

Dempsey, Matthew

From: Baxter, Nick
Sent: 07 July 2015 16:27
To: Dempsey, Matthew; Gentet, Matthias
Subject: Phone box applications/illuminated adverts

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Dear Matt – I seem to recall that you needed written obs for your phone box applications. I believe Matthias has some too. Please let me know if you need more:

Listed phone box – the phone box is a twentieth-century design classic, designed to be transparent on three sides and experienced as a more-or-less see-through structure; it could have been designed as a solid box, but it wasn't. Filling it with illuminated panels would overwhelm its exterior appearance, while concealing its interior, clearly to the detriment of its special interest.

Conservation area – phone boxes are a much-loved component of the street scene within the conservation area, and it is important that their historic character is protected. Such would not be the case if they were fitted with illuminated panels. This amount of illuminated advertising would not be considered acceptable on a shop front so a substantial illuminated three-dimensional form, visible from three sides, prominently standing on the pavement would detract from the character and appearance of the conservation area.

Cheers,
Nick Baxter MSc
Senior Heritage and Conservation Officer
Regeneration and Planning
Culture and Environment
London Borough of Camden

Telephone: 020 7974 3442
Web: camden.gov.uk
5 Pancras Square
5 Pancras Square
London N1C 4AG

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