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Development Management
 Regeneration and Planning
 London Borough of Camden
 Judd Street
 London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mrs	First name:	Isabel	Surname:	Langtry		
Company name:	Hampstead School of Art						
Street address:	21 Kidderpore Avenue			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City:	London			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	NW3 7ST						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No			

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Nick	Surname:	Rutherford		
Company name:	Allies and Morrison						
Street address:	85 Southwark Street			Country Code	National Number	Extension Number	
				Telephone number:		02079210100	
				Mobile number:			
Town/City:	London			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	SE1 0HX			nrutherford@alliesandmorrison.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="19"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Kidderpore Avenue"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="NW3 7ST"/>		

Description:

Description of location or a grid reference (must be completed if postcode is not known):

Easting:	<input type="text" value="525305"/>
Northing:	<input type="text" value="185819"/>

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

Various discussions with landlord of the site, students of the school and local stakeholders using models and presentation boards.

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Metal panel projecting from the side elevation near the main entrance, with high level letters cut out to read 'HSOA' as an acronym of the Hampstead School of Art, with discrete, concealed illumination to letters. This is to form a 'sign' to identify this community building within the development.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="0"/>	Projecting or hanging sign(s)	<input type="text" value="1"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="0"/>
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="01/07/2016"/>	To:	<input type="text" value="01/07/2026"/>
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes

No

Will the sign be illuminated internally or externally?

Internally

Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

Static

Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent

The applicant

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date