

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant N | ame, Address and Contact Details | | | | |
|---------------------|---|-----------------------|-----------------|--------------------|---------------------|
| Title: Mr | First name: Ben | Surname: Fre | nch | | |
| Company name | HSBC CRE |] | | | |
| Street address: | HSBC |] | Country Code | National Number | Extension Number |
| | 8 Canada Square | Telephone number: | | | |
| | | Mobile number: | | | |
| Town/City | London | | | | |
| County: | | Fax number: | | | |
| Country: | United Kingdom | Email address: | | | |
| Postcode: | E14 5HQ | | | | |
| Are you an agent a | cting on behalf of the applicant? | O No | | | |
| 2. Agent Name | e, Address and Contact Details | | | | |
| Title: Ms | First Name: Jane | Surname: Fau | ılkner | | |
| | | | | | |
| Company name: | A & Q Partnership | | | | |
| Street address: | 1a South Terrace |] | Country Code | National Number | Extension Number |
| | South Street | Telephone number: | | 01305 267120 | |
| | | Mobile number: | | | |
| Town/City | Dorchester | Fax number: | |] | |
| County: | Dorset | | | | |
| Country: | United Kingdom | Email address: | | | |
| Postcode: | DT1 1DE | janefaulkner@aqp.co.u | k | | |
| 3. Description | of the Proposal | | | | |
| Please describe the | e proposed development including any change of use: | | | | |
| Replacement fasci | a and projecting signage, and replacement and 1 new ATM machine | 25 | | | |
| Has the building, v | vork or change of use already started? | No | | | |

| 4. Site Address | Details | |
|---|---|---|
| Full postal address of | of the site (including full postcode where available) | Description: |
| House: | 176 Suffix: | |
| House name: | | |
| Street address: | Camden High Street | |
| | | |
| Town/City: | London | |
| County: | Camden | |
| 5 | NW1 8QL | |
| Postcode: | | |
| | ion or a grid reference I if postcode is not known): | |
| Easting: | 528905 | |
| Northing: | 183900 | |
| <u> </u> | | |
| 5. Pre-applicati | on Advice | |
| Has assistance or pr | ior advice been sought from the local authority about this applicat | ion? O Yes O No |
| 6. Pedestrian a | nd Vehicle Access, Roads and Rights of Way | |
| Is a new or altered v | ehicle access proposed to or from the public highway? | ○ Yes ● No |
| ls a new or altered p | edestrian access proposed to or from the public highway? | Yes No |
| Are there any new p | public roads to be provided within the site? | No No |
| | bublic rights of way to be provided within or adjacent to the site? | Yes No |
| | | |
| Do the proposals re | quire any diversions/extinguishments and/or creation of rights of v | vay? C Yes O No |
| | ge and Collection orate areas to store and aid the collection of waste? | ○ Yes ● No |
| Have arrangements | been made for the separate storage and collection of recyclable w | aste? O Yes O No |
| Have an angements | been made for the separate storage and conection of recyclable w | |
| 8. Authority En | nployee/Member | |
| (b) an el (c) relate | Authority, I am: nber of staff ected member ed to a member of staff ed to an elected member Do any of these statements a | oply to you? O Yes O No |
| 9. Materials | | |
| Please state what m | aterials (including type, colour and name) are to be used externally | / (if applicable): |
| Walls - description | | |
| | ng materials and finishes: | |
| painted brick | | |
| Description of proper | osed materials and finishes: | |
| Windows - descrip | tion | |
| | ng materials and finishes: | |
| aluminium framed | | |
| | osed materials and finishes: | |
| as existing | | |
| , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | dditional information on submitted plan(s)/drawing(s)/design and | access statement? Yes No |
| - | eferences for the plan(s)/drawing(s)/design and access statement: | 6 PA 02 Existing Ground Floor Plan.pdf HSBC Camden Town 14 016 PA 04 Existing |
| Front Elevation.pdf HSBC Camden Towr | HSBC Camden Town 14 016 PA 05 Existing Side Elevation.pdf HSBC | |
| | | |

| 10. Vehicle Parking | | | | | | | | |
|---|---|-------------------|-------------|--|--|--|--|--|
| Please provide information on the existing and proposed | number of on-site parking spaces: | | | | | | | |
| Type of vehicle Existing number Total proposed (including spaces Difference in | | | | | | | | |
| of spaces retained) spaces | | | | | | | | |
| Cars 0 0 Light goods vehicles/public carrier vehicles 0 0 | | | | | | | | |
| Light goods vehicles/public carrier vehicles 0 0 0 Motorcycles 0 0 0 | | | | | | | | |
| | | | | | | | | |
| Disability spaces 0 0 0 Cycle spaces 0 0 0 | | | | | | | | |
| Other (e.g. Bus) O O O | | | | | | | | |
| Short description of Other | | | | | | | | |
| | | | | | | | | |
| 11. Foul Sewage | | | | | | | | |
| Please state how foul sewage is to be disposed of: | | | | | | | | |
| Mains sewer | Package treatment plant |] Unknown | \boxtimes | | | | | |
| Septic tank | Cess pit |] | | | | | | |
| Other | | 1 | | | | | | |
| | | | | | | | | |
| Are you proposing to connect to the existing drainage sy | stem? C Yes C | No 💿 Unknown | | | | | | |
| 12. Assessment of Flood Risk | | | | | | | | |
| Is the site within an area at risk of flooding? (Refer to the I | | | | | | | | |
| flood zones 2 and 3 and consult Environment Agency star requirements for information as necessary.) | nding advice and your local planning | authority OYes | | | | | | |
| If Yes, you will need to submit an appropriate flood risk as | ssessment to consider the risk to the p | proposed site. | | | | | | |
| Is your proposal within 20 metres of a watercourse (e.g. ri | ver, stream or beck)? | 🔿 Yes 💿 No | | | | | | |
| Will the proposal increase the flood risk elsewhere? O Yes O No | | | | | | | | |
| How will surface water be disposed of? | | | | | | | | |
| Sustainable drainage system Main sewer Pond/lake | | | | | | | | |
| Soakaway Existing watercourse | | | | | | | | |
| | | | | | | | | |
| 13. Biodiversity and Geological Conservation | วท | | | | | | | |
| To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity | | | | | | | | |
| or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals. | | | | | | | | |
| Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR | | | | | | | | |
| on land adjacent to or near the application site: | | | | | | | | |
| a) Protected and priority species Yes, on the development site Yes, on land adjacent to or near the proposed development No | | | | | | | | |
| | | | | | | | | |
| b) Designated sites, important habitats or other biodiversity features | | | | | | | | |
| Yes, on the development site Yes, on land adjacent to or near the proposed development • No | | | | | | | | |
| c) Features of geological conservation importance | | | | | | | | |
| Yes, on the development site Yes, on land adjacent to or near the proposed development No | | | | | | | | |
| 14. Existing Use | | | | | | | | |
| Please describe the current use of the site: | | | | | | | | |
| Bank | | | | | | | | |
| Is the site currently vacant? O Yes O No | | | | | | | | |
| Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination assessment with your application. | | | | | | | | |
| Land which is known to be contaminated? | | | | | | | | |
| Land where contamination is suspected for all or part of the site? Ves No | | | | | | | | |
| | | | | | | | | |
| A proposed use that would be particularly vulnerable to the presence of contamination? O Yes O No | | | | | | | | |

| An three bases on hedges on the proposed development ster And three bases on hedges on land adjoined to the proposed development is the local of influences the No And three bases on hedges on land adjoined to the proposed development is the local of influences the No If the to the or body on land adjoined to the local influences that adjoined to the local influences and contribuction. Recommendations 16. Trade Effluent Dass for proposal involve the need to depuse of index of fluences or vestef? Yes No 17. Residential Units Dass or residential units? Yes No 18. Regioned involve the loss of residential units? Yes No 19. Employment If logoes adjusted the logies of index of non-residential floorspace? Yes No 19. Employment If logoes adjusted to floating information regarding amployees: 0 0 0 10. Hours of Opening Full line Part-line Equivalent number of full-line Kott 11. Stee Acrea No Start Time Start Time Start Time | 15. Trees and Hedges | | | | | | | |
|---|--|----------------------------|---------------------------|--------------------|--------------------------------|--|--|--|
| development or might the important is part of the local binding contrastor? | Are there trees or hedges on the proposed development site? | | | | | | | |
| 16. Trade Effluent Does the proposal involve the need to dispose of trade effluents or waste? Yes No 17. Residential Units Does your proposal include the gain or loss of rosidential units? Yes No 18. All Types of Development: Non-residential Floorspace Does your proposal involve the loss, gain or change of use of non-residential floorspace? No 19. Employment Platitime Partitime Equivalent number of full time 19. Employment Platitime Partitime Equivalent number of full time 19. Employment Platitime Partitime Equivalent number of full time 19. Employment O O O O 20. Hours of Opening Full.time Partitime Equivalent number of full time 10. Hown, places tate the hours of opening (e.g. 15.30) for each non-residential use proposed: Not Not 21. Site Area What is the starea? Do 0 O Not 21. Site Area What is the starea? Do 0 Not Partitime End Time Not 23. Hazardous Substances It movemental Processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the tyourge of advertisement(s) | And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? Ves No If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the | | | | | | | |
| Does the proposal involve the need to dispose of trade efficients or wasto? Yes No 17. Residential Units Does your proposal include the gain or loss of residential units? Yes No 18. All Types of Development: Non-residential Floorspace Does your proposal involve the loss, gain or change of use of non-residential floorspace? Yes No 19. Employment It haven, please complete the following information regarding employees: Equivalent number of Null-time Equivalent number of Null-time Existing employees 0 0 0 0 10. Hours of Opening Huil time Part-time Equivalent number of Null-time 0 20. Hours of Opening Uton Start Time Start Time Start Time Not 21. Site Area What is the site area? 0001 potares Not 22. Industrial or Commercial Processes and Machinery Yes Not Not 23. Hazardous Substances Not Yes Not Not Shart gain parket the activities and parce dravet insmerent development? Yes Not Not 23. Hazardous Substances Not Yes No Not Not 24. Type | accordance with the current 'BS5837: Tre | es in relation to design, | demolition and construct | ion - Recommendati | ons'. | | | |
| 17. Residential Units Yes No Date your propositinctude the gain or loss of residential units? Yes No 18. All Types of Development: Non-residential Floorspace Development No 19. Employment It moves, please complete the following information regarding employees Equivalent number of hull-time 19. Employment It moves, please complete the following information regarding employees 0 0 19. Hours of Opening Hull-time Equivalent number of hull-time 0 20. Hours of Opening It moves, please state the hours of opening (e.g. 15:30) for each non-residential use proposed: 0 0 0 20. Hours of Opening End Time Start Time End Time Not Not 21. Site Area Monday to friday Start Time End Time Start Time End Time Not 22. Industrial or Commercial Processes and Machinery pool Not Not Not 23. Hazardous Substances It house the value of the value on the site and the end products including plant, ventilation or all conditioning. Please include the type of machinery which may be installed on site. Not 23. Hazardous Substances It hours in the condition of the conting sign (S) No No | 16. Trade Effluent | | | | | | | |
| Does your proposal include the gain or loss of residential and the space? Yes No 18. All Types of Development: Non-residential Floorspace Yes No 19. Employment It count please complete the following information regarding employees: Yes No 19. Employment Full-time Equivalent number of full-time Equivalent number of full-time Existing employees 0 0 0 0 20. Hours of Opening If known, please state the hours of opening (eg 15:30) for each non-residential use proposed. Stant Time End Time Not 21. Site Area Monday Yo friday Start Time End Time Not Not 21. Site Area 0.01 Inectares Not Not Not 23. Hazardous Substances 0.01 Inectares No Not 10a a waste management development? Yes No No 24. Type of Proposed Advertisement(s) Yes No No No 25. Hazardous Substances No No No No No 24. Type of Proposed Advertisement(s) Yes No No No No No | Does the proposal involve the need to di | spose of trade effluents | or waste? | ⊖ Yes | No | | | |
| 18. All Types of Development: Non-residential Floorspace Does your proposal involve the loss, gain or change of use of non-residential floorspace? Yes No 19. Employment It known, please complete the following information regarding employees: Equivalent number of full-time Equivalent number of full-time Existing employees 0 0 0 0 Proposed employees 0 0 0 0 20. Hours of Opening If known, please state the hours of opening (eg. 15:30) for each non-residential use proposed. Monday to Friday Start Time End Time Not 10. Site Area What is the site area? 0.01 Inectaires Not 21. Site Area What is the activities and processes and Machinery Yes No 23. Hazardous Substances is the proposal down tisement(s) No 24. Type of Proposed Advertisement(s) Yes No 25. Hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s) Impact the activities are you applying fo? Yes Please docubing the docubing special down tisement(s) Impact tise of the activities are you applying fo?? Faacia sign(s) 1 Please docubing the pr | 17. Residential Units | | | | | | | |
| Designer proposal involve the loss, gain or change of use of non-residential floorspace? Yes No 19. Employment If known, please complete the following information regarding employees: Equivalent number of full-time Equivalent number of full-time Existing employees 0 0 0 0 20. Hours of Opening If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed: Not Not Use start Time End Time Start Time End Time Not 21. Site Area What is the site area? 0.01 nectares Not 22. Industrial of Commercial Processes and Machinery Rease describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: Yes No 23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s): Use advertisement set you applying for? Fascia sign() Prese describe. Prese describe. Please describe involved in the proposal? 1 Hoarding(s) O O ther Z Please describe involved in the proposal? Yes No | Does your proposal include the gain or lo | oss of residential units? | C Ye | s 💽 No | | | | |
| 19. Employment If known, please completes the following information regarding employees: | 18. All Types of Development: | Non-residential Flo | oorspace | | | | | |
| If known, please complete the following information regarding employees: If known, please complete the following information regarding employees: 0 0 Existing employees 0 0 0 Proposed employees 0 0 0 20. Hours of Opening If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed: 0 0 Use Monday to Friday Start Time Saturday End Time Sunday and Bank Holidays Start Time Not 21. Site Area What is the site area? 00.01 nectares Not 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: No 23. Hazardous Substances No No 24. Type of Proposed Advertisement(s): Use of not proposed advertisement(s): No upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fasica sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) O ther 2 Individual Fasica sign letters Iteactive fasic sign letters Item mark sign let | Does your proposal involve the loss, gain | or change of use of nor | -residential floorspace? | | 🔿 Yes 💿 No | | | |
| Full-time Part-time Equivalent number of full-time Existing employees 0 0 0 Proposed employees 0 0 0 20. Hours of Opening If known, please state the hours of opening (e.g. 15-30) for each non-residential use proposed: 0 0 Use Start Time End Time Start Time Not Xnown, please state the hours of opening (e.g. 15-30) for each non-residential use proposed: Not Not Use Start Time End Time Start Time End Time Not 21. Site Area What is the site area? 0.01 Inectares Not Known 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: No 23. Hazardous Substances Is the proposal for a waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Iugrade the existing signage to current HSPC standard How many of the following type of advertisements are you applying for? Fascia sign (sin 1 Projecting or hanging sign(s) | 19. Employment | | | | | | | |
| Existing employees 0 0 0 Proposed employees 0 0 0 20. Hours of Opening If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed: | If known, please complete the following | information regarding e | mployees: | | | | | |
| Proposed employees 0 0 0 20. Hours of Opening If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed: Sunday and Bank Holidays Not Use Monday to Friday Saturday Saturday Saturday Not 21. Site Area What is the site area? 00.01 nectares Not Known 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: If a machinery In/a | | Full-time | Part-time | | Equivalent number of full-time | | | |
| 20. Hours of Opening If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed: Use Monday to Friday Start Time End Time Not Start Time Start Time End Time Start Time End Time Not Start Time Start Time End Time Start Time End Time Not Start Time Start Time End Time Not End Time Start Time End Time No End Time Start Time End Time No End Time Start Time End Time Industrial or Commercial Processes and Machinery Please describe the appropriate and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: Infa <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> | | | | | | | | |
| It known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed: Use Monday to Friday Start Time Start Time Not 21. Site Area What is the site area? 00.01 hectares 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: n/a Is the proposal for a waste management development? Yes Yes No 23. Hazardous Substances k any hazardous waste involved in the proposal? Yes Ves No 24. Type of Proposed Advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Facia sign(s) Please describe: Individual Facia sign letters Individual Facia sign letters Illuminated projecting sign | | 0 | 0 | | 0 | | | |
| Use Monday to Friday Start Time Saturday End Time Sunday and Bank Holidays Start Time Not Known 21. Site Area What is the site area? 0.01 hectares 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: ? ?/a Is the proposal for a waste management development? Yes No 23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No Please describe the proposed Advertisement(s): Upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign 1 Hoarding(s) 0 Other 2 | 20. Hours of Opening | | | | | | | |
| Ose Start Time End Time Start Time End Time Known 21. Site Area What is the site area? 00.01 nectares Please describe the activities and processes and Machinery 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: n/a Is the proposal for a waste management development? Yes No 23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No Please describe the proposed Advertisement(s): Upgrade the existing signage to current HSRC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Individual Fascia sign letters | If known, please state the hours of openi | ng (e.g. 15:30) for each n | on-residential use propos | sed: | | | | |
| What is the site area? 00.01 hectares 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: n/a Is the proposal for a waste management development? Yes No 23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement AtM signs | | | 5 | ind Time | | | | |
| 22. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: n/a Is the proposal for a waste management development? Yes No 23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: Individual Fascia sign (s) Implication Individual Fascia sign (s) Implication Individual Fascia sign (s) Implication Individual Fascia sign (s) | 21. Site Area | | | | | | | |
| Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site: n/a Is the proposal for a waste management development? 23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | What is the site area? 00.01 | hectares | | | | | | |
| type of machinery which may be installed on site: | 22. Industrial or Commercial Pi | rocesses and Mach | inery | | | | | |
| Is the proposal for a waste management development? 23. Hazardous Substances Is any hazardous waste involved in the proposal? 24. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | | | | | | | | |
| 23. Hazardous Substances Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | | dauglann an 12 | | 0 | | | | |
| Is any hazardous waste involved in the proposal? Yes No 24. Type of Proposed Advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | Is the proposal for a waste management development? O Yes O No | | | | | | | |
| 24. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | 23. Hazardous Substances | | | | | | | |
| Please describe the proposed advertisement(s): upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | Is any hazardous waste involved in the proposal? O Yes No | | | | | | | |
| upgrade the existing signage to current HSBC standard How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs Image: Standard stan | 24. Type of Proposed Advertise | ement(s) | | | | | | |
| How many of the following type of advertisements are you applying for? Fascia sign(s) I Projecting or hanging sign(s) I Hoarding(s) O Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | | | | | | | | |
| Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2 Please describe: Individual Fascia sign letters Illuminated projecting sign replacement ATM signs Illuminated projecting sign Individual Fascia sign letters Illuminated projecting sign | | | | | | | | |
| Individual Fascia sign letters Illuminated projecting sign replacement ATM signs | | | | | | | | |
| Illuminated projecting sign replacement ATM signs | | | | | | | | |
| | Illuminated projecting sign | | | | | | | |
| | | | | | | | | |

| 25. Location of Advertisement(s) | | | | | | |
|---|--|--|--|--|--|--|
| Is the advertisement(s) you are applying for already in place? (See No | | | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable | | | | | | |
| If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s). | | | | | | |
| HSBC Camden Town 14 016 PA 02 Existing Ground Floor Plan.pdf HSBC Camden Town 14 016 PA 04 Existing Front Elevation.pdf HSBC Camden Town 14 016 PA 05 Existing Side Elevation.pdf HSBC Camden Town 14 016 PA 10 External Photosheet.pdf | | | | | | |
| Will the proposed advertisement(s) project over a footpath or other public highway? | | | | | | |
| 24 Advertisement(s) Period | | | | | | |
| 26. Advertisement(s) Period | | | | | | |
| Please state the period of time for which consent is sought for the advertisement | | | | | | |
| From: 01/07/2015 To: 01/07/2020 | | | | | | |
| 27. Interest in the Land | | | | | | |
| Does the applicant own the land or buildings where the adverts are to be placed? | | | | | | |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? | | | | | | |
| to give permission for the display of an advertisement been obtained? | | | | | | |
| 28 (a). Details of Proposed Advertisement(s) - Fascia Sign | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 4.500 | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 0.350 x Width: 2.250 x Depth: 0.025 metres | | | | | | |
| What materials will the sign be made of? | | | | | | |
| Acrylic | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.350 cm | | | | | | |
| The colour of text and background: black text, white background, red logo | | | | | | |
| Will the sign be illuminated? • Yes • No | | | | | | |
| Will the sign be illuminated internally or externally? | | | | | | |
| Illuminance Levels: cd/m | | | | | | |
| Will the illumination be static or intermittent? | | | | | | |
| | | | | | | |
| 28 (b). Details of Proposed Advertisement(s) - Hanging Sign | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 3.526 | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.872 | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 0.650 X Width: 0.650 X Depth: 0.176 metres | | | | | | |
| What materials will the sign be made of? | | | | | | |
| Acrylic and vinyl sign on mild steel bracket | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.140 cm | | | | | | |
| The colour of text and background: black text on white background, with red logo | | | | | | |
| Will the sign be illuminated? Yes No | | | | | | |
| Will the sign be illuminated internally or externally? | | | | | | |
| Illuminance Levels: cd/m | | | | | | |
| Will the illumination be static or intermittent? | | | | | | |
| | | | | | | |

Ref: 09: 6099 Planning Portal Reference:

| 28 (d). Details of Proposed Advertisement(s) - Other Sign | | | | | | | | | |
|---|--|----------------|-------------------------|-----------------|------------|----------------------------------|-------------------|----------------|-------------------------------------|
| What is the he | What is the height from the ground to the base of the advertisement (in metres)? 1.000 | | | | | | | m | |
| What is the m | What is the maximum projection of the advertisement from face of building (in metres)? | | | | | | m | | |
| What are the | dimensions of the prop | osed adverti | sement? | Height: | 0.400 | x Width: | 0.306 | x Depth: | 0.015 metres |
| What material | What materials will the sign be made of? | | | | | | | | |
| vitreous enam | nel panel | | | | | | | | |
| What is the m | aximum height of any | of the individ | ual letters and sym | bols (in centi | metres)? | | 0.035 | cm | |
| r | text and background: | | | | | | | | |
| | white background with | red logo | | | | | | | |
| Will the sign b | be illuminated? | C Yes | No | | | | | | |
| 28 (d). Det | ails of Proposed A | Advertise | ment(s) - Other | Sign | | | | | |
| What is the he | eight from the ground | to the base o | f the advertisement | (in metres)? | | | 1.200 | m | |
| What is the m | aximum projection of | the advertise | ment from face of b | uilding (in m | etres)? | _ | 0.038 | m | |
| | dimensions of the prop | | sement? | Height: | 0.715 | x Width: | 0.720 | x Depth: | 0.038 metres |
| aluminium | Is will the sign be made | 2012 | | | | | | | |
| What is the m | aximum height of any | of the individ | ual letters and sym | bols (in centi | metres)? | | 0.035 | cm | |
| The colour of | text and background: | | | | | | | | |
| white text on | black background | | | | | | | | |
| Will the sign b | be illuminated? | ⊖ Yes | No | | | | | | |
| 29. Site Vis | it | | | | | | | | |
| | | | | | | | | | |
| | e seen from a public ro | | | - | | | • Yes | No | |
| If the planning | g authority needs to m | ake an appoi | ntment to carry out | a site visit, w | hom should | they contact? (| (Please select on | ly one) | |
| The agen | nt 🔿 The app | olicant (| Other person | | | | | | |
| 30 Certific | ates (Certificate | B) | | | | | | | |
| JU. Certine | | 5) | | | | | | | |
| | Town and Co | ountry Plann | Cer ing (Development | | | Certificate B re) (England) O | rder 2015 Certi | ficate under A | Article 14 |
| | | | | | | | | | days before the date of this |
| | as the owner (owner is n in section 65(8) of the 1 | | | | | | | | nant ("agricultural tenant" has the |
| Owner/Agricu | Itural Tenant | | | | | | | | Date notice served |
| Name | +London Underground | d Ltd. | | | | | | | |
| - | 84 | Suffix: | | Hous | e name: | | | | |
| Street: | Eccleston Place | | | | | | | | |
| Locality: | : 6th floor, Transport for London, | | | | | | | | |
| Town: London | | | | | | | | | |
| Postcode: | SW1V 1PX | | | | | | | | |
| Title: Ms | First name: | Jane | | | | Surname: | Faulkner | J | |
| Person role: | Agent | D | eclaration date: | 01/07/2015 | ō | | \boxtimes | Declaration | made |
| 31. Declara | ation | | | | | | | | |
| | oply for planning perm | ission/conse | nt as described in th | his form and t | the accomp | anving plans/dra | awings and | | |
| additional info | prmation. I/we confirm n are the genuine opini | that, to the b | est of my/our know | ledge, any fa | | | | \bowtie | Date 01/07/2015 |
| - | | • | | | | | | | 0110112010 |