

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2015/3210/A	Meredith Whitten	Covent Garden Community Association 42 Earlham Street WC2H 9LA	30/07/2015 14:35:22	OBJ	The CGCA supports the objections of the Bloomsbury Association and the Bloomsbury CAAC. This site lies just outside of the boundaries of Covent Garden, thus it has an influence on the perception that visitors to the area have. The CGCA strongly objects to the ruthless commercialisation of this high-profile site. The proposals are better suited to an area such as Piccadilly Circus, but not to the historic fabric of this area. Permitting this development would set a powerful precedent that would in effect irreversibly alter the character of one of the most historic areas of Central London, turning it into an excessively commercialised area with dire consequences for area residents and visitors. The CGCA notes that similar applications have been refused in the past; nothing in this latest application addresses the reasons for refusal and, thus, permission should be refused.
