

PIZZAEXPRESS DELIVERED, 255 WEST END LANE, LONDON NW6

DESIGN STATEMENT FOR A PLANNING APPLICATION FOR PAINTING OF THE EXISTING SHOPFRONT AND INSTALLATION OF NEW PLANT

West End Lane is the main road through the area of West Hampstead, London. It is located close to the train station and has a variety of different shops, bars and restaurants.

The property was previously an A5 unit so change in unit classification will not have to be sought.

The proposal is to re fit the property to form a PizzaExpress Delivered takeaway unit.

The planning application is for the proposed alterations to the shopfront which will consist of painting the existing shopfront and the installation of a new plant duct to the rear of the building. This will be replacing an existing plant duct located in the same place.

A concept designer and mechanical contractor were appointed to review the scheme and shopfront design and mechanical design. The head of design of PizzaExpress will also have had an influence on the look of the shopfront.

Surrey CR5 3TE

1132/LETTER/DESIGNSTATEMENT

07.07.15