

**Muthoora, Leela**

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**From:** Jeremy Bradshaw [REDACTED]  
**Sent:** 04 September 2015 13:24  
**To:** Planning  
**Subject:** Fitness First 128 Albert Street ref: 2015/3463/A Planning Application

**Categories:** Red Category

Dear Camden Planning,

I'm writing about the consultation on advertisement application at 128 Albert Street ref: 2015/3463/A.

I'm objecting to planning application (retrospective) for the Fitness First Signage outside their Gym on Albert Street, on the following grounds:

Albert Street is a street of Grade II listed townhouses within the Camden Town Conservation Area. The large red sign is not in keeping with the Victorian streetscape. In Camden's Conservation Area Appraisal and Management Strategy of 2007, you infer that signage of this sort is out of character with this area.

The sign is very large, it is very bright, it is unnecessary and it dominates the Parkway end of the street. I'm a gym member, but in my opinion the sign should never have been erected in the first place.

I appeal to the planning committee to reject this application in its current form. Granting such an application could lead to a damaging precedent which would risk significantly altering the historical character of this protected local area.

Many thanks,

Jeremy Bradshaw

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