

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details												
Title: Ms	First name: Lucy					Surname: Plaskett						
Company name	House of	of Illustratio	n									
Street address:	2 Granary Square]			Country Code	National Number	Extension Number			
	King's C	cross					Telep	hone numb	er:			
							Mobi	le number:				
Town/City	London	1						umbor				
County:	London	1						umber:				
Country:	United Kingdom				Email address:							
Postcode:	N1C 4B	Н										
Are you an agent a	e, Addro	ess and (Conta	ct Details	5	⊖ Yes	No					
No Agent details w	ere subm	nitted for th	is appi	Ication								
3. Site Address												
Full postal address		e (including	g full p	ostcode whe	re available	e)	Descr	iption:]
House:	2			Suffix:			_					
House name:												
Street address:	Granary	v Square										
Town/City:	London											
County:	Camden											
Postcode:	N1C 4BH				-							
Description of loca (must be complete	tion or a g d if posto	grid referen ode is not k	ice known):								
Easting:		530176										
Northing:		183615]					

4. Pre-application Advice						
Has assistance or prior advice been sought from the local authority about this application?						
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):						
Officer name:						
Title: Ms First name: Jennifer Surname: Walsh						
Reference:						
Date (DD/MM/YYYY): 25/06/2015 (Must be pre-application submission)						
Details of the pre-application advice received:						
A brief chat in June about the practicalities of submitting our application. No real detail about the nature of the application.						
5. Neighbour and Community Consultation						
Have you consulted your neighbours or the local community about the proposal?						
If Yes, please provide details:						
We have contacted our Landlord, the Artfund, and they have approved our proposals.						
We have also submitted the designs to Argent LLP, the regeneration site developer, and they have raised no objections.						
6. Authority Employee/Member						
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? O Yes No						
7. Type of Proposed Advertisement(s)						
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height from the ground to the base of the advertisement (in metres)?	2.430 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.010 m
What are the dimensions of the proposed advertisement? Height: 2.000 x Width	n: 1.500 x Depth: 0.003 metres
What materials will the sign be made of?	
Printed and cut to shape wall mounted sign, produced from 3mm Dibond with matt seal and mechanical fixin	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	14.500 cm
The colour of text and background: Red background and white text	
Will the sign be illuminated? Yes No	
11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.450 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.050 m
What are the dimensions of the proposed advertisement? Height: 3.200 X Width:	1.200 X Depth: 0.002 metres
What materials will the sign be made of?	
Canvas	
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	12.000 cm
Black text on red background plus exhibition image	
Will the sign be illuminated?	
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11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
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What is the maximum projection of the advertisement from face of building (in metres)?	0.050 m						
What are the dimensions of the proposed advertisement? Height: 3.200 X Width:	1.200 X Depth: 0.002 metres						
What materials will the sign be made of?							
Canvas							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	32.000 cm						
The colour of text and background:							
The background will be blue and the House of Illustration lettering is white							
Will the sign be illuminated? O Yes O No							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes O No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ((Please select only one)						
The agent The applicant Other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/dra additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accur opinions given are the genuine opinions of the person(s) giving them.							