

Sitec Infrastructure Services Ltd
Building 7200,
Cambridge Research P
Beach Drive
Waterbeach
Cambridge
Cambridgeshire
CB25 9TL
United Kingdom

Application Ref: **2014/7792/P**

Please ask for: **John Nicholls**
Telephone: 020 7974 **2843**

8 July 2015

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused and Warning of Enforcement Action to be Taken

Address:

**85 Gower Street
London
WC1E 6HJ**

Proposal:

Retention of 2 no. microcell antennas (retrospective)

Drawing Nos: Site Location Plan, (Plan Numbers) 100A, 200A, 300A, 301A, 302A, 400A

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The unauthorised antennas and associated equipment, by reason of their siting, scale and appearance are considered to have a detrimental impact on the character and appearance of the Bloomsbury Conservation Area and the listed building on which they are located, therefore contrary to policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policy DP24 (Securing high quality design), DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies.



In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

ENFORCEMENT ACTION TO BE TAKEN

The Council has authorised the Planning Department to instruct the Borough Solicitor to issue an Enforcement Notice alleging breach of planning control.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Ed Watson', written in a cursive style.

Ed Watson
Director of Culture & Environment