

The Wolfson Bust Planning Statement

August 2015

Contents

1	Introduction	1
2	Site Context	2
3	Context & Proposals	4
4	Pre-application Consultation	6
5	Policy Context	7
6	Planning Considerations	9
7	Conclusions	15

1 Introduction

Introduction

1.1 This Planning Statement has been prepared by Deloitte LLP in support of a planning application submitted on behalf of University College London ("UCL"). The planning application is for the permanent installation of the Lord Wolfson Bust on the east side of Queen Square, opposite the UCL Institute of Neurology (the "Site").

1.2 UCL is seeking permission for the:

"Installation of a new public artwork, a bronze Bust of Lord Leonard Wolfson, in Queen Square Park and Garden, Queen Square, London, WC1N 3AU".

1.3 The proposal seeks the permanent siting of the Bust.

1.4 This Statement sets out the planning justification for the proposed development and assesses the proposals against the Development Plan for the Site and other relevant material considerations.

Application Documents

1.5 The application includes or is supported by the following documents, which have been agreed with the Local Planning Authority:

- Planning application and certificates – prepared by Deloitte;
- Site Location Plan (1:1250) – prepared by UCL;
- Planning Statement – prepared by Deloitte
- Plan showing existing public art within Queen Square – prepared by UCL
- Detailed drawing of Bust – prepared by Roberson Stonecarving Ltd.
- Fixing Methodology Risk Assessment – prepared by Roberson Stonecarving Ltd.
- Indicative Sketch of Bust in Situ – prepared by UCL
- Photograph of Bust – prepared by UCL
- Sculptor Credentials (CV) including previous examples of work – prepared by Roberson Stonecarving Ltd.
- Public Survey Report – prepared by Your Shout (Thorncliffe)
- Letter of Support from Wolfson Foundation
- Letter of Support from Queen Square Trustees
- Justifications document prepared in response to questions from Arts & Leisure Board – prepared by UCL

1.6 The remainder of the report is structured as follows:

- Section 2 outlines the site context;
- Section 3 outlines the background and rationale for the proposals;
- Section 4 gives an overview of the pre-application consultation process;
- Section 5 describes the site designations and the policy context;
- Section 6 outlines planning considerations and scheme justification; and,
- Section 7 provides a summary and conclusions.

2 Site Context

Site Location, Description and Use

- 2.1 The proposed location for the installation of the Lord Wolfson Bust is Queen Square Park and Garden located in the London Borough of Camden.
- 2.2 The Square is bounded by Queen Square road and sits adjacent to several buildings in Class D1 (Health) use, including the UCL Institute of Neurology, National Hospital for Neurology and Neurosurgery (NHNN), Royal London Hospital for Integrated Medicine and Great Ormond Street Hospital to the east and UCL Institute of Cognitive Science and Gatsby Computational Neuroscience Unit to the north.
- 2.3 To the west of the park is a terrace of mixed use including a public house (Use Class A4), UCL properties (Use Class D1), offices (Use Class B1), the Church of St George the Matyr (Use Class D1) and residential flats/houses (Use Class C3). A number of the surrounding buildings are listed.
- 2.4 The Square consists of landscaped gardens with lawn, hedging and shrubs, and mature trees. It covers an area of approximately 0.5 ha.
- 2.5 There are a number of existing public art works and park furniture located in and around the square (the locations of which are shown on the plan of existing public artwork prepared by UCL) including memorial statues of Queen Charlotte and Andrew Mellor, a commemorative Silver Jubilee Rose monument, a decorative drinking fountain, a Zeppelin bomb plaque and numerous park benches.

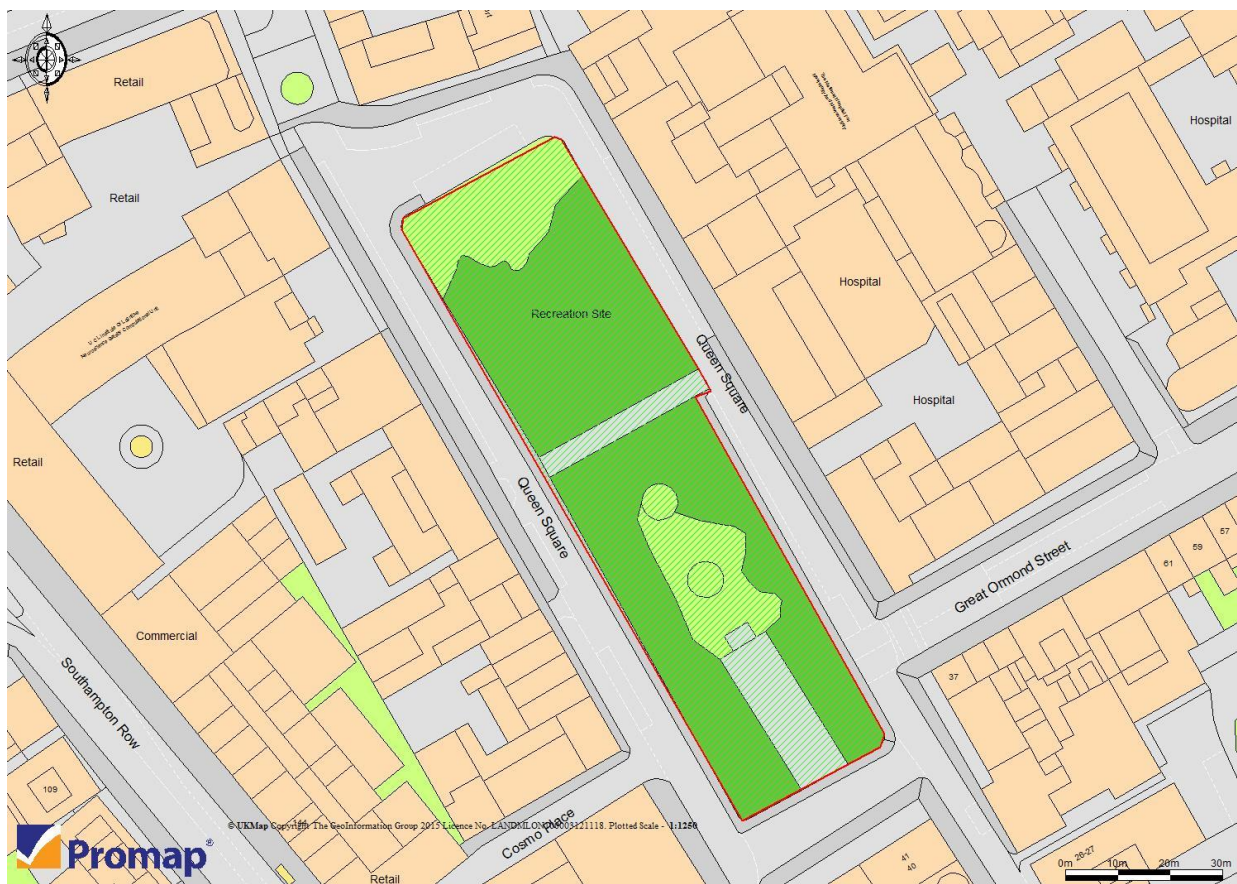


Figure 2.1: Site Location (Source: Promap)

- 2.6 The rectangular park is a designated area of open space. The Square is for the most part lawned, with maintained shrubby borders and mature trees.
- 2.7 The Bust is proposed to be located adjacent to the UCL Institute of Neurology, in the north-eastern border. Please refer to the Site Location plan for the precise proposed siting of the Bust within the Square.

Conservation and Heritage

- 2.8 There are several listed buildings adjacent the Park including the Grade II listed NHNN and existing statues within the Park as shown on the below map:



Figure 2.2: Bloomsbury Conservation Area: Sub Area 11 Map Extract

Planning History and Neighbouring Development

- 2.9 There are a number of planning applications relating to buildings surrounding the Site, but there is no relevant planning history within the Site location.

3 Context & Proposals

Background to the Proposals

The Applicant – UCL

- 3.1 UCL is London's leading multidisciplinary university, with over 11,000 staff and nearly 35,000 students. It was ranked fifth in the QS World University Rankings 2014/15 and provides excellence and leadership in teaching and research.
- 3.2 UCL has offered education in medicine since 1834. Its clinical teaching takes place in several major medical institutions within the Borough including the National Hospital for Neurology and Neurosurgery (NHNN). The NHNN forms part of the UCL's NHS Foundation Trust and was the first hospital to be established in England exclusively dedicated to treating diseases of the nervous system. It is located on the east side of Queen Square. The NHNN works in partnership with the UCL Institute of Neurology, a major centre for neuroscience research, with which it shares the site.

The Wolfson Foundation

- 3.3 The Wolfson Foundation is a charitable organisation founded in 1955. Lord Wolfson was a founding Trustee of the Foundation and through this became a charitable benefactor for the advancement of health, education, science and the arts and humanities in Camden.
- 3.4 In 2015, the Foundation is celebrating its 60th anniversary. During this 60 year period, the Foundation will have granted £1.3 billion in real terms to some 10,000 projects. Approximately £100 million has been allocated to Camden based Organisations (such as UCL, SOAS, the British Library and the Jewish Museum) and a great deal of this expenditure has been allocated to Institutions within walking distance of Queen Square.
- 3.5 Lord Wolfson passed away in 2010. Following his death the Foundation ran an international competitive programme to fund outstanding research in neurodegenerative diseases. Following an application process, UCL was granted an award of £20 million to create the Leonard Wolfson Experimental Neurology Centre, a clinical trials unit located in the NHNN at Queen Square, formed of a partnership between the UCL Institute of Neurology, NHNN and UCLH. The funding will enable world-class research and pioneering treatments for patients suffering from Alzheimer's disease, Parkinsons disease, dementia and other related neurodegenerative disorders.
- 3.6 In recognition of the importance of this work, UCL commissioned a bust of the late Lord Wolfson be placed in Queen Square Park and Gardens adjacent to the NHNN. The memorial bust will commemorate the extraordinary support of, and commitment to, medical excellence shown by Lord Wolfson through the Wolfson Foundation.

The Proposals

- 3.7 The application seeks planning permission for the permanent installation of a new public artwork, a bronze Bust of Lord Leonard Wolfson, in Queen Square.
- 3.8 The proposals comprise the bronze bust, a stone plinth on which the bust shall be permanently fixed and mounted, and a concrete foundation to secure the piece.

- 3.9 The dimensions of the artwork will be approximately 2m (height) x 0.4m (depth) x 0.46m (width). The bust itself is approximately 0.5m in height, and the stone plinth is 1.5m in height. A 0.75m (deep) x 0.6m (long) x 0.45m (wide) concrete foundation will be required and will include inserted steel reinforcement bars.
- 3.10 A photograph of the bust in its current state accompanies this application and is included for reference below. An indicative sketch of the bust on its stone plinth in the proposed location is also included. The high quality sculpture is fashioned from solid bronze with the stone plinth carved out of slate.

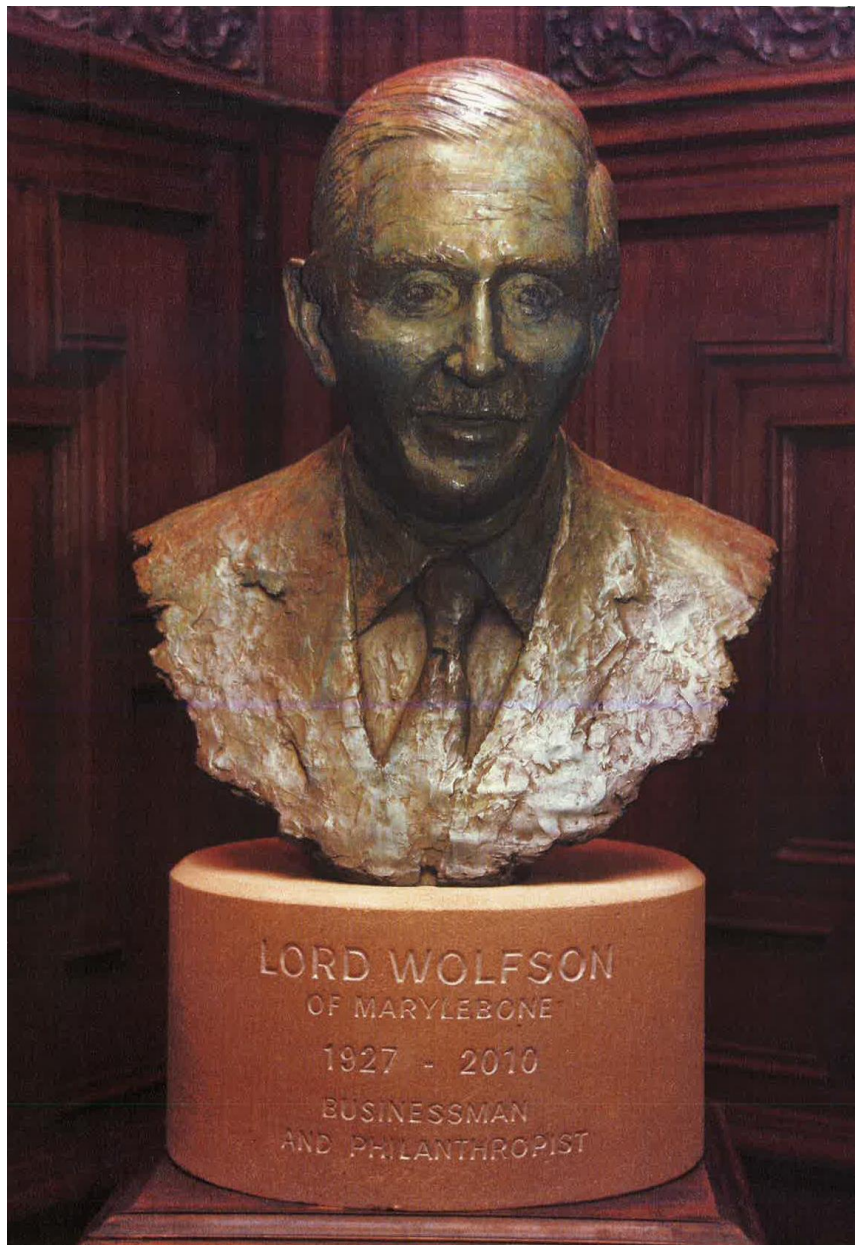


Figure 3.1: Photograph of the Bust of Lord Wolfson

Artist

- 3.11 The bronze sculpture has been created by Nick Roberson, an artist who specialises in portraits and sculptures. The artist is fully qualified and in 2013 became an elected full member of the Master Carvers Association. He has completed numerous private and public commissions including 18 portrait busts in bronze and stone alongside various sculptures of other distinguished and well-known persons. A selection of examples are appended to the artist's CV, included with the application.

4 Pre-application Consultation

Pre-application Consultation

- 4.1 The proposals were discussed with officers from the London Borough of Camden Planning, Parks and Trees teams, as well as the Arts and Tourism department.
- 4.2 Officers were generally supportive of the principle of the proposals and considered that the installation was acceptable in the proposed location and sufficiently relevant to the Square's locational context and the background to the proposals.
- 4.3 The proposals have been through a thorough pre-application consultation process. This has included fulfilling the local requirement for all proposed new artworks to, in the first instance, gain the Arts and Tourism Board's approval. This is achieved through submitting an arts and memorials application. A timeline of events leading up to this application is set out below:
- First submission of Arts and Memorials Application – May 2013 (ref no. 8457533);
 - LB Camden send feedback on application – August 2013;
 - UCL responds with further information and resubmits Artworks and Memorials Application (with additional appendices of letters of support for the bust from local organisations) – May 2014;
 - LB Camden send further feedback on second application – November 2014;
 - Meeting arranged with LB Camden to discuss what was required to address their concerns – January 2015;
 - UCL followed this up with further information as requested by LB Camden, including a survey and planning drawings;
 - A pre-(planning)-application meeting was held with LB Camden on 20 May 2015. Confirmation was received from the conservation and design officer that the proposals were suitable from a design/conservation perspective. The planning officer requested the final set of documents were run past the Arts & Tourism team to ensure statues and memorials application approval; and,
 - On 20 August 2015, received confirmation from Arts & Tourism team that the Arts and Memorials Application was approved.

Stakeholder Consultation

- 4.4 Discussions were held with the Trustees of Queen Square and the Wolfson Foundation, letters of support from these have also been submitted in support of this application.

Public Consultation and Survey

- 4.5 UCL has undertaken a detailed public survey, the results and analysis have been submitted as part of this application.
- 4.6 The survey was carried out at Queen Square over a period of 4 days from Tuesday 10 February 2015 to Saturday 14 February 2015. 310 responses were collected during this time.
- 4.7 In summary, the survey concludes that 86% of respondents either strongly supported or supported the proposals with 82% supporting the suitability of the proposed location for the Bust.

5 Policy Context

5.1 Section 38 (6) of the Planning and Compulsory Purchase Act 2004 requires planning applications to be determined in accordance with the Development Plan, unless material considerations indicate otherwise.

5.2 In this instance the Development Plan comprises:

- Further Alterations to the London Plan (FALP) (2015);
- LB Camden Core Strategy (2010); and
- LB Camden Development Management Policies (2010).

5.3 The following documents are material considerations.

- The National Planning Policy Framework (NPPF) and National Planning Policy Guidance (NPPG);
- Bloomsbury Conservation Area Appraisal and Management Strategy (2011);
- Camden Planning Guidance (CPG) 1: Design (2014);
- Artworks and memorials in parks, open spaces and the public realm in Camden: A Guide (2013); and,
- Draft Local Plan (2015).

5.4 An extract of Camden's planning policy map is included for reference below. The site has the following policy designations:

- Central London Area;
- Area of special character;
- London Squares Protection Act (LSPA) 1931 protected; and,
- Designated View: 5A.2 Greenwich Park Wolfe statue to Tower Bridge - Right Lateral Assessment Area;
- Archaeological Priority Area, London Suburbs;
- Open Space;
- Bloomsbury Conservation Area, Sub Area 11 'Queen Square/Red Lion Square'; and,
- RAG status – Orange – "Some opportunities for specific proposals".

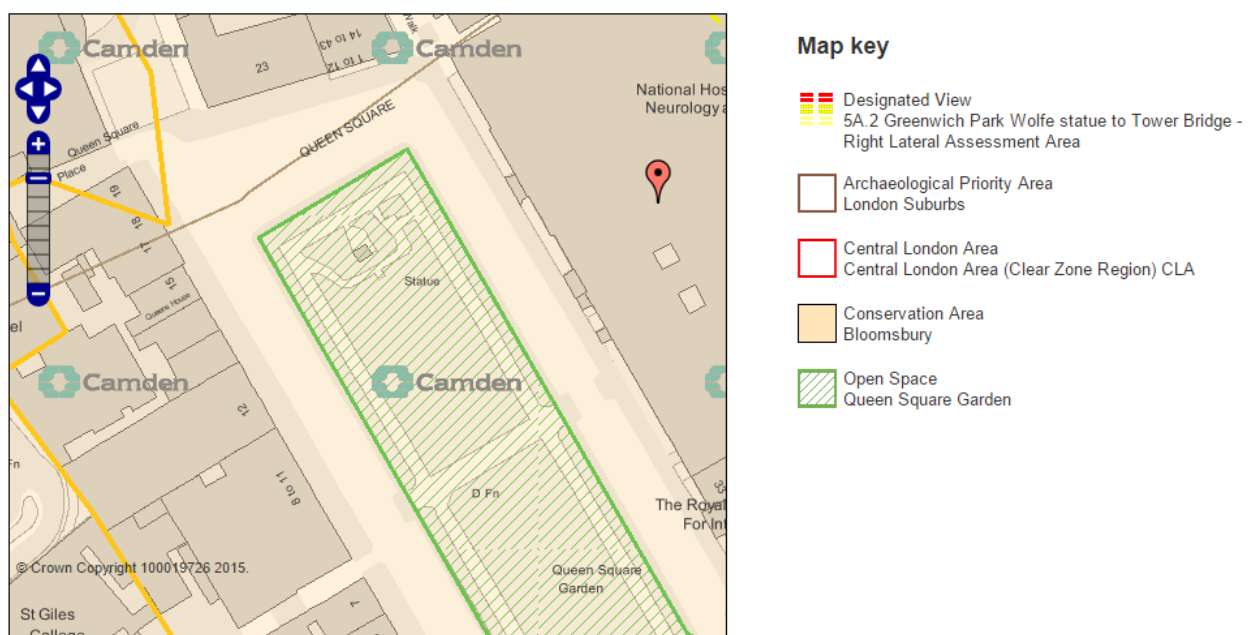


Figure 5.1: Camden Policy Map Extract

Planning Application Requirements for Artworks

- 5.5 Camden Planning Guidance 1 'Design' states that "*depending on the size and location, construction or installation of an artwork or memorial may constitute development under the Town and Country Planning Act 1990 and therefore require planning permission. **Artworks or memorials which are outside or will materially alter the appearance of an area or building will generally require planning permission***" [emphasis added].
- 5.6 It further states that applications for artworks, statues and memorials are only likely to be acceptable if they meet the requirements of Camden's corporate guidance 'Artworks and memorials in parks, open spaces and the public realm in Camden: A Guide'. This document sets out in detail the planning requirements for the installation of a new statue or artwork. These are summarised below:
1. Proposals must have direct link to the site in which it is proposed to place it.
 2. Artworks and memorials should be of the highest quality and respect and enhance existing landscapes, streetscapes and enrich the vibrant and diverse feel of Camden.
 3. There should be a pause of 20 years after the event or death of the person to allow time for reflection, planning and gaining support for a proposal.
 4. Any proposal needs to consider safety and anti-social behaviour issues.
 5. If the applicant is not the landowner, proof will be needed to show that the proposal has the full support of the owner.
 6. It will need to be demonstrated that engagement has taken place with local people and organisations (where appropriate) support the proposal.
 7. Where an artwork or monument is located in a park, open space or the public realm, Camden will need to be satisfied by the arrangements for future maintenance.
 8. Camden's planning service should be contacted before submitting a planning application to check whether planning permission is likely to be granted for your proposal.
- 5.7 These points are each addressed below within Section 6 of this Planning Statement, and within the documents submitted in support of this application.

6 Planning Considerations

Location

Site Search

- 6.1 The proposed location for the Bust within the Square is clearly shown on drawing reference SLP-##-001. It will be situated on the north eastern edge of the square within a shrub border, between two existing wooden benches directly opposite the NHNN, in line with the centre of the Hospital doors. The foundations of the artwork will be located approximately 6m from the nearest tree.
- 6.2 A number of alternative locations were also considered for the location of the bust including both internal and external locations. Reasons as to why these were not suitable have been set out in full in the 'Justification of Location and Memorial Type' prepared by UCL and submitted alongside this application. In summary, the following alternative locations were carefully considered:
- **Leonard Wolfson Experimental Neurology Centre** – The waiting room is the only available space within the building, clinical areas within the centre are not considered suitable for the siting of an artwork due to the risks posed through the transfer of infections. Provision of the art work in the waiting room would necessitate the removal of chairs, this is considered to detriment the comfort of waiting patients.
 - **The Foyer of the NHNN** – This area is currently saturated with existing furniture, hospital signage and notice boards. Accommodating the bust would require a complete re-design of the area which would result in disrupted movement in the Hospital's main thoroughfare. Existing fixed features such as a bust of Diana, Princess of Wales, and wooden plaques further constrain the space.
 - **UCL Institute of Neurology** – Over the next two years the Institute shall undergo a complete refurbishment, therefore the siting of the bust here would only be temporary. The bust would also be at risk of being damaged.
 - **Adjacent to UCL Institute of Neurology** – A narrow strip of land adjacent to the building and owned by UCL was considered. However, the plot is to form part of a re-development site for Queen Square House and once again, the bust would be at risk of suffering damage.
 - **Outside the NHNN** – There is no suitable external location on hospital property. To the left of the entrance is a ramp which cannot be blocked for accessibility reasons, and to the right is a lightwell with no suitable standing to mount the artwork.
 - **UCL Central Campus** – As you are aware, UCL are embarking on a 10 year programme of works to improve the Bloomsbury Campus including several major construction projects located across the campus. UCL do not wish to accommodate further structures which may hinder or hazard the construction programme.
 - **Gordon/ Woburn Square** – Having undergone full restoration in 2006, the Squares are now managed to encourage wildlife by ensuring that the perimeters are left undisturbed. The Square Committees feel that the Squares have reached their saturation limit with regards to public artworks and memorials and are not currently accepting applications for new memorials.

6.3 Queen Square Park and Gardens has been selected for a number of reasons including:

- Its proximity to a number of medical institutions such as Great Ormond Street Hospital and the NHNN.
- The Square is utilised mostly by students, staff and patients of the nearby and adjacent medical institutions.
- Lord Wolfson was an active supporter of Camden based organisations through his Trusteeship at the Wolfson Foundation, with £100 million in real terms donated over a number of years, including £20 million funding to form the Leonard Wolfson Experimental Neurology Centre, a partnership between several of the neuroscience specialist institutes located adjacent to the Square.
- The setting of the bust will not only highlight the important contribution Lord Wolfson's legacy has had to the study and treatment of neurodegenerative diseases, but also the wider importance and reputation of the neurology activity at Queen Square.
- An outdoor setting will allow for greater public appreciation of the art work itself as well as its commemorative purpose.
- The precise location within the park on the northeast border is symbolically important as it reflects the centreline of the main doors to the Hospital.
- The location within the garden border will not impact existing shrubbery and is located 6m from the nearest tree.
- Within the border, it will not impact normal pedestrian routes through the park.
- The proposed setting will not detract from existing art works located in the park.
- Observing the bust in this location will lead the eye directly to the Hospital door to which the funding was allocated enabling the important neurodegenerative research programme.

6.4 It is recognised that Queen Square is a space accessible by the public. Therefore appropriate insurance measures have been taken. Confirmation of insurance can be provided upon request.

6.5 Full support for the proposal from the Trustees of Queen Square has been sought in line with the Camden Arts and Memorials Guidance. Consequently, the Trustees of Queen Square have provided a letter outlining their full support for the proposal which has been submitted as part of this proposal.

6.6 Overall, it is considered that the proposed location of the Bust in Queen Square was suitable for both symbolic and practical reasons.

Saturation of Artworks

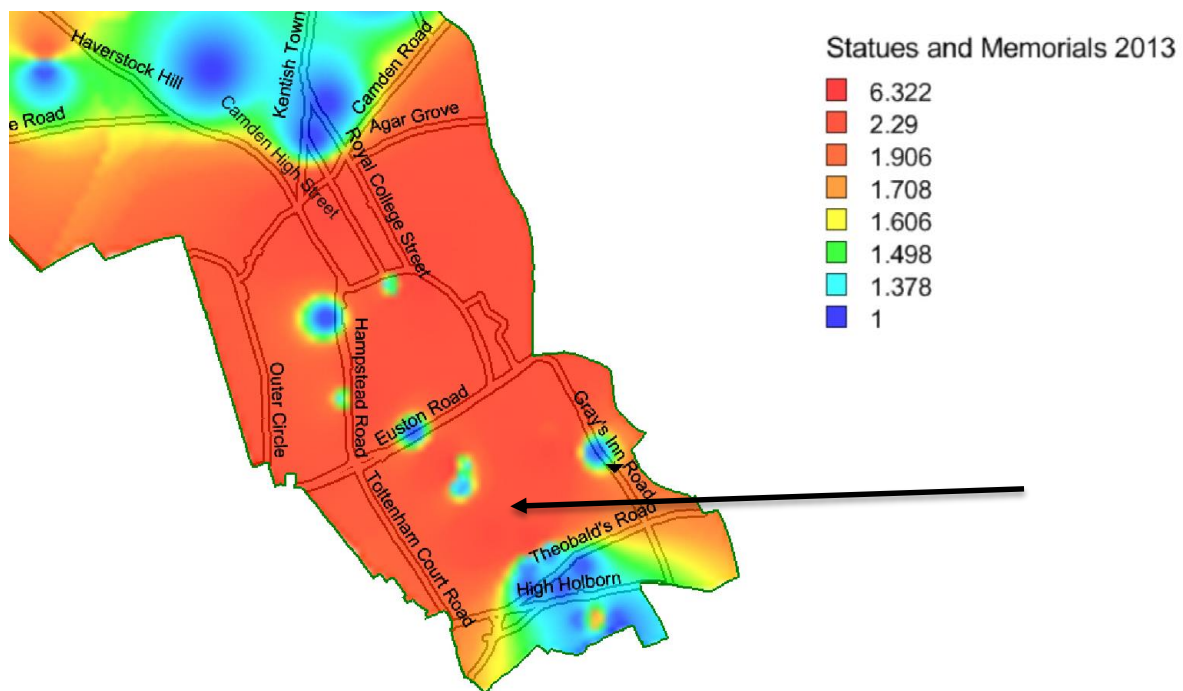


Figure 6.1: Extract from LB Camden Statues & Memorials Saturation Map (2013)

- 6.7 The approximate location of Queen Square is indicated by the black arrow on Figure 4 above. It demonstrates that the proposed location is in an area of high concentration of existing public art.
- 6.8 The Artworks and Memorials Guidance document states that *“in some areas of high concentration further development of memorials and artworks could have a negative impact on the public realm. In other areas of the borough more development could enhance the public realm”* (p. 2).
- 6.9 The guidance does not state that additional artworks in areas of already high saturation will not be suitable. Instead, the document suggests that proposals need to be dealt with on a case by case basis.
- 6.10 Furthermore, the Square is identified as having a RAG status of ‘orange’, meaning that there are *“some opportunities for specific proposals”*.
- 6.11 Queen Square contains a number of artworks and memorials. Please refer to the Plan of Existing Public Artwork in Queen Square document prepared by UCL and submitted alongside this application for further details and a visualisation of locational context.
- 6.12 The proposals are to locate the Bust in the north eastern border of the Square. To the north of this location is Queen Charlotte’s statue, to the south is the Zeppelin bomb plaque.
- 6.13 The proposed siting of the bust is subtle and unobtrusive in the east edge border. It will not compete or detract from neighbouring artworks and therefore is not considered to have a negative impact on the public realm.
- 6.14 It is considered that the proposed installation of this artwork will positively contribute to the public realm. The majority of Park users are hospital and research staff from the surrounding institutions and patients and their families who are receiving care from them. It is therefore deemed to be appropriate to locate the Bust of Lord Wolfson within the Park where the people who have felt the impacts of his philanthropy will be most able to appreciate it.

Conservation and Heritage

- 6.15 When determining planning applications, the NPPF requires Local Authorities to consider the desirability of *“sustaining and enhancing the significance of heritage assets and a development’s positive contribution to local character and distinctiveness”*. The guidance encourages weight to be given to the asset’s conservation when considering the impact of the proposals on a heritage asset’s significance. Notably, *“the more important the asset, the greater the weight should be”*.
- 6.16 Policy CS14 ‘Promoting high quality places and conserving our heritage’ of the LB Camden Core Strategy (2010) requires development to respect local character and preserve and enhance heritage assets including historic parks and gardens.
- 6.17 Camden’s Development Policies (2010) Policy DP25 ‘Conserving Camden’s heritage’ requires development to account for conservation area statements, appraisals and management plans. It reiterates that development will only be permitted within conservation areas where it preserves and enhances the character and appearance of that area. The policy requires the preservation of trees and garden spaces which contribute to the character of the conservation area and protects parks and gardens of Special Historic Interest and London Squares.
- 6.18 The Bloomsbury Conservation Area and Management Strategy (BCAAMS) (2011) states with regards to changes to and small scale developments within the public realm, that cumulative impacts of small scale additions can have an overall detrimental impact on the character of the area. Therefore it states that proposals must preserve or enhance the character of the conservation area and be of high quality design.
- 6.19 The proposed location of the bust is neighbouring a number of listed buildings including the adjacent Grade II listed NHNN. It is also within the Bloomsbury Conservation Area. Therefore the proposals must be carefully considered with regard to their impact on the setting of the listed buildings and on the character and appearance of the conservation area. Queen Square is also protected by the LSPA (1931) and therefore the proposals must be respectful of the park, its setting and use.
- 6.20 The bust will be a maximum of 2m tall and 0.45m wide. It will be located within a border of the Square and will not impact on wider views of the nearby listed buildings, nor would it be harmful to the character of the conservation area due to its unobtrusive size and subtle placement. Indeed, it will contribute to and reinforce the character of Sub Area 11 of the Conservation Area, which the BCAAMS specifically states is characterised by *“a particular concentration of specialist hospital uses”* (p.80). Given the marginal location within the Square, the proposal also respects the local context of the Square and will not detriment its use as designated open space.
- 6.21 No trees will be impacted by the proposals.
- 6.22 It is therefore considered that the proposal meets the requirements of the NPPF, Policy CS14 of the Camden Core Strategy, Policy DP25 of the Camden Development Policies Document and the Bloomsbury Conservation Area and Management Strategy.

Design

- 6.23 The NPPF states that the need to *“always seek to secure high quality design and a good standard of amenity for all existing and future occupants of land and buildings”* is a core planning principle (p.5). It continues to state in Paragraph 56 (p.14, Part 7 ‘Requiring Good Design’ of ‘Achieving Sustainable development’) that *“good design is a key aspect of sustainable development, is indivisible from good planning, and should contribute positively to making places better for people”*.
- 6.24 Policy CS14 ‘Promoting high quality places and conserving our heritage’ of the Core Strategy requires development to be of a high standard of design and respect local character. It promotes high quality landscaping and works to streets and public spaces. Whilst Policy CS15 ‘Protecting and improving our parks

and open spaces and encouraging biodiversity’ specifically states that Camden will protect and improve its parks and open spaces.

- 6.25 Development Policy DP24 ‘Securing high quality design’ requires all development to be of the highest standard of design, and expects developments to consider the character, setting, context, form and scale of neighbouring buildings, the quality of materials used, natural features and landscaping. The policy encourages outstanding design in contemporary or traditional styles. The policy requires development to consider existing rhythms, symmetries and uniformities in the townscape, the compatibility of materials and their texture, tone and colour, the contribution of a design to views and vistas, and the wider historic environment and features.
- 6.26 Camden Planning Guidance 1 ‘Design’ specifically considers the design of new artworks, stating that new artworks/ memorials should only be sited where they contribute to a harmonious and balanced landscape design and only permitted where appropriate in terms of the history, context and purpose of a site. It continues to state that sufficient funding for ongoing maintenance should be arranged and details of which should be provided as part of the planning application.
- 6.27 The bust and accompanying plinth have been designed and created by an accomplished artist, whose credentials are clearly set out in his CV, out of very high quality materials, solid bronze and carved slate. The materials are considered to be complementary to each other in design terms and the plinth has been designed specifically to display the bust. The combined result will give the effect of one single piece of artwork.
- 6.28 The slate plinth has been designed with a rustic texture in order to give a more natural effect that is fitting of an outdoor location in the shrub border of the square. The materials will also be suited to being located outdoors and will not suffer with variations in weather conditions. Located within the existing border, the proposals will not impact on the openness of the Square.
- 6.29 Careful consideration has been given to the proposed location of the Bust within the park in order to prevent impacts on existing flora and fauna. No trees will be removed. The foundations will be located 6m from the nearest tree, this is considered a great enough distance to ensure that tree roots are not damaged during installation.
- 6.30 The proposed location for the bust has also been given symbolic consideration, with the Bust proposed to align with the main doors of the NHNN. This physically reinforces the link between the artwork and the place. The installation of the Bust in the proposed location also enriches and enhances the character of this area within Camden, as defined by the prevalent uses in the area (medical and research based uses).
- 6.31 A fixing methodology has been submitted alongside this application which details how the artwork shall be installed in the Square. It demonstrates that the Bust and slate plinth will be robustly secured and safe from knocks and bumps whilst also not representing a hazard to users of the Square. The Bust shall sit within a recess on the plinth. This will ensure that the Bust is not at risk of becoming dismounted from the plinth if knocked whilst also ensuring the Bust cannot be cut and removed. The plinth shall sit within reinforced concrete foundations.
- 6.32 In summary, it is considered that the proposal is suitable contextually with regards to the Square, its use and users, and the surrounding area. Overall, it is considered that the high quality artwork will provide a new point of visual interest located subtly within Queen Square Park and Garden and will positively contribute to the amenity for users of the existing out door space.
- 6.33 It is therefore considered that the proposal meets the requirements of the NPPF, Policies CS14 and CS15 of Camden’s Core Strategy, Policy DP24 of Camden’s Development Policies Document and Camden Planning Guidance 1.

Other Considerations

Exception to the 20 Year Death Rule

- 6.34 The 'Artworks and Memorials in Parks, Open Spaces and the Public Realm in Camden: A Guide' sets out that there should be a pause of 20 years after the event or death of the person to allow time for reflection, planning and gaining support for a proposal.
- 6.35 Lord Wolfson passed away in 2010 and therefore the proposals do not meet this aspect of the guidance. However, despite his recent death, the long-standing nature of his hugely beneficial work in the Borough and wider philanthropic activities during his lifetime warrant a celebration of Lord Wolfson's remarkable life. The Wolfson family continue to run the Wolfson Foundation, and the one-off £20 million grant awarded to create the Leonard Wolfson Experimental Neurology Centre ensures that his work continues even in his absence.
- 6.36 Given that the grant has enabled the globally significant research to be carried out at the Centre, it is considered that the significance of this should be commemorated at the current time. The location of the Bust at Queen Square represents the opportunity to commemorate both the past (the poignant life of Lord Leonard Wolfson) and the present (the globally significant research enabled through Lord Wolfson's charitable legacy).
- 6.37 Therefore, it is considered that an exception to the 20 year pause rule is made. The accompanying Justification Document prepared by UCL sets out a further argument for this case.

Maintenance

- 6.38 Given the outdoor, public location, regard must be given to maintenance of the Bust.
- 6.39 The slate plinth requires no maintenance because the stone is not porous and therefore no algae will grow on it. Should the slate be scratched due to vandalism, it can be sanded and re polished by the UCL maintenance team with the artist's guidance.
- 6.40 The bronze bust will require limited maintenance, although bird droppings may need to be removed over time.

7 Conclusions

7.1 This planning statement accompanies a planning application which seeks permission for:

“Installation of a new public artwork, a bronze Bust of Lord Leonard Wolfson, in Queen Square Park and Garden, Queen Square, London, WC1N 3AU”.

7.2 The Wolfson Foundation donated a £20 million grant to allow for the formation of the Leonard Wolfson Experimental Neurology Centre, a clinical trials unit located in the NHNN at Queen Square, formed of a partnership between the UCL Institute of Neurology, NHNN and UCLH. The funding will enable world-class research and pioneering treatments for patients suffering from Alzheimer's disease, Parkinsons disease, dementia and other related neurodegenerative disorders.

7.3 The proposal to install the commemorative bust of Lord Wolfson in Queen Square, adjacent to the NHNN will mark the significance of the grant and the research it has enabled within the Borough.

7.4 As discussed earlier in this statement, it is considered that this proposal largely complies with the relevant planning policy for the following reasons:

- The proposals will benefit the wider area through increasing awareness of the world-class research being carried out around Queen Square. The proposed public location will also raise awareness of the work enabled by the Wolfson Foundation within the immediate area (NHNN), as well as enable those who benefit from it most, the employees and patients who regularly enjoy the Square, to enjoy the artwork.
- The Bust itself has been designed and sculpted in bronze by sculptor and portrait artist Nick Roberson (whose CV has been appended to this application). The plinth on which the bust will be seated is made of slate with a natural, rustic, finish. The design of the artwork is therefore of high quality and will sit harmoniously within Queen Square.
- The proposed site for the Bust is nearby listed buildings and is within the Bloomsbury Conservation Area. Queen Square is also protected under the LSPA 1931. The Bust is proposed to be situated subtly within the north section of the eastern border; as such its placement will be unobtrusive and shall not impact on the setting of the listed buildings, the character and appearance of the conservation area or the openness of the Square. Neither will the proposals impact on existing flora and fauna.
- Although Lord Wolfson passed away in 2010 it is considered that the impact of his philanthropic work is of such great importance to modern day medical research that it demands current day recognition.
- The location of the Bust has been carefully chosen to both respect the contextual surroundings of the Square. It will also emphasise the symbolic connections between the artwork and the place through the alignment of the Bust with the main entrance of the NHNN where the important work enabled by the grant from the Wolfson Foundation is being carried out. It is also considered that the location of the artwork within the Square will reinforce the unique character of this area within Camden, as defined by the surrounding prevailing uses in medicine and research.
- It is recognised that the artwork is located in a public place. Therefore appropriate insurance measures have been taken and confirmation of insurance can be provided upon request. A detailed fixing methodology has also been included within the application which outlines the secure and robust fixing methods that are proposed to ensure safety to the public and the artwork itself.
- Letters of support from the Trustees of Queen Square and The Wolfson Foundation have been received and appended to this application.

- Public consultation has also been carried out, with the results of a survey including 310 participants submitted alongside the application. The survey concluded that over 80% of respondents showed support for the proposals, including the proposed location for the Bust.
- 7.5 The application has also been subject to a significant amount of pre-application consultation, with support received from Camden Parks, Trees, Design & Conservation, Planning and Arts & Tourism Teams. The proposals received full approval following submission of an Arts and Memorials Application.
- 7.6 Therefore it is considered that the proposal to install a commemorative Bust of Lord Wolfson in Queen Square is broadly compliant with planning policy and, should be granted planning permission.

Other than as stated below, this document is confidential and prepared solely for your information and that of other beneficiaries of our advice listed in our engagement letter. Therefore you should not, refer to or use our name or this document for any other purpose, disclose them or refer to them in any prospectus or other document, or make them available or communicate them to any other party. If this document contains details of an arrangement that could result in a tax or National Insurance saving, no such conditions of confidentiality apply to the details of that arrangement (for example, for the purpose of discussion with tax authorities). In any event, no other party is entitled to rely on our document for any purpose whatsoever and thus we accept no liability to any other party who is shown or gains access to this document.

Deloitte LLP is a limited liability partnership registered in England and Wales with registered number OC303675 and its registered office at 2 New Street Square, London EC4A 3BZ, United Kingdom.

Deloitte LLP is the United Kingdom member firm of Deloitte Touche Tohmatsu Limited ("DTTL"), a UK private company limited by guarantee, whose member firms are legally separate and independent entities.

Please see www.deloitte.co.uk/about for a detailed description of the legal structure of DTTL and its member firms. Real estate services regulated by RICS.