

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680

Development Management Regeneration and Planning London Borough of Camden **Judd Street** London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	Name, Ad	dress a	nd Cont	act Details							
Title: Mr	First	name:	muhamm	ad			Surname:	Asl	am		
Company name	kirstal dry	cleaners									
Street address:	103								Country Code	National Number	Extension Number
	clerkenw	ell road				Tele	phone numb	er:			
						Mob	ile number:				
Town/City	london	london					number:]
County:						_ Fax I	iumber.				
Country:						Ema	il address:				
Postcode:	ec1r5bx										
 Agent Nam No Agent details Site Address Full postal address 	were submit	ted for th	is applicati	on	able)	Desc	ription:				
House:	103		Ç	Suffix:							
House name:											
Street address:	Clerkenw	ell Road									
Town/City:	London	London									
County:	Camden	Camden			-						
Postcode:	EC1R 5BX	EC1R 5BX			_						
Description of loc (must be complet	cation or a gr ted if postco	id referen de is not k	ice known):								
Easting:		31138				\exists					
Northing: 182012											

4. Pre-application Advice									
Has assistance or prior advice been sought from the local authority about this application? Yes No									
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):									
Officer name:									
Title: Miss First name: Angela Surname: Ryan									
Reference:									
Date (DD/MM/YYYY): 28/08/2015 (Must be pre-application submission)									
Details of the pre-application advice received:									
As the sign is already on display I had not idea if I needed to apply for any permission because when the business was bought the sign was already on the wall. and one day I just received a call by the agent mention above, she advised me to apply for the permission to advertise from the council.									
5. Neighbour and Community Consultation									
Have you consulted your neighbours or the local community about the proposal? Yes No									
6. Authority Employee/Member									
With respect to the Authority, I am:									
(a) a member of staff (b) an elected member									
(c) related to a member of staff (d) related to an elected member									
Do any of these statements apply to you? Yes No									
7. Type of Proposed Advertisement(s)									
Please describe the proposed advertisement(s):									
It is a projector sign board on the wall.									
How many of the following type of advertisements are you applying for?									
Fascia sign(s) 0 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0									
8. Location of Advertisement(s)									
Is the advertisement(s) you are applying for already in place? Yes No									
If Yes, please provide details:									
The sign I am applying for was already displayed when we bought the business the pervious owner didn't tell us that the sign was displayed without the council permission.									
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable									
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).									
NEW Management of the street o									
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No									
9. Advertisement(s) Period									
Please state the period of time for which consent is sought for the advertisement									
From: 03/09/2015 To: 03/09/2025									
10. Interest in the Land									
Does the applicant own the land or buildings where the adverts are to be placed? Yes No									

11 (b). Details of Proposed Advertisement(s) - Hanging Sign										
What is the height from the ground to the base of the advertisement (in metres)? 3.000										
What is the maximum projection of the advertisement from face of building (in metres)?										
What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.900 x Depth: 0.100 metres										
What materials will the sign be made of? steel frame and plastic sheet										
What is the maximum height of any of the individual letters and symbols (in centimetres)? 9.000 cm										
The colour of text and background: white black										
Will the sign be illuminated? Yes No										
Will the sign be illuminated internally or externally? • Internally										
Illuminance Levels: cd/m										
Will the illumination be static or intermittent? Static Intermittent										
2. Site Visit										
Can the site be seen from a public road, public footpath, bridleway or other public land?										
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)										
○ The agent ○ The applicant ○ Other person										
13. Declaration										
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any applicant of the percentage of the percenta										
opinions given are the genuine opinions of the person(s) giving them. Date 03/09/2015										