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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant N | ame, Address and Contact Details | | | | | |
|--------------------|-----------------------------------|----------------------|-----------------|--------------------|---------------------|--|
| Title: Mr | First name: Martin | Surname: Sci | igulinsky | | | |
| Company name | Be At One | | | | | |
| Street address: | 7-11 St Johns Hill | | Country Code | National Number | Extension Number | |
| | | Telephone number: | | | | |
| | | Mobile number: | | | | |
| Town/City | London | Fax number: | | | | |
| County: | London | Tax number. | | | | |
| Country: | United Kingdom | Email address: | | | | |
| Postcode: | SW11 1TR | | | | | |
| Are you an agent a | cting on behalf of the applicant? | No | | | | |
| 2. Agent Name | e, Address and Contact Details | | | | | |
| Title: Ms | First Name: Alice | Surname: Chi | iang | | | |
| Company name: | Blacksheep | | | | | |
| Street address: | 13-19 Vine Hill | | Country Code | National Number | Extension Number | |
| | | Telephone number: | 44 | 020 7713 7413 | | |
| | | Mobile number: | | | | |
| Town/City | London | Fax number: | Fav number: | | | |
| County: | London | I da Humber. | | | | |
| Country: | United Kingdom | Email address: | | | | |
| Postcode: | EC1R 5DW | chiang@blacksheep.uk | k.com | | | |

004425995

| 3. Site Address Details | | | | | | | | |
|--|-------------------------------|---------------------------|------------------------------|-----------------------|--|--|--|--|
| Full postal address of | of the site (inclu | ding full postcode where | available) | Description: | | | | |
| House: | 55 | Suffix: | | | | | | |
| House name: | | | | | | | | |
| Street address: | Camden High : | Street | | | | | | |
| | | | | | | | | |
| Town/City: | London | | | | | | | |
| County: | Camden | | | | | | | |
| Postcode: | NW1 7JH | | | | | | | |
| Description of locati (must be completed | | | | | | | | |
| Easting: | 529093 | 3 | | | | | | |
| Northing: | 183513 | 3 | | | | | | |
| | | | | | | | | |
| 4. Pre-application Advice | | | | | | | | |
| Has assistance or pri | or advice been | sought from the local au | thority about this applicati | on? Yes • No | | | | |
| 5. Neighbour and Community Consultation | | | | | | | | |
| Have you consulted your neighbours or the local community about the proposal? Yes No | | | | | | | | |
| 6. Authority Em | ployee/Me | mber | | | | | | |
| With respect to the Authority, I am: | | | | | | | | |
| (a) a mer | mber of staff ected member | | | | | | | |
| (c) relate | d to a member | | | | | | | |
| (d) relate | ed to an elected | | any of these statements ap | oply to you? Yes No | | | | |
| | | | | | | | | |
| 7. T of D | | 4: | | | | | | |
| 7. Type of Prop | | | | | | | | |
| Please describe the Be At One Signage | proposed adve | rtisement(s): | | | | | | |
| | llowing type of | advertisements are you a | applying for? | | | | | |
| How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 1 | | | | | | | | |
| Please describe: | | , | | | | | | |
| Vinyls on the glass (i | nternally) | | | | | | | |
| 8. Location of A | Advertisem | ent(s) | | | | | | |
| Is the advertisement(s) you are applying for already in place? Yes No | | | | | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? | | | | | | | | |
| Will the proposed ac | dvertisement(s) | project over a footpath o | or other public highway? | | | | | |
| 9. Advertiseme | nt(s) Period | 1 | | | | | | |
| Please state the neri | od of time for v | vhich consent is sought f | or the advertisement | | | | | |
| | | | | | | | | |
| From: 01/10/20 | 010 | To: 01/10/2 | 2020 | | | | | |
| 10. Interest in t | he Land | | | | | | | |
| Does the applicant own the land or buildings where the adverts are to be placed? Yes No | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |

| 11 (a). Details of Proposed Advertisement(s) - Fascia Sign | | | | | | | |
|---|--|--|--|--|--|--|--|
| What is the height from the ground to the base of the advertisement (in metres)? | | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m | | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 0.529 x Width: 4.896 x Depth: 0.160 metres | | | | | | | |
| What materials will the sign be made of? | | | | | | | |
| Steel | | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.529 cm | | | | | | | |
| The colour of text and background: Gold | | | | | | | |
| Will the sign be illuminated? Yes No | | | | | | | |
| Will the sign be illuminated internally or externally? Internally Externally | | | | | | | |
| Illuminance Levels: 213.000 cd/m | | | | | | | |
| Will the illumination be static or intermittent? Static Intermittent | | | | | | | |
| 11 (b). Details of Proposed Advertisement(s) - Hanging Sign | | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 4.900 m | | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? | | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 1.460 X Width: 1.270 X Depth: 0.040 metres | | | | | | | |
| What materials will the sign be made of? | | | | | | | |
| Painted Steel | | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 26.000 cm | | | | | | | |
| The colour of text and background: Gold text on a blue background | | | | | | | |
| Will the sign be illuminated? • Yes • No | | | | | | | |
| Will the sign be illuminated internally or externally? Internally Externally | | | | | | | |
| Illuminance Levels: 250.000 cd/m | | | | | | | |
| Will the illumination be static or intermittent? | | | | | | | |
| | | | | | | | |
| 11 (d). Details of Proposed Advertisement(s) - Other Sign | | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? | | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m | | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 0.120 x Width: 0.970 x Depth: 0.000 metres | | | | | | | |
| What materials will the sign be made of? | | | | | | | |
| Vinyl Sticker What is the appriment height of any of the individual letters and symbols (in continuous)? | | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: onumber 20.120 | | | | | | | |
| Gold letters on glass | | | | | | | |
| Will the sign be illuminated? Yes No | | | | | | | |
| Will the sign be illuminated internally or externally? Internally Externally | | | | | | | |
| Illuminance Levels: cd/m | | | | | | | |
| Will the illumination be static or intermittent? | | | | | | | |
| 12. Site Visit | | | | | | | |
| Can the site be seen from a public road, public footpath, bridleway or other public land? | | | | | | | |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) | | | | | | | |
| The agent Other person Other person | | | | | | | |
| | | | | | | | |

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

 \boxtimes

Date

14/08/2015