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Development Management
Regeneration and Planning
London Borough of Camden
Judd Street
London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Andrew	Surname:	Jacobs	
Company name:	Giraffe					
Street address:	Churchill House			Country Code	National Number	Extension Number
	137 Brent street			Telephone number:		
				Mobile number:		
Town/City	London			Fax number:		
County:	Greater London			Email address:		
Country:	United Kingdom					
Postcode:	NW4 4DJ					
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No						

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Mark	Surname:	Bithrey	
Company name:	B3 Designers					
Street address:	Studio 302			Country Code	National Number	Extension Number
	70 wapping wall			Telephone number:	020	77298111
				Mobile number:		
Town/City	London			Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:	E1W 3SS			amaya@b3designers.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="196"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Haverstock Hill"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="NW3 2AG"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="527342"/>
Northing:	<input type="text" value="185133"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:	<input type="text" value="Ms"/>	First name:	<input type="text" value="Jenner"/>	Surname:	<input type="text" value="Litherland"/>
Reference:	<input type="text"/>				

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="1"/>	Projecting or hanging sign(s)	<input type="text" value="1"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="1"/>
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Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 13/07/2015

To: 13/07/2025

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.247 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.080 m

What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 1.650 x Depth: 0.080 metres

What materials will the sign be made of?

Powder coated metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 65.500 cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 500.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.348 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.200 m

What are the dimensions of the proposed advertisement? Height: 0.945 x Width: 0.800 x Depth: 0.160 metres

What materials will the sign be made of?

Power coated metal and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 3.760 cm

The colour of text and background:

text in black and a white background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 500.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.400 m

What is the maximum projection of the advertisement from face of building (in metres)? 3.000 m

What are the dimensions of the proposed advertisement? Height: 3.000 x Width: 5.000 x Depth: 0.250 metres

What materials will the sign be made of?

Fabric Awning

What is the maximum height of any of the individual letters and symbols (in centimetres)? 800.000 cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

13/07/2015