

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details												
Title: Miss	First name: Lizzie						Surname: Miller					
Company name	Bay Mee	lia Ltd]					
Street address:	19 Dear	e House S	tudios]		Country Code	National Number	Extension Number	
	Greenw	Greenwood Place				Telephone nu	mber:	020	8343	2525		
	140 Refe	140 Reform Street] Mobile numbe	Mobile number:]			
Town/City	London											
County:							Fax number:					
Country:	United Kingdom						Email address:					
Postcode:	NW5 1L	NW5 1LB lizzierosemiller@aol.co.uk										
Are you an agent a	cting on l	oehalf of th	ie applio	cant?		O Yes	No					
2. Agent Name	e, Addre	ess and (Conta	ct Details								
No Agent details w	ere subm	itted for th	is appli	cation								
3. Site Address	Detail	s										
Full postal address of the site (including full postcode where available))	Description:						
House:	35			Suffix:								
House name:					L]					
Street address:	Southampton Row											
Town/City:	London											
County:	Camden											
Postcode:	WC1B 5HJ					-						
Description of location or a grid reference (must be completed if postcode is not known):												
Easting:		530452]						
Northing:		181648]					

4. Pre-application Advice							
Has assistance or prior advice been sought from the local authority about this application? (Yes No							
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):							
Officer name:							
Title: Ms First name: Angela Surname: Ryan							
Reference: 2014/5331/PRE							
Date (DD/MM/YYYY): 15/10/2014 (Must be pre-application submission)							
Details of the pre-application advice received:							
Southampton Row: No issues raised.							
5. Neighbour and Community Consultation							
Have you consulted your neighbours or the local community about the proposal? O Yes No							
6. Authority Employee/Member							
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you?							
7. Type of Proposed Advertisement(s)							
Please describe the proposed advertisement(s):							
PVC Lamppost Banners to be used for local advertising, in conjunction with Camden Councils as part of a revenue generation scheme.							
How many of the following type of advertisements are you applying for?							
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1							
7 x PVC lamppost banner locations all of the same size and format.							
8. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place? Yes No 							
If Yes, please provide details:							
Some sites are currently being used by the local Business Improvement District, whereas other sites have never been used.							
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes O Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
The banners which are currently up will be replaced by other [same size/format] advertisements as and when sold							
Will the proposed advertisement(s) project over a footpath or other public highway? • Yes • No • Yes • No • No							
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
From: 01/03/2015 To: 01/03/2020							
10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed? O Yes O No							
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?							

Ref: 12: 6099 Planning Portal Reference:

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	2.800	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.785	m						
What are the dimensions of the proposed advertisement? Height: 2.200 x Width:	0.785 x	Depth:	0.000 metres					
What materials will the sign be made of?								
PVC								
What is the maximum height of any of the individual letters and symbols (in centimetres)?	30.000	cm						
The colour of text and background:								
Various								
Will the sign be illuminated? Yes No								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes 🔿 No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent The applicant Other person								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. \square Date 12/02/2015								