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Development Management
Regeneration and Planning
London Borough of Camden
Judd Street
London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Oliver	Surname:	Tress		
Company name:	Oliver Bonas						
Street address:	Unit F Davis Road Industrial Park			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	Chessington			Fax number:			
County:	Surrey			Email address:			
Country:	United Kingdom						
Postcode:	KT9 1TQ						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Andrew	Surname:	Martin		
Company name:	AMD interior architecture						
Street address:	159 Mortlake Road			Country Code	National Number	Extension Number	
				Telephone number:	020 8392 6459		
				Mobile number:			
Town/City	Kew			Fax number:			
County:	Surrey			Email address:			
Country:	United Kingdom						
Postcode:	TW9 4AW				contact@amdgb.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="3"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Goodge Street"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="Camden"/>		
County:	<input type="text" value="London"/>		
Postcode:	<input type="text" value="W1T2EP"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="529571"/>
Northing:	<input type="text" value="181772"/>

Description:

Building sits on both 62-63 Tottenham Court road and 1-3 Goodge Street

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New white low voltage sign to be fixed onto shopfront, with two additional side hanging blade signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.850

m

What are the dimensions of the proposed advertisement?

Height:

0.430

 x Width:

1.850

 x Depth:

0.080

 metres

What materials will the sign be made of?

White low voltage tube

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.430

cm

The colour of text and background:

Text- neon white- no background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

1.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

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1.000

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Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3016.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600

m

What are the dimensions of the proposed advertisement?

Height:

0.600

 x Width:

0.600

 x Depth:

0.050

 metres

What materials will the sign be made of?

Coated aluminum grey finish box with fret out lettering in white opal perspex- non illuminated

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.210

cm

The colour of text and background:

text- white background-grey

Will the sign be illuminated?

☐ Yes ☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2979.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600 m

What are the dimensions of the proposed advertisement?

Height:

0.600

x

Width:

0.600

x

Depth:

0.050

metres

What materials will the sign be made of?

Coated aluminum grey finish box with fret out lettering in white opal perspex- non illuminated

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.210 cm

The colour of text and background:

text- neon white- background

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

11/09/2015