance with the approved drawings; no alcohol to be supplied or sold from the units; prohibition of use of the area outside the box for seating, congregation etc.; hours of operation to be between 08.00 and 18.00 Mondays to Fridays, between 08.00 and 19.00 on Saturdays, and between 09.00 and 18.00 on Sundays and Bank Holidays; and no food to be handled or prepared on the premises, other than ice cream and hot beverages.

8.9 Consent and Listed consent was granted under delegated powers on 19th May 2014 by Nottingham City Council (14/00746/LLIS1 and 14/00540/PFUL3) for a change of use of one box on Low Pavement, Nottingham. The only condition was that no advertising or goods are to be displayed on the exterior of the box or in its vicinity.

8.10 "Thinking Outside the Box" is a charitable trust supporting homeless projects around the country by undertaking to give a percentage of their earnings from the retail uses of converted phoneboxes. In this, they currently have the support of the "Connections" homeless project in Westminster, together with that of the rough sleepers' project in Westminster and of Westminster Councillor Tim Mitchell.

8.11 In various parts of the UK, change-of-use consent has been granted to telephone boxes for various alternative uses. One such use is in Hexham, where a phonebox has been converted into an art gallery: <http://www.thejournal.co.uk/news/north-east-news/robson-green-opens-regions-smallest-6437349>. In Cheltenham, another organisation has converted four adjacent boxes on a pedestrianised area into an art gallery, which has both browsers and shoppers congregating around it. Similarly, in Lewisham, an organisation has converted a phonebox into a library: <http://www.standard.co.uk/news/london/lewisham-phone-box-turned-in-to-londons-smallest-library-9218293.html>. This is a Listed box and sited on the A20 into London, which is a major thoroughfare.

9. Stock Deliveries and Waste Disposal

9.1 Due to the size of the stock and the small stock levels required, deliveries would be by bicycle or foot in pedestrianised areas, and by car or small van in non-pedestrianised areas. All stock would be sourced from local suppliers.

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