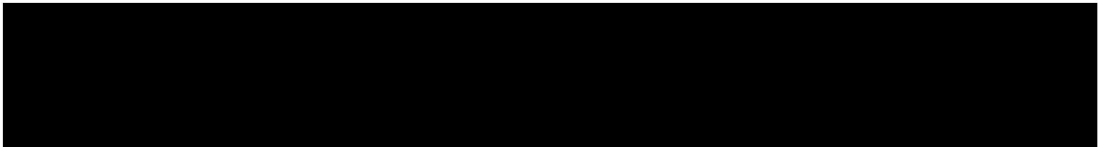


**Camden Council Customer feedback and enquiries  
Comments on a current Planning Application - Ref. 13051676**

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**Planning Application Details**

Year	2015
Number	3463
Letter	A
Planning application address	128 Albert Street
Title	Mrs.
Your First Name	Angela,
Initial	
Last Name	Andersen
Organisation	
Comment Type	Object
Postcode	NW1 7NE
Address line 1	118 Albert Street
Address line 2	LONDON
Address line 3	
Postcode	NW1 7NE



Your comments on the planning application

The large bright red sign on the front of this building does not fit in with the listed buildings in this conservation area. As a house holder in this street I have to abide by the rigid but understandable rules governing listed buildings. In the past I have applied to change the glass in one of my windows to the newly available very thin double glazing but was refused on the grounds that the reflections would be altered and affect the look of the building. Now this very large (6.5mx0.6m)sign with its bright red colour is completely dominating the north end of the street. The Jewish Museum and the pubs all have signs which do not

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**Planning Application Details**


affect the street in this way. I therefore object strongly to any endorsement in retrospect to this sign.

**If you wish to upload a file containing your comments then use the link below**

No files attached

**About this form**

Issued by	Camden Council Customer feedback and enquiries Camden Town Hall Judd Street London WC1H 9JE
Form reference	13051676



For the attention of Lecla Muthoora  
Regeneration and Planning Development Management

Dear Lecla Muthoora

I'm writing in to object to the above application.

128 Albert Street is part of an historic environment containing many Grade 2 Listed town houses and is also in the residential part of the Camden Town Conservation Area. It's well away from the Britannia Junction Retail Hub. Camden's 2007 Conservation Area Appraisal and Management Strategy says that the streets to the west of the High Street are "*quiet tree lined streets forming the residential sub area ... in marked contrast to the dynamic, busy commercial frontages.*" 128 Albert Street is in Sub Area 2 where, "*the area contains a large number of good examples of early/mid-19th century speculatively built terraced London houses, generally of a uniform appearance, and many statutorily listed for their special interest*".

The houses opposite 128 Albert Street are Grade 2 listed. And Albert Street is further referred to in the 2007 document as having "*... a high quality streetscape. Lined on both sides almost without interruption by uniform historic terraces, it is wider than nearby streets, creating a sense of space*".

The advertising sign on the front of 128 Albert Street is very large - 0.6m high x 6.5m long = a size of 4 square metres. It is a bright red with large white lettering. This colouring is very much at odds with the character of the local historical environment. And it is in a highly visible position. In short, it is deliberately intrusive commercial hoarding and one that does not fall into any of the exempt classes for a Conservation Area.

Camden's 2007 Conservation Area Appraisal and Management Strategy states that "*A proliferation of signage, even of an appropriate design, could harm the character of the Conservation Area.*"

This sign is hardly "appropriate".

I appeal to the planning committee to reject this application in its current form. The sign should be much smaller and more sympathetic to the local historical environment.

Your sincerely

Peter Cundall