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Development Management Regeneration and Planning London Borough of Camden **Judd Street** London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

	Name, Address and Contact Details						
Title: Mr	First name:	Surname:					
Company name	Western Heritable Investment Co.						
Street address:	2 Babmaes Street		Country Code	National Number	Extension Number		
		Telephone number:					
		Mobile number:					
Town/City	LONDON	Fax number:					
County:	United Kingdom	Email address:					
Postcode:	SW1Y 6HD						
2. Agent Nam	e, Address and Contact Details First Name: Jonathan	Surname: Sti	ckland				
Title. Ivii	riist Name. Jonathan	Surname. Str	LKIdHU				
Company name:	Stickland Design Ltd						
Street address:	23 Coast Drive		Country Code	National Number	Extension Number		
	Greatstone	Telephone number:		07939155928			
		Mobile number:					
Town/City	Greatstone,	Fax number:					
County:	Kent						
Country:	United Kingdom Email address:						
Postcode:	TN28 8NX	jonathan@sticklandde	jonathan@sticklanddesign.co.uk				

004462687

3. Site Address	Details							
Full postal address of	of the site (inclu	iding full postcode where	available)	Description:				
House:	193	Suffix:						
House name:								
Street address:	High Holborn							
Town/City:	London							
County:	Camden							
Postcode:	WC1V 7BD							
Description of location or a grid reference								
(must be completed	d if postcode is	not known):						
Easting:	53036	3						
Northing:	18144	5						
A Dro applicati	ion Adviso							
4. Pre-applicati		ı sought from the local au	thority about thi	nis application?				
		· ·	,					
If Yes, please compl	ete the followir	ng information about the	advice you were	e given (this will help the authority to deal with this application more efficiently):				
Officer name:								
Title: Mr	First nam	e: NICK		Surname: BAXTER				
Reference:								
Date (DD/MM/YYYY)): 03/08/2	015 (Must be	pre-application	n submission)				
Details of the pre-ap	oplication advic	e received:						
THE PROPOSED SIG	N WOULD REQI	JIRE ADVERTISING CONSE	NT					
5. Neighbour a	nd Commu	nity Consultation						
Have you consulted	your neighbol	urs or the local community	about the prop	posal? Yes • No				
6. Authority En	nployee/Me	mber						
With respect to the Authority, I am: (a) a member of staff								
	ected member ed to a member	of staff						
(d) relate	ed to an elected		any of those stat	atements apply to you? Yes No				
		50	arry or triese stat	Tes (No				
7. Type of Prop	osed Adver	tisement(s)						
Please describe the	proposed adve	rtisement(s):						
SIGN TO ILLUSTRAT	E BUILDING NA	ME AND STREET NUMBER						
How many of the fo	llowing type of	advertisements are you a	pplying for?					
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1								
Please describe:	ETTEDS MOUN	TED ON AN ETCHED OLAS	C EDCELIT DAC	CKPLATE LOCATED UNDER THE MAIN ENTRANCE PORCH ABOVE THE EXISTING SECURITY				
RAILINGS	ETTERS WICON	TED ON AN ETCHED GLAS	S, EDGE LIT BACI	CAPITATE LOCATED UNDER THE INIAIN ENTRAINCE FORCH ABOVE THE EXISTING SECURITY				
8. Location of A	Advertisem	ent(s)						
Is the advertisemen	t(s) you are app	olying for already in place?	•	Yes No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes • No • Not Applicable								
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No								
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 01/11/2		To: 01/11/2						
011112		01/1//2	Ref: 12: 6099	Planning Portal Reference: 004462687				

10. Interest in the Land									
Does the applicant own the land or buildings where the adverts are to be placed? Yes No									
11 (d). Details of Proposed Advertisement(s) - Other Sign									
What is the height from the ground to the base of the advertisement (in metres)?	2.300 m								
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m								
What are the dimensions of the proposed advertisement? Height: 1.000 x Width:	0.080 metres								
What materials will the sign be made of? ETCHED GLASS AND BRONZE									
What is the maximum height of any of the individual letters and symbols (in centimetres)?									
The colour of text and background:									
BRONZE/ETCHED GLASS									
Will the sign be illuminated? Yes No									
Will the sign be illuminated internally or externally? • Internally • Externally									
Illuminance Levels: 700.000 cd/m									
Will the illumination be static or intermittent? Static Intermittent									
12. Site Visit									
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No									
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)									
The agent									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/draw additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accura opinions given are the genuine opinions of the person(s) giving them.		Date 01/09/2015							