

Charlotte Street Association

39 Tottenham Street
London W1T 4RX
email: [REDACTED]

Regeneration & Planning,
Development Management,
London Borough of Camden,
Camden Town Hall,
Judd Street,
London WC1H 8ND.

By email to planning@camden.gov.uk

14 July 2015

Dear Sir/Madam,

Reference 2015/3210/A: St Giles Hotel, Bedford Avenue, WC1B 3GH

Strongest objection to this vulgar visual intrusion into the street scene - more appropriate to Las Vegas than Bloomsbury.

It would be seriously detrimental to the residential amenity of those living nearby, damaging to the quality of the adjoining Conservation Area from which it would be clearly visible, and incompatible with the purported objective of the West End project to create a high quality public realm.

It should be refused.

Yours sincerely,

Max Neufeld,
Charlotte Street Association.

Cc. Ward Councillors.