

M B Design and Build Ltd  
Sussex Innovation Centre  
Suite 18  
Science Park Square  
Falmer  
Brighton  
East Sussex  
BN1 9SB

Application Ref: **2015/3402/L**

Please ask for: **Matthew Dempsey**  
Telephone: 020 7974 **3862**

11 September 2015

Dear Sir/Madam

## **DECISION**

Planning (Listed Building and Conservation Areas) Act 1990

### **Listed Building Consent Refused**

Address:

**2 x BT telephone kiosks  
South End Green  
Opposite 10 Pond Street  
London  
NW3 2PS**

Proposal:

Display of 3 x internally mounted LCD screens.  
Drawing Nos: EX04, PL04

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

Reason(s) for Refusal

- 1 The advertisements, by virtue of their illumination, positioning and visually prominent locations are considered to be harmful to the setting of the listed structure, contrary to policies CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy; and policies, DP24 (Securing high quality design) and DP25 (Conserving Camden's Heritage) of the London Borough of Camden Local Development Framework.



You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Ed Watson', written in a cursive style.

Ed Watson  
Director of Culture & Environment