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Development Management
 Regeneration and Planning
 London Borough of Camden
 Judd Street
 London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

publication of applications on planning authority websites.
 please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
 you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: First name: Surname:

Company name: Marks and Spencer

Street address: Waterside House
 35 North Wharf Road

Town/City: London

County:

Country: United Kingdom

Postcode: W2 1NW

Telephone number: Country Code: 020 National Number: 79354422 Extension Number:

Mobile number:

Fax number:

Email address:

Are you an agent acting on behalf of the applicant? Yes No

2. Agent Name, Address and Contact Details

Title: Miss First Name: Meadhbh Surname: Caldwell

Company name: WDR & RT Taggart

Street address: Laganwood House
 Newforge Lane
 Malone Road
 Belfast

Town/City: Antrim

County: United Kingdom

Postcode: BT9 5NX

Telephone number: Country Code: 028 National Number: 90662121 Extension Number:

Mobile number:

Fax number:

Email address: meadhbh.caldwell@wdr-rt-taggart.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="66"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="High Road Kilburn High Road"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW6 4HJ"/>		

Description of location or a grid reference (must be completed if postcode is not known):

Easting:	<input type="text" value="525397"/>
Northing:	<input type="text" value="183687"/>

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The removal and replacement of existing signs with new individual letters and metal fascia signs

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="2"/>	Projecting or hanging sign(s)	<input type="text" value="1"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="0"/>
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please refer to existing elevations 0563-KIL101-A-01003

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="07/09/2015"/>	To:	<input type="text" value="07/09/2020"/>
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres) m

What is the maximum projection of the advertisement from face of building (in metres) m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Marine plywood placed and painted white (Ral 9003) and individual descaled stainless steel letters finished with a 100% gloss laquer 100% gloss.

What is the maximum height of any of the individual letters and symbols (in centimetres) cm

The colour of text and background:

Black Letters (Ral 9005) on a white background (Ral 9003)

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (a). Details of Proposed Advertisement(s) - ~~Fascia~~ Sign) Projecting Sign.

What is the height from the ground to the base of the advertisement (in metres) m

What is the maximum projection of the advertisement from face of building (in metres) m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Aluminium panels finished 30-40% gloss Ral 9003 M&S 15mm perspex, face applied with gloss black vinyl 'EST1884' 5mm perspex. Face applied with 3M gloss black.

What is the maximum height of any of the individual letters and symbols (in centimetres) cm

The colour of text and background:

Black Letters (Ral 9005) on a white background (Ral 9003)

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date