

To: Development Management Team Town Hall Judd Street London WC1H 9JE
12/7/2015
Re: application no. 2015/3447/P, 57 South End Road

Jennifer Chivers,
Development Management Team
Town Hall
Judd Street
London WC1H 9JE

12th July 2015

Dear Ms Chivers,

RE: 57 South End Road, Application no.2015/3447/P

We the undersigned shopkeepers of South End Road, Hampstead, NW3, would like to state categorically that we do not approve of this new planning application made for the installation of vents on the outside of the shop of number 57 South End Road.

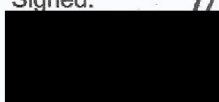


It is clear from a letter sent on 29th May, from Pets At Home/Barkers, that they intend to use these vents (be they louvers, extraction fans, or what, is not clear) for eliminating from their pet-grooming parlour hairs, fluff and dander (which of course is toxic). Apart from the fact that there are at least two people living directly above the proposed parlour who have severe breathing difficulties, this mess would directly impact upon the street, where many people walk and sit outside eating and drinking at the many cafés along the road.

Pets At Home/Barkers have also specifically stated that they intend to use HEPA extraction filters for this function. These HEPA filters, however, have been clearly indicated by their sales company, *Airclean* (www.airclean.co.uk/1510HEPAfilters.htm) as being totally inadequate for coping with anything like the quantity of hair and dander which would come from such an establishment.

On top of this, the company has recently been on the television *Watchdog* programme (BBC 1, 18th June) as being cruel to some of its animals, unhygienic and careless of the health of animals in their care; they were described as being "*appalling, just unacceptable*"; as going "*against the Animal Welfare Act*", and "*truly awful*". This was the second programme which had inspected Barkers/Pets at Home, where they had not improved their practices since 2012.

Please do not allow planning for these air vents on the outside of the fascia of the proposed shop.

Signed:

 (The Sweet Pea Florist) 55a South End Rd.
(manageress Polly's) 55 South End Rd.
 (Pete) 53 South End Rd NW3 2QB. 

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Sally Goble (Bookseller Daunts) 51 Southend Road.
GAMMA CARE (PALZEC COX) 47 SOUTH END RD.
ENIS FOR EN2 HAND DELIVERS - 65 - South end rd
N. NR. 2 Q R. [REDACTED]
E. S. Daines Magnus. Shore's
J. Blekwardi 61 South End Road
R ZASMAN 61 SOUTH END ROAD
C GIBBINS 61 South End Rd
MAJID AKHTAR 41 South End Rd
ANAN HANDSCOURB HAMPSREAD HEALTH STATION
S SPARKES 31 St Crispin's Close
C. MORGAN 18A PARACETIC ROAD
KARISHMA PATEL Hampstead Heath Pharmacy
- 35 Southend Road
Barbara Hoffmann 31 South End Rd, NW3
Susan Widdowright 401
Hassan Shahmin 19 Southend Road
A. Zubair PHARMACIST @ MISTRY
S. Isaac - Karmx bryed 13 South
Jake Demie ZARA RESTAURANT 11 SOUTH END ROAD
M. A. BEDI Polly's tea room 55 Southend Rd
Lolo Luff Minko LABS FINE, RESTAURANT 55C
W. J. D. C. Paradise 49 Southend Road
NIRMOKAN SINGH LONDON FOOD AND WINE 59 SOUTH END NW5 2BB