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Development Management Regeneration and Planning London Borough of Camden **Judd Street** London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Miss	First name: Katherine	Surname: Hiç	ggs				
Company name	University of London Union						
Street address:	Student Central (ULU)		Country Code	National Number	Extension Number		
	Malet Street	Telephone number:		020 7664 2067			
		Mobile number:					
Town/City	LONDON	Fax number:					
County:	London	Fax number:					
Country:	United Kingdom	Email address:					
Postcode:	WC1E 7HY	katherine.higgs@londo	katherine.higgs@london.ac.uk				
Are you an agent a	acting on behalf of the applicant? Yes	No					
2. Agent Nam	e, Address and Contact Details						
No Agent details v	vere submitted for this application						
3. Site Addres	s Details						
Full postal address	of the site (including full postcode where available)	Description:					
House:	Suffix:						
House name:	University of London Union						
Street address:	(Student Central)						
	Malet Street						
Town/City:	London						
County:							
Postcode:	WC1E 7HY						
Description of loca (must be complete	ation or a grid reference ed if postcode is not known):						
Easting:	529753						
Northing:	182074						

4. Pre-application Advice						
Has assistance or prior advice been sought from the local authority about this application? • Yes • No						
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):						
Officer name:						
Title: Mr First name: Sam Surname: Watts						
Reference: Invalid app 2014/4556						
Date (DD/MM/YYYY): 23/07/2014 (Must be pre-application submission)						
Details of the pre-application advice received:						
Previously applied for three of the same banners in 2014. Conversation following with Sam Watts granted us planning permission without elevation drawings (as was done so in previous consecutive years).						
5. Neighbour and Community Consultation						
Have you consulted your neighbours or the local community about the proposal? Yes No						
6. Authority Employee/Member						
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? • Yes • No						
If Yes, please provide details of the name, relationship and role:						
(a) A member of staff - Katherine Higgs, Marketing Managerauthoritative permission obtained via Julie Adams - CEO of Student Central, University of London (University of London Union Building).						
7. Type of Proposed Advertisement(s)						
Please describe the proposed advertisement(s): Temporary Vinyl hanging happers to advertise the University's Freshers Fair and Freshers Week						
Temporary Vinyl hanging banners to advertise the University's Freshers Fair and Freshers Week. How many of the following type of advertisements are you applying for?						
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 3 Please describe:						
Two vinyl banners to be hung on the columns of the building at the main entrance on Malet Street (see supporting doc *Malet Street Banner Location PDF*). Another vinyl banner will be positioned over the side entrance at Torrington Square, visible from Byng Place (see supporting doc *Byng Place Banner Location PDF*).						
8. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place? Yes No						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? Yes No						
will the proposed advertisement(s) project over a hootpath of other public highway:						
9. Advertisement(s) Period						
Please state the period of time for which consent is sought for the advertisement						
From: 21/09/2015 To: 12/10/2015						
10. Interest in the Land						
Does the applicant own the land or buildings where the adverts are to be placed? Yes No						
If No, has the permission of the owner or any other person entitled						
to give permission for the display of an advertisement been obtained?						

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	0.600	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.002	m						
What are the dimensions of the proposed advertisement? Height: 2.100 x Width:	0.800 x E	Depth: 0.002 metres						
What materials will the sign be made of? Vinyl								
What is the maximum height of any of the individual letters and symbols (in centimetres)?	40.000	cm						
The colour of text and background:								
Multicoloured, main colours most likely to be purple, blue, white and red. Will the sign be illuminated? Yes No								
will the sight be multimated:								
11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	0.600	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.002	m						
What are the dimensions of the proposed advertisement? Height: 2.100 x Width:	0.800 x E	Depth: 0.002 metres						
What materials will the sign be made of? Vinyl								
What is the maximum height of any of the individual letters and symbols (in centimetres)?	40.000	cm						
The colour of text and background:								
Multicoloured, main colours most likely will be blue, purple, red and white.								
Will the sign be illuminated? Yes No								
11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	2.000	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.002	m						
What are the dimensions of the proposed advertisement? Height: 2.000 x Width:	3.000 x E	Depth: 0.002 metres						
What materials will the sign be made of?								
Vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:	30.000	cm						
Multicoloured, main colours most likely be blue, red and white								
Will the sign be illuminated? Yes No								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?	YesNo							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
☐ The agent ☐ The applicant ☐ Other person								
If Other has been selected, please provide:								
Contact name:								
Title: Miss First name: Katherine Surname: Hi Telephone number:	ggs							
	n number: 2067							
Email Address: katherine.higgs@london.ac.uk								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and								
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 15/07/2015								
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