

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title: Mr	First name: Ben	Surname: Fre	nch		
Company name	HSBC CRE	]			
Street address:	HSBC	]	Country Code	National Number	Extension Number
	8 Canada Square	Telephone number:			
		Mobile number:			
Town/City	London				
County:		Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	E14 5HQ				
Are you an agent a	cting on behalf of the applicant?	O No			
2. Agent Name	e, Address and Contact Details				
Title: Ms	First Name: Jane	Surname: Fau	ılkner		
Company name:	A & Q Partnership				
Street address:	1a South Terrace	]	Country Code	National Number	Extension Number
	South Street	Telephone number:		01305 267120	
		Mobile number:			
Town/City	Dorchester	Fax number:		]	
County:	Dorset				
Country:	United Kingdom	Email address:			
Postcode:	DT1 1DE	janefaulkner@aqp.co.u	k		
3. Description	of the Proposal				
Please describe the	e proposed development including any change of use:				
Replacement fasci	a and projecting signage, and replacement and 1 new ATM machine	25			
Has the building, v	vork or change of use already started?	No			

4. Site Address	Details	
Full postal address of	of the site (including full postcode where available)	Description:
House:	176 Suffix:	
House name:		
Street address:	Camden High Street	
Town/City:	London	
County:	Camden	
5	NW1 8QL	
Postcode:		
	ion or a grid reference I if postcode is not known):	
Easting:	528905	
Northing:	183900	
<u> </u>		
5. Pre-applicati	on Advice	
Has assistance or pr	ior advice been sought from the local authority about this applicat	ion? O Yes O No
6. Pedestrian a	nd Vehicle Access, Roads and Rights of Way	
Is a new or altered v	ehicle access proposed to or from the public highway?	○ Yes ● No
ls a new or altered p	edestrian access proposed to or from the public highway?	Yes  No
Are there any new p	public roads to be provided within the site?	No No
	bublic rights of way to be provided within or adjacent to the site?	Yes  No
Do the proposals re	quire any diversions/extinguishments and/or creation of rights of v	vay? C Yes O No
	ge and Collection orate areas to store and aid the collection of waste?	○ Yes ● No
Have arrangements	been made for the separate storage and collection of recyclable w	aste? O Yes O No
Have an angements	been made for the separate storage and conection of recyclable w	
8. Authority En	nployee/Member	
(b) an el (c) relate	Authority, I am: nber of staff ected member ed to a member of staff ed to an elected member Do any of these statements a	oply to you? O Yes  O No
9. Materials		
Please state what m	aterials (including type, colour and name) are to be used externally	/ (if applicable):
Walls - description		
	ng materials and finishes:	
painted brick		
Description of proper	osed materials and finishes:	
Windows - descrip	tion	
	ng materials and finishes:	
aluminium framed		
	osed materials and finishes:	
as existing		
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	dditional information on submitted plan(s)/drawing(s)/design and	access statement?       Yes       No
-	eferences for the plan(s)/drawing(s)/design and access statement:	6 PA 02 Existing Ground Floor Plan.pdf HSBC Camden Town 14 016 PA 04 Existing
Front Elevation.pdf HSBC Camden Towr	HSBC Camden Town 14 016 PA 05 Existing Side Elevation.pdf HSBC	

10. Vehicle Parking								
Please provide information on the existing and proposed	number of on-site parking spaces:							
Type of vehicle Existing number Total proposed (including spaces Difference in								
of spaces retained) spaces								
Cars     0     0       Light goods vehicles/public carrier vehicles     0     0								
Light goods vehicles/public carrier vehicles     0     0     0       Motorcycles     0     0     0								
Disability spaces     0     0     0       Cycle spaces     0     0     0								
Other (e.g. Bus)         O         O         O								
Short description of Other								
11. Foul Sewage								
Please state how foul sewage is to be disposed of:								
Mains sewer	Package treatment plant	] Unknown	$\boxtimes$					
Septic tank	Cess pit	]						
Other		1						
Are you proposing to connect to the existing drainage sy	stem? C Yes C	No 💿 Unknown						
12. Assessment of Flood Risk								
Is the site within an area at risk of flooding? (Refer to the I								
flood zones 2 and 3 and consult Environment Agency star requirements for information as necessary.)	nding advice and your local planning	authority OYes						
If Yes, you will need to submit an appropriate flood risk as	ssessment to consider the risk to the p	proposed site.						
Is your proposal within 20 metres of a watercourse (e.g. ri	ver, stream or beck)?	🔿 Yes 💿 No						
Will the proposal increase the flood risk elsewhere? O Yes O No								
How will surface water be disposed of?								
Sustainable drainage system Main sewer Pond/lake								
Soakaway Existing watercourse								
13. Biodiversity and Geological Conservation	วท							
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity								
or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.								
Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR								
on land adjacent to or near the application site:								
a) Protected and priority species <ul> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>								
b) Designated sites, important habitats or other biodiversity features								
Yes, on the development site Yes, on land adjacent to or near the proposed development • No								
c) Features of geological conservation importance								
Yes, on the development site     Yes, on land adjacent to or near the proposed development     No								
14. Existing Use								
Please describe the current use of the site:								
Bank								
Is the site currently vacant? O Yes O No								
Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination assessment with your application.								
Land which is known to be contaminated?								
Land where contamination is suspected for all or part of the site?   Ves  No								
A proposed use that would be particularly vulnerable to the presence of contamination? O Yes O No								

An three bases on hedges on the proposed development ster           And three bases on hedges on land adjoined to the proposed development is the local of influences the         No           And three bases on hedges on land adjoined to the proposed development is the local of influences the         No           If the to the or body on land adjoined to the local influences that adjoined to the local influences and contribuction. Recommendations           16. Trade Effluent         Dass for proposal involve the need to depuse of index of fluences or vestef?         Yes         No           17. Residential Units         Dass or residential units?         Yes         No           18. Regioned involve the loss of residential units?         Yes         No           19. Employment         If logoes adjusted the logies of index of non-residential floorspace?         Yes         No           19. Employment         If logoes adjusted to floating information regarding amployees:         0         0         0           10. Hours of Opening         Full line         Part-line         Equivalent number of full-line         Kott           11. Stee Acrea         No         Start Time         Start Time         Start Time	15. Trees and Hedges							
development or might the important is part of the local binding contrastor?	Are there trees or hedges on the proposed development site?							
16. Trade Effluent         Does the proposal involve the need to dispose of trade effluents or waste?       Yes       No         17. Residential Units       Does your proposal include the gain or loss of rosidential units?       Yes       No         18. All Types of Development: Non-residential Floorspace       Does your proposal involve the loss, gain or change of use of non-residential floorspace?       No         19. Employment       Platitime       Partitime       Equivalent number of full time         19. Employment       Platitime       Partitime       Equivalent number of full time         19. Employment       Platitime       Partitime       Equivalent number of full time         19. Employment       O       O       O       O         20. Hours of Opening       Full.time       Partitime       Equivalent number of full time         10. Hown, places tate the hours of opening (e.g. 15.30) for each non-residential use proposed:       Not       Not         21. Site Area       What is the starea?       Do 0       O       Not         21. Site Area       What is the starea?       Do 0       Not       Partitime       End Time       Not         23. Hazardous Substances       It movemental Processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the tyourge of advertisement(s)	And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? Ves No If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the							
Does the proposal involve the need to dispose of trade efficients or wasto?       Yes       No <b>17. Residential Units</b> Does your proposal include the gain or loss of residential units?       Yes       No <b>18. All Types of Development: Non-residential Floorspace</b> Does your proposal involve the loss, gain or change of use of non-residential floorspace?       Yes       No <b>19. Employment</b> It haven, please complete the following information regarding employees:       Equivalent number of Null-time       Equivalent number of Null-time         Existing employees       0       0       0       0 <b>10. Hours of Opening</b> Huil time       Part-time       Equivalent number of Null-time       0 <b>20. Hours of Opening</b> Uton       Start Time       Start Time       Start Time       Not <b>21. Site Area</b> What is the site area?       0001       potares       Not <b>22. Industrial or Commercial Processes and Machinery</b> Yes       Not       Not <b>23. Hazardous Substances</b> Not       Yes       Not       Not         Shart gain parket the activities and parce dravet insmerent development?       Yes       Not       Not <b>23. Hazardous Substances</b> Not       Yes       No       Not       Not <b>24. Type</b>	accordance with the current 'BS5837: Tre	es in relation to design,	demolition and construct	ion - Recommendati	ons'.			
17. Residential Units       Yes       No         Date your propositinctude the gain or loss of residential units?       Yes       No         18. All Types of Development: Non-residential Floorspace       Development       No         19. Employment       It moves, please complete the following information regarding employees       Equivalent number of hull-time         19. Employment       It moves, please complete the following information regarding employees       0       0         19. Hours of Opening       Hull-time       Equivalent number of hull-time       0         20. Hours of Opening       It moves, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:       0       0       0         20. Hours of Opening       End Time       Start Time       End Time       Not       Not         21. Site Area       Monday to friday       Start Time       End Time       Start Time       End Time       Not         22. Industrial or Commercial Processes and Machinery       pool       Not       Not       Not         23. Hazardous Substances       It house the value of the value on the site and the end products including plant, ventilation or all conditioning. Please include the type of machinery which may be installed on site.       Not         23. Hazardous Substances       It hours in the condition of the conting sign (S )       No       No	16. Trade Effluent							
Does your proposal include the gain or loss of residential and the space?       Yes       No         18. All Types of Development: Non-residential Floorspace       Yes       No         19. Employment       It count please complete the following information regarding employees:       Yes       No         19. Employment       Full-time       Equivalent number of full-time       Equivalent number of full-time         Existing employees       0       0       0       0         20. Hours of Opening       If known, please state the hours of opening (eg 15:30) for each non-residential use proposed.       Stant Time       End Time       Not         21. Site Area       Monday Yo friday       Start Time       End Time       Not       Not         21. Site Area       0.01       Inectares       Not       Not       Not         23. Hazardous Substances       0.01       Inectares       No       Not         10a       a waste management development?       Yes       No       No         24. Type of Proposed Advertisement(s)       Yes       No       No       No         25. Hazardous Substances       No       No       No       No       No         24. Type of Proposed Advertisement(s)       Yes       No       No       No       No       No	Does the proposal involve the need to di	spose of trade effluents	or waste?	⊖ Yes	No			
18. All Types of Development: Non-residential Floorspace         Does your proposal involve the loss, gain or change of use of non-residential floorspace?       Yes       No         19. Employment       It known, please complete the following information regarding employees:       Equivalent number of full-time       Equivalent number of full-time         Existing employees       0       0       0       0         Proposed employees       0       0       0       0         20. Hours of Opening       If known, please state the hours of opening (eg. 15:30) for each non-residential use proposed.       Monday to Friday       Start Time       End Time       Not         10. Site Area       What is the site area?       0.01       Inectaires       Not         21. Site Area       What is the activities and processes and Machinery       Yes       No         23. Hazardous Substances       is the proposal down tisement(s)       No         24. Type of Proposed Advertisement(s)       Yes       No         25. Hazardous waste involved in the proposal?       Yes       No         24. Type of Proposed Advertisement(s)       Impact the activities are you applying fo?       Yes         Please docubing the docubing special down tisement(s)       Impact tise of the activities are you applying fo??       Faacia sign(s)       1         Please docubing the pr	17. Residential Units							
Designer proposal involve the loss, gain or change of use of non-residential floorspace?       Yes       No         19. Employment       If known, please complete the following information regarding employees:       Equivalent number of full-time       Equivalent number of full-time         Existing employees       0       0       0       0         20. Hours of Opening       If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:       Not       Not         Use       start Time       End Time       Start Time       End Time       Not         21. Site Area       What is the site area?       0.01       nectares       Not         22. Industrial of Commercial Processes and Machinery       Rease describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:       Yes       No         23. Hazardous Substances       Is any hazardous waste involved in the proposal?       Yes       No         24. Type of Proposed Advertisement(s):       Use advertisement set you applying for?       Fascia sign()       Prese describe.       Prese describe.         Please describe involved in the proposal?       1       Hoarding(s)       O       O ther       Z         Please describe involved in the proposal?       Yes       No	Does your proposal include the gain or lo	oss of residential units?	C Ye	s 💽 No				
19. Employment         If known, please completes the following information regarding employees:	18. All Types of Development:	Non-residential Flo	oorspace					
If known, please complete the following information regarding employees:          If known, please complete the following information regarding employees:       0       0         Existing employees       0       0       0         Proposed employees       0       0       0         20. Hours of Opening       If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:       0       0         Use       Monday to Friday Start Time       Saturday End Time       Sunday and Bank Holidays Start Time       Not         21. Site Area       What is the site area?       00.01       nectares       Not         22. Industrial or Commercial Processes and Machinery       Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:       No         23. Hazardous Substances       No       No         24. Type of Proposed Advertisement(s):       Use of not proposed advertisement(s):       No         upgrade the existing signage to current HSBC standard       How many of the following type of advertisements are you applying for?         Fasica sign(s)       1       Projecting or hanging sign(s)       1       Hoarding(s)       O ther       2         Individual Fasica sign letters       Iteactive fasic sign letters       Item mark sign let	Does your proposal involve the loss, gain	or change of use of nor	-residential floorspace?		🔿 Yes 💿 No			
Full-time       Part-time       Equivalent number of full-time         Existing employees       0       0       0         Proposed employees       0       0       0         20. Hours of Opening       If known, please state the hours of opening (e.g. 15-30) for each non-residential use proposed:       0       0         Use       Start Time       End Time       Start Time       Not         Xnown, please state the hours of opening (e.g. 15-30) for each non-residential use proposed:       Not       Not         Use       Start Time       End Time       Start Time       End Time       Not         21. Site Area       What is the site area?       0.01       Inectares       Not       Known         22. Industrial or Commercial Processes and Machinery       Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:       No         23. Hazardous Substances       Is the proposal for a waste involved in the proposal?       Yes       No         24. Type of Proposed Advertisement(s)       Please describe the proposed advertisement(s):       Iugrade the existing signage to current HSPC standard         How many of the following type of advertisements are you applying for?       Fascia sign (sin 1       Projecting or hanging sign(s)	19. Employment							
Existing employees       0       0       0         Proposed employees       0       0       0         20. Hours of Opening       If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:	If known, please complete the following	information regarding e	mployees:					
Proposed employees       0       0       0         20. Hours of Opening       If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:       Sunday and Bank Holidays       Not         Use       Monday to Friday       Saturday       Saturday       Saturday       Not         21. Site Area       What is the site area?       00.01       nectares       Not       Known         22. Industrial or Commercial Processes and Machinery       Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:       If a machinery         In/a		Full-time	Part-time		Equivalent number of full-time			
20. Hours of Opening         If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:         Use       Monday to Friday         Start Time       End Time         Not       Start Time         Start Time       End Time         Start Time       End Time         Not       Start Time         Start Time       End Time         Start Time       End Time         Not       Start Time         Start Time       End Time         Not       End Time         Start Time       End Time         No       End Time         Start Time       End Time         No       End Time         Start Time       End Time         Industrial or Commercial Processes and Machinery         Please describe the appropriate and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:         Infa <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>								
It known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:          Use       Monday to Friday       Start Time       Start Time       Not         21. Site Area         What is the site area?       00.01       hectares         22. Industrial or Commercial Processes and Machinery         Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:         n/a         Is the proposal for a waste management development?       Yes         Yes       No         23. Hazardous Substances         k any hazardous waste involved in the proposal?       Yes         Ves       No         24. Type of Proposed Advertisement(s):       upgrade the existing signage to current HSBC standard         How many of the following type of advertisements are you applying for?       Facia sign(s)         Please describe:       Individual Facia sign letters         Individual Facia sign letters       Illuminated projecting sign		0	0		0			
Use       Monday to Friday Start Time       Saturday End Time       Sunday and Bank Holidays Start Time       Not Known         21. Site Area       What is the site area?       0.01       hectares         22. Industrial or Commercial Processes and Machinery       Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:       ?         ?/a       Is the proposal for a waste management development?       Yes       No         23. Hazardous Substances       Is any hazardous waste involved in the proposal?       Yes       No         Please describe the proposed Advertisement(s):       Upgrade the existing signage to current HSBC standard       How many of the following type of advertisements are you applying for?         Fascia sign(s)       1       Projecting or hanging sign(s)       1       Hoarding(s)       0       Other       2         Please describe:       Individual Fascia sign letters       Illuminated projecting sign       1       Hoarding(s)       0       Other       2	20. Hours of Opening							
Ose       Start Time       End Time       Start Time       End Time       Known         21. Site Area       What is the site area?       00.01       nectares       Please describe the activities and processes and Machinery         22. Industrial or Commercial Processes and Machinery       Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:       n/a         Is the proposal for a waste management development?       Yes       No         23. Hazardous Substances       Is any hazardous waste involved in the proposal?       Yes       No         Please describe the proposed Advertisement(s):       Upgrade the existing signage to current HSRC standard       How many of the following type of advertisements are you applying for?         Fascia sign(s)       1       Projecting or hanging sign(s)       1       Hoarding(s)       0       Other       2         Individual Fascia sign letters	If known, please state the hours of openi	ng (e.g. 15:30) for each n	on-residential use propos	sed:				
What is the site area? 00.01   hectares      22. Industrial or Commercial Processes and Machinery   Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:   n/a   Is the proposal for a waste management development?   Yes   No   23. Hazardous Substances   Is any hazardous waste involved in the proposal?   Yes   No   24. Type of Proposed Advertisement(s):   upgrade the existing signage to current HSBC standard   How many of the following type of advertisements are you applying for?   Fascia sign(s)   1   Please describe:   Individual Fascia sign letters Illuminated projecting sign replacement AtM signs			5	ind Time				
22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:    n/a   Is the proposal for a waste management development?   Yes   No   23. Hazardous Substances Is any hazardous waste involved in the proposal?  Yes No  24. Type of Proposed Advertisement(s):  upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s)    Please describe:   Individual Fascia sign (s)   Implication   Individual Fascia sign (s)   Implication   Individual Fascia sign (s)   Implication   Individual Fascia sign (s)	21. Site Area							
Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: n/a Is the proposal for a waste management development?  23. Hazardous Substances Is any hazardous waste involved in the proposal?  Yes  No  24. Type of Proposed Advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs	What is the site area? 00.01	hectares						
type of machinery which may be installed on site:	22. Industrial or Commercial Pi	rocesses and Mach	inery					
Is the proposal for a waste management development? 23. Hazardous Substances Is any hazardous waste involved in the proposal? 24. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs								
23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs		dauglann an 12		<b>0</b>				
Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs	Is the proposal for a waste management development? O Yes O No							
24. Type of Proposed Advertisement(s)         Please describe the proposed advertisement(s):         upgrade the existing signage to current HSBC standard         How many of the following type of advertisements are you applying for?         Fascia sign(s)       1         Projecting or hanging sign(s)       1         Hoarding(s)       0         Other       2         Please describe:         Individual Fascia sign letters         Illuminated projecting sign         replacement ATM signs	23. Hazardous Substances							
Please describe the proposed advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs	Is any hazardous waste involved in the proposal? O Yes  No							
upgrade the existing signage to current HSBC standard         How many of the following type of advertisements are you applying for?         Fascia sign(s)       1       Projecting or hanging sign(s)       1       Hoarding(s)       0       Other       2         Please describe:       Individual Fascia sign letters       Illuminated projecting sign replacement ATM signs       Image: Standard stan	24. Type of Proposed Advertise	ement(s)						
How many of the following type of advertisements are you applying for? Fascia sign(s)   I Projecting or hanging sign(s) I Hoarding(s) O Other 2   Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs								
Fascia sign(s)       1       Projecting or hanging sign(s)       1       Hoarding(s)       0       Other       2         Please describe:       Individual Fascia sign letters       Illuminated projecting sign replacement ATM signs       Illuminated projecting sign       Individual Fascia sign letters       Illuminated projecting sign								
Individual Fascia sign letters Illuminated projecting sign replacement ATM signs								
Illuminated projecting sign replacement ATM signs								
	Illuminated projecting sign							

25. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place? (See No						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? <ul> <li>Yes</li> <li>No</li> <li>Not Applicable</li> </ul>						
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).						
HSBC Camden Town 14 016 PA 02 Existing Ground Floor Plan.pdf HSBC Camden Town 14 016 PA 04 Existing Front Elevation.pdf HSBC Camden Town 14 016 PA 05 Existing Side Elevation.pdf HSBC Camden Town 14 016 PA 10 External Photosheet.pdf						
Will the proposed advertisement(s) project over a footpath or other public highway?						
24 Advertisement(s) Period						
26. Advertisement(s) Period						
Please state the period of time for which consent is sought for the advertisement						
From: 01/07/2015 To: 01/07/2020						
27. Interest in the Land						
Does the applicant own the land or buildings where the adverts are to be placed?						
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?						
to give permission for the display of an advertisement been obtained?						
28 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?       4.500						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement?     Height:     0.350     x     Width:     2.250     x     Depth:     0.025     metres						
What materials will the sign be made of?						
Acrylic						
What is the maximum height of any of the individual letters and symbols (in centimetres)?    0.350    cm						
The colour of text and background: black text, white background, red logo						
Will the sign be illuminated? • Yes • No						
Will the sign be illuminated internally or externally?						
Illuminance Levels: cd/m						
Will the illumination be static or intermittent?						
28 (b). Details of Proposed Advertisement(s) - Hanging Sign						
What is the height from the ground to the base of the advertisement (in metres)?       3.526						
What is the maximum projection of the advertisement from face of building (in metres)?       0.872						
What are the dimensions of the proposed advertisement?       Height:       0.650       X       Width:       0.650       X       Depth:       0.176       metres						
What materials will the sign be made of?						
Acrylic and vinyl sign on mild steel bracket						
What is the maximum height of any of the individual letters and symbols (in centimetres)?       0.140       cm						
The colour of text and background: black text on white background, with red logo						
Will the sign be illuminated?   Yes  No						
Will the sign be illuminated internally or externally?						
Illuminance Levels: cd/m						
Will the illumination be static or intermittent?						

Ref: 09: 6099 Planning Portal Reference:

28 (d). Details of Proposed Advertisement(s) - Other Sign									
What is the he	What is the height from the ground to the base of the advertisement (in metres)?       1.000							m	
What is the m	What is the maximum projection of the advertisement from face of building (in metres)?						m		
What are the	dimensions of the prop	osed adverti	sement?	Height:	0.400	x Width:	0.306	x Depth:	0.015 metres
What material	What materials will the sign be made of?								
vitreous enam	nel panel								
What is the m	aximum height of any	of the individ	ual letters and sym	bols (in centi	metres)?		0.035	cm	
r	text and background:								
	white background with	red logo							
Will the sign b	be illuminated?	C Yes	No						
28 (d). Det	ails of Proposed A	Advertise	ment(s) - Other	Sign					
What is the he	eight from the ground	to the base o	f the advertisement	(in metres)?			1.200	m	
What is the m	aximum projection of	the advertise	ment from face of b	uilding (in m	etres)?	_	0.038	m	
	dimensions of the prop		sement?	Height:	0.715	x Width:	0.720	x Depth:	0.038 metres
aluminium	Is will the sign be made	2012							
What is the m	aximum height of any	of the individ	ual letters and sym	bols (in centi	metres)?		0.035	cm	
The colour of	text and background:								
white text on	black background								
Will the sign b	be illuminated?	⊖ Yes	No						
29. Site Vis	it								
	e seen from a public ro			-			• Yes	No	
If the planning	g authority needs to m	ake an appoi	ntment to carry out	a site visit, w	hom should	they contact? (	(Please select on	ly one)	
The agen	nt 🔿 The app	olicant (	Other person						
30 Certific	ates (Certificate	B)							
JU. Certine		5)							
	Town and Co	ountry Plann	Cer ing (Development			Certificate B re) (England) O	rder 2015 Certi	ficate under A	Article 14
									days before the date of this
	as the owner (owner is n in section 65(8) of the 1								nant ("agricultural tenant" has the
Owner/Agricu	Itural Tenant								Date notice served
Name	+London Underground	d Ltd.							
-	84	Suffix:		Hous	e name:				
Street:	Eccleston Place								
Locality:	: 6th floor, Transport for London,								
Town: London									
Postcode:	SW1V 1PX								
Title: Ms	First name:	Jane				Surname:	Faulkner	J	
Person role:	Agent	D	eclaration date:	01/07/2015	ō		$\boxtimes$	Declaration	made
31. Declara	ation								
	oply for planning perm	ission/conse	nt as described in th	his form and t	the accomp	anving plans/dra	awings and		
additional info	prmation. I/we confirm n are the genuine opini	that, to the b	est of my/our know	ledge, any fa				$\bowtie$	Date 01/07/2015
-		•							0110112010